Anne JACQUEMINET

Professeur associé
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ESSEC Business School
3 avenue Bernard Hirsch
95021 Cergy-Pontoise
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INTERETS DE RECHERCHE

Affaires internationales, Management, Théorie organisationnelle, Strategie, Développement durable

FORMATION

2015 Doctorat, Sciences de Gestion, Science de gestion, HEC Paris, France

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

2024 - Présent Professeur associé, ESSEC Business School, France

2015 - 2024 Professeur assistant, Università Bocconi, Italie

Autres affiliations académiques

2026 - 2027 Directrice Académique de l'Institut Together des Transitions Écologiques et Sociales, ESSEC Business School, France

2025 - 2026 Directeur académique ESP Sustainability Transformation, ESSEC Business School, France

2019 - 2020 Professeur visitant, Università della Svizzera Italiana, Suisse

2019 - 2019 Professeur visitant, Darla Moore School of Business, University of South Carolina, États-Unis

Autres expériences professionnelles

2006 - 2010 Consultant in Climate Change and Sustainability, Ernst & Young, France

BOURSES, PRIX ET DISTINCTIONS

Prix et Distinctions

2026 Best Reviewer Award - Journal of International Business Studies, Academy of International Business (AIB)

2024 Teaching Innovation Award, Università Bocconi, Italie

2023 Best Reviewer Award - SMS Global Strategy IG

2023 Teaching Award - PhD Program, Università Bocconi, Italie

2023

2021 AIB Alan Rugman Young Scholar Award

2016 AIB Peter Buckley and Mark Casson Dissertation Award

2016 HEC Paris Foundation Dissertation Award, HEC Paris, France

Bourses

2023 Italian governmental research grant (PRIN), Università Bocconi, Italie

PUBLICATIONS

Articles

DURAND, R., JACQUEMINET, A., LAVIE, D. et VALLETTI, T. (2026). Strategies for Addressing Big Tech Dominance: Regulation, Reform, or Revolution? *Strategic Management Review*.

BETTINAZZI, E., JACQUEMINET, A., NEUMANN, K. et SNOEREN, P. (2024). Media coverage of firms in the presence of multiple signals: A configurational approach. *Academy of Management Journal*, 67(1).

JACQUEMINET, A. (2020). Practice implementation within a multidivisional firm: Intra - organizational pressures and value consistency. *Organization Science*.

JACQUEMINET, A. et DURAND, R. (2020). Ups and downs: The role of legitimacy judgment cues in practice implementation. *Academy of Management Journal*, 63(5).

DURAND, R. et JACQUEMINET, A. (2015). Peer conformity, attention, and heterogeneous implementation of practices in MNEs. *Journal of International Business Studies*, 46, pp. 917-937.

Chapitres d'ouvrage

GIULIANI, E., JACQUEMINET, A. et NIERI, F. (2022). Bringing Light to Dark Spots: The Case of Cross-border Bioprospecting. Dans: Davide Castellani, Alessandra Perri, Vittoria G. Scalera, Antonello Zanfei eds. *Cross-border innovation in a changing world: Players, places, and policies*. 1st ed. Oxford: Oxford University Press, pp. 324-345.

JACQUEMINET, A. et TRABELSI, L. (2018). CSR Implementation in MNEs: New Propositions on the Role of Stakeholders. Dans: *Advances in Strategic Management - Sustainability, Stakeholder Governance and Corporate Social Responsibility*. 1st ed. Emerald Publishing Limited.

JACQUEMINET, A. et TRABELSI, L. (2018). CSR Strategic Implementation in MNEs: The Role of Subsidiaries' Stakeholders. Dans: Sinziana Dorobantu, Ruth V. Aguilera, Jiao Luo, Frances J. Milliken eds. *Sustainability, Stakeholder Governance, and Corporate Social Responsibility*. 1 ed. Emerald Publishing Limited, pp. 169-195.

JACQUEMINET, A. (2017). CSR Implementation in MNEs: The Role of Distance and Prioritization of Demands. Dans: Verbeke A., Puck J. and Tulder R.v. eds. *Distance in International Business: Concept, Cost and Value*. 1st ed. Emerald Publishing Limited, pp. 363-378.

Conférences

RYU, A., GUTIERREZ, C., JACQUEMINET, A. et BURBANO, V. (2026). The Effects of Blind Hiring on Applicant Interest: Field Experimental Evidence. Dans: 2026 Organization Science Winter Conference, Institute for Operations Research and the Management Sciences (INFORMS). Paris.

