

# Anne JACQUEMINET

Professeur associé

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ESSEC Business School

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## INTERETS DE RECHERCHE

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Affaires internationales, Management, Théorie organisationnelle, Strategie, Développement durable

## FORMATION

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2015 Doctorat, Sciences de Gestion, Science de gestion, HEC Paris, France

## EXPERIENCE PROFESSIONNELLE

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### Positions académiques principales

2024 - Présent Professeur associé, ESSEC Business School, France

2015 - 2024 Professeur assistant, Università Bocconi, Italie

### Autres affiliations académiques

2025 - 2026 Directeur académique ESP Sustainability Transformation, ESSEC Business School, France

2019 - 2020 Professeur visitant, Università della Svizzera Italiana, Suisse

2019 - 2019 Professeur visitant, Darla Moore School of Business, University of South Carolina, États-Unis

### Autres expériences professionnelles

2006 - 2010 Consultant in Climate Change and Sustainability, Ernst & Young, France

## BOURSES, PRIX ET DISTINCTIONS

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### Prix et Distinctions

2026 Best Reviewer Award - Journal of International Business Studies, Academy of International Business (AIB)

2024 Teaching Innovation Award, Università Bocconi, Italie

2023

2023 Best Reviewer Award - SMS Global Strategy IG

2023 Teaching Award - PhD Program, Università Bocconi, Italie

2021 AIB Alan Rugman Young Scholar Award

2016 HEC Paris Foundation Dissertation Award, HEC Paris, France

2016 AIB Peter Buckley and Mark Casson Dissertation Award

### Bourses

2023 Italian governmental research grant (PRIN), Università Bocconi, Italie

## PUBLICATIONS

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### Articles

BETTINAZZI, E., JACQUEMINET, A., NEUMANN, K. et SNOEREN, P. (2024). Media coverage of firms in the presence of multiple signals: A configurational approach. *Academy of Management Journal*, 67(1).

JACQUEMINET, A. (2020). Practice implementation within a multidivisional firm: Intra - organizational pressures and value consistency. *Organization Science*.

JACQUEMINET, A. et DURAND, R. (2020). Ups and downs: The role of legitimacy judgment cues in practice implementation. *Academy of Management Journal*, 63(5).

DURAND, R. et JACQUEMINET, A. (2015). Peer conformity, attention, and heterogeneous implementation of practices in MNEs. *Journal of International Business Studies*, 46, pp. 917-937.

### Chapitres d'ouvrage

GIULIANI, E., JACQUEMINET, A. et NIERI, F. (2022). Bringing Light to Dark Spots: The Case of Cross-border Bioprospecting. Dans: Davide Castellani, Alessandra Perri, Vittoria G. Scalera, Antonello Zanfei eds. *Cross-border innovation in a changing world: Players, places, and policies*. 1st ed. Oxford: Oxford University Press, pp. 324-345.

JACQUEMINET, A. et TRABELSI, L. (2018). CSR Implementation in MNEs: New Propositions on the Role of Stakeholders. Dans: *Advances in Strategic Management - Sustainability, Stakeholder Governance and Corporate Social Responsibility*. 1st ed. Emerald Publishing Limited.

JACQUEMINET, A. et TRABELSI, L. (2018). CSR Strategic Implementation in MNEs: The Role of Subsidiaries' Stakeholders. Dans: Sinziana Dorobantu, Ruth V. Aguilera, Jiao Luo, Frances J. Milliken eds. *Sustainability, Stakeholder Governance, and Corporate Social Responsibility*. 1 ed. Emerald Publishing Limited, pp. 169-195.

JACQUEMINET, A. (2017). CSR Implementation in MNEs: The Role of Distance and Prioritization of Demands. Dans: Verbeke A., Puck J. and Tulder R.v. eds. *Distance in International Business: Concept, Cost and Value*. 1st ed. Emerald Publishing Limited, pp. 363-378.

### Conférences

JACQUEMINET, A. (2024). Does ESG Performance Reduce Voluntary Employee Turnover? A Study of Belgian Firms. Dans: Alliance for Research on Corporate Sustainability (ARCS). Los Angeles.

JACQUEMINET, A. (2024). Talking It Through: Appeasing Stakeholders Through Dialogue After Alleged Misconduct. Dans: Strategic Management Society (SMS) Annual Conference.

JACQUEMINET, A. (2024). Talking It Through: Appeasing Stakeholders Through Dialogue After Alleged Misconduct. Dans: 2024 European Group for Organizational Studies (EGOS) Colloquium. Milan.

## Présentation dans un séminaire de recherche

JACQUEMINET, A. (2024). Environmental Disclosure and Analysts' Recommendations. Dans: LUISS Business School. Rome.

## AUTRES ACTIVITES DE RECHERCHE

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### Co-direction d'une revue

Depuis 2026 Global Strategy Journal

### Membre d'un comité de lecture

Depuis 2025 Journal of International Business Studies

Depuis 2025 Organization and Environment

Depuis 2025 Strategic Management Journal

### Supervision de thèses / HDR

2026 M. RAMACHANDIRAN (Neoma Business School), Rapporteur

2025 S. SINGH (ESSEC Business School), Rapporteur

2023 N. PANDIT (Università Bocconi), Membre de jury

2022 A. HOLM (Copenhagen Business School), Rapporteur

A. KURTANIDZE (Università della Svizzera Italiana), Rapporteur

O. ASKHEIM (Università Bocconi), Membre de jury

## ENSEIGNEMENT

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2026 Sustainability Strategy in Multinational Enterprises, ESSEC Business School,

2026 Sustainability for Multinational Enterprises, ESSEC Business School, France

2025 Strategie et Business Models Durables, ESSEC Business School, France

2025 Strategies for Sustainability Transformation, ESSEC Business School, France

2024 Sustainability and Organizations (FR) / Planetary Boundaries and SDGs (ENG),

2022 BOLT strategic simulation game, Università Bocconi, Italie

2021 Sustainable Leadership program, Imperial College London, Royaume-Uni

2020 CSR Strategies, Università Bocconi, Italie

2019 Corporate Sustainability. Understanding and Seizing the Strategic Opportunity,

2019 International Management, Università Bocconi, Italie

2016 CSR and ethics in Business, Università Bocconi, Italie

2016 Business Strategy, Università Bocconi, Italie

2013 Social Entrepreneurship, HEC Paris, France