

Anne JACQUEMINET

Professeur associé

Département: Droit et environnement de
l'entreprise

ESSEC Business School

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INTERETS DE RECHERCHE

Affaires internationales, Management, Théorie organisationnelle, Strategie, Développement durable

FORMATION

2015 Doctorat, Sciences de Gestion, Science de gestion, HEC Paris, France

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

2024 - Présent Professeur associé, ESSEC Business School, France

2015 - 2024 Professeur assistant, Università Bocconi, Italie

Autres affiliations académiques

2019 - 2020 Professeur visitant, Università della Svizzera Italiana, Suisse

2019 - 2019 Professeur visitant, Darla Moore School of Business, University of South Carolina, États-Unis

Autres expériences professionnelles

2006 - 2010 Consultant in Climate Change and Sustainability, Ernst & Young, France

BOURSES, PRIX ET DISTINCTIONS

Prix et Distinctions

2024 Teaching Innovation Award, Università Bocconi, Italie

2023 Teaching Award - PhD Program, Università Bocconi, Italie

2023

2023 Best Reviewer Award - SMS Global Strategy IG

2021 AIB Alan Rugman Young Scholar Award

2016 HEC Paris Foundation Dissertation Award, HEC Paris, France

2016 AIB Peter Buckley and Mark Casson Dissertation Award

Bourses

2023 Italian governmental research grant (PRIN), Università Bocconi, Italie

PUBLICATIONS

Articles

BETTINAZZI, E., JACQUEMINET, A., NEUMANN, K. et SNOEREN, P. (2024). Media coverage of firms in the presence of multiple signals: A configurational approach. *Academy of Management Journal*, 67(1).

JACQUEMINET, A. (2020). Practice implementation within a multidivisional firm: Intra - organizational pressures and value consistency. *Organization Science*.

JACQUEMINET, A. et DURAND, R. (2020). Ups and downs: The role of legitimacy judgment cues in practice implementation. *Academy of Management Journal*, 63(5).

DURAND, R. et JACQUEMINET, A. (2015). Peer conformity, attention, and heterogeneous implementation of practices in MNEs. *Journal of International Business Studies*, 46, pp. 917-937.

Chapitres d'ouvrage

GIULIANI, E., JACQUEMINET, A. et NIERI, F. (2022). Bringing Light to Dark Spots: The Case of Cross-border Bioprospecting. Dans: Davide Castellani, Alessandra Perri, Vittoria G. Scalera, Antonello Zanfei eds. *Cross-border innovation in a changing world: Players, places, and policies*. 1st ed. Oxford: Oxford University Press, pp. 324-345.

JACQUEMINET, A. et TRABELSI, L. (2018). CSR Implementation in MNEs: New Propositions on the Role of Stakeholders. Dans: *Advances in Strategic Management - Sustainability, Stakeholder Governance and Corporate Social Responsibility*. 1st ed. Emerald Publishing Limited.

JACQUEMINET, A. (2017). CSR Implementation in MNEs: The Role of Distance and Prioritization of Demands. Dans: Verbeke A., Puck J. and Tulder R.v. eds. *Distance in International Business: Concept, Cost and Value*. 1st ed. Emerald Publishing Limited, pp. 363-378.

ENSEIGNEMENT

2022	BOLT strategic simulation game, Università Bocconi, Italie
2021	Sustainable Leadership program, Imperial College London, Royaume-Uni
2020	CSR Strategies, Università Bocconi, Italie
2019	Corporate Sustainability. Understanding and Seizing the Strategic Opportunity,
2019	International Management, Università Bocconi, Italie
2016	CSR and ethics in Business, Università Bocconi, Italie
2016	Business Strategy, Università Bocconi, Italie
2013	Social Entrepreneurship, HEC Paris, France