JACQUEMINET, A. (2026). The Reaction of Socially Responsible Investors to Anti-CSR Events. Dans: HEC S&O Research Days. Jouy en Josas.

JACQUEMINET, A. (2025). Environmental Capabilities and Market Reactions to Cross-border Acquisitions in Polluting Industries: A Configurational Perspective. Dans: Strategic Management society (SMS) Special Conference. Palermo.

JACQUEMINET, A. (2025). Talking It Through: Appeasing Stakeholders Through Dialogue After Alleged Misconduct. Dans: HEC S&O Research Days. Jouy en Josas.

JACQUEMINET, A. (2025). Fight or flight? The reaction of socially responsible investors to roadblocks in the pursuit of their purpose. Dans: 85th Academy of Management (AoM) Annual Meeting. Copenhagen.

JACQUEMINET, A. (2025). Reaping what you sow? Strategic innovative responses to categorical and technological contestation. Dans: MATCH Workshop. Verona.

JACQUEMINET, A. et SINGH, S. (2025). Fight or Flight? The Reaction of Socially Responsible Investors to Roadblocks in the Pursuit of Their Purpose. Dans: 17th Annual Alliance for Research on Corporate Sustainability (ARCS) Research Conference 2025. Paris.

JACQUEMINET, A. et ALBINO, J.P. (2025). Environmental Capabilities and Market Reactions to Cross-border Acquisitions in Polluting Industries: A Configurational Perspective. Dans: 2025 SMS Special Conference. Palermo.

JACQUEMINET, A. et HOLM, A. (2025). Talking It Through: Appeasing Stakeholders Through Dialogue After Alleged Misconduct. Dans: 2025 Strategic Management Society (SMS) Special Conference. Palermo.

JACQUEMINET, A. (2024). Does ESG Performance Reduce Voluntary Employee Turnover? A Study of Belgian Firms. Dans: Alliance for Research on Corporate Sustainability (ARCS). Los Angeles.

JACQUEMINET, A. (2024). Talking It Through: Appeasing Stakeholders Through Dialogue After Alleged Misconduct. Dans: Strategic Management Society (SMS) Annual Conference.

JACQUEMINET, A. (2024). Talking It Through: Appeasing Stakeholders Through Dialogue After Alleged Misconduct. Dans: 2024 European Group for Organizational Studies (EGOS) Colloquium. Milan.

Présentation dans un séminaire de recherche

JACQUEMINET, A. (2024). Environmental Disclosure and Analysts' Recommendations. Dans: LUISS Business School. Rome.

AUTRES ACTIVITES DE RECHERCHE

Co-direction d'une revue

Depuis 2026 Global Strategy Journal

Membre d'un comité de lecture

Depuis 2025 Organization and Environment

Depuis 2025 Journal of International Business Studies

Depuis 2025 Strategic Management Journal

Supervision de thèses / HDR

2026	M. RAMACHANDIRAN (Neoma Business School), Rapporteur
2025	S. SINGH (ESSEC Business School), Rapporteur
2023	N. PANDIT (Università Bocconi), Membre de jury
2022	A. HOLM (Copenhagen Business School), Rapporteur
	A. KURTANIDZE (Università della Svizzera Italiana), Rapporteur
	O. ASKHEIM (Università Bocconi), Membre de jury
	P. ASMAR (HEC Paris), Rapporteur

ENSEIGNEMENT

2026	Sustainability Strategy in Multinational Enterprises, ESSEC Business School,
2026	Sustainability for Multinational Enterprises, ESSEC Business School, France
2025	Strategie et Business Models Durables, ESSEC Business School, France
2025	Strategies for Sustainability Transformation, ESSEC Business School, France
2024	Sustainability and Organizations (FR) / Planetary Boundaries and SDGs (ENG),
2022	BOLT strategic simulation game, Università Bocconi, Italie
2021	Sustainable Leadership program, Imperial College London, Royaume-Uni
2020	CSR Strategies, Università Bocconi, Italie
2019	Corporate Sustainability. Understanding and Seizing the Strategic Opportunity,
2019	International Management, Università Bocconi, Italie
2016	CSR and ethics in Business, Università Bocconi, Italie
2016	Business Strategy, Università Bocconi, Italie
2013	Social Entrepreneurship, HEC Paris, France