

# GAUTAM KIYAWAT

Professor of Management Practice  
Département: Marketing  
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## FORMATION

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- 1995 MBA marketing, Indian Institute of Management Bangalore, Inde
- 1993 BSc in applied sciences, PSG College of Technology, Inde

## EXPERIENCE PROFESSIONNELLE

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### Positions académiques principales

- 2022 - Présent Professor of Management Practice, ESSEC Business School, Singapour

### Autres affiliations académiques

- 2020 - 2022 Autre, ESSEC Business School, France
- 2021 - 2022 Autre, Nanyang Technological University, Singapour

### Autres expériences professionnelles

- 2018 - 2020 Managing Director, HOOQ (Singtel), Singapour
- 2015 - 2018 Co-founder, Travel Commerce Startup, Singapour
- 2012 - 2015 Group CEO - Madison Media, Madison World, Inde
- 2010 - 2012 Co-Founder, AdVerb Inc, États-Unis
- 2005 - 2009 SVP & Region Head: StarTV Networks South East Asia, StarTV Networks South East Asia, Singapour
- 2002 - 2004 Business and Marketing Director - Philips Electronics, Philips, Singapour
- 1995 - 2002 Brand, Media, and Marketing Operations, Procter & Gamble, Singapour