

Junqiu JIANG

Professeur assistant

Département: Marketing

ESSEC Business School

3 avenue Bernard Hirsch

95021 Cergy-Pontoise

France

Email: junqiu.jiang@essec.edu

FORMATION

2024	Doctor of Philosophy, Marketing, Singapore Management University, Singapour
2014	Master of Science, Sciences de Gestion, Marketing, Imperial College London, Royaume-Uni

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

2024 - Présent	Professeur assistant, ESSEC Business School, France
----------------	---