Ha HOANG

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Pays d'origine: États-Unis

INTERETS DE RECHERCHE

Stratégie, Entrepreneuriat, Santé et médecine, Entrepreunariat

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

2010 - Présent	Professeur, ESSEC Business School, France
2008 - 2010	Professeur associé, ESSEC Business School, France
2000 - 2007	Professeur Associé, INSEAD, France
1996 - 2000	Professeur Assistant, Case Western Reserve University. Weatherhead School of Management, États-Unis

Autres affiliations académiques

2024 - 2027	Doyenne associée de la Recherche, ESSEC Business School, France
2018 - 2022	Responsable du département Management, ESSEC Business School, France

BOURSES, PRIX ET DISTINCTIONS

Prix et Distinctions

2025	Best Reviewer Award
2020	Exemplary Performance as Developmental Reviewer at Academy of Management Review
1997	Sage-Louis Pondy Award for Best Paper Based on a Dissertation, Academy of Management
1995	State Farm Doctoral Dissertation in Business Award
1993	University of California Mentored Research Award, University of California, États-Unis

Bourses

2001	Rudolf and Valeria Maag Fellow in Entrepreneurship, INSEAD, France
1996	Lewis-Progressive Assistant Professor of Management

PUBLICATIONS

Articles

HOANG, H. et PERKMANN, M. (2023). Physician Entrepreneurship: A Study of Early Career Physicians' Founding Motivations and Actions. *Social Science and Medicine*, 339, pp. 116393.

HOANG, H. et ROTHAERMEL, F.T. (2016). How to Manage Alliances Strategically. *MIT Sloan Management Review*, 58(1), pp. 1-8.

HOANG, H. et YI, A. (2015). Network-Based Research in Entrepreneurship: A Decade in Review. *Foundations and Trends in Entrepreneurship*, 11(1), pp. 1-54.

HOANG, H. et ENER, H. (2015). Unpacking Experience Effects in Developing Novel Products for New Markets. *Strategic Organization*, 13(4), pp. 261-283.

HOANG, H. et GIMENO, J. (2010). Becoming a Founder: How Founder Role Identity Affects Entrepreneurial Transitions and Persistence in Founding. *Journal of Business Venturing*, 25(1), pp. 41-53.

HOANG, H. et ROTHAERMEL, F.T. (2010). Leveraging Internal and External Experience: Exploration, Exploitation, and R&D Project Performance. *Strategic Management Journal*, 31(7), pp. 734-758.

HOANG, H. et ROTHAERMEL, F. (2005). The Effect of General and Partner-Specific Alliance Experience on Joint R&D Project Performance. *Academy of Management Journal*, (48), pp. 332-345.

HOANG, H. et ANTONCIC, B. (2003). Network-Based Research in Entrepreneurship: A Critical Review. *Journal of Business Venturing*, (18), pp. 165-187.

STUART, T., HOANG, H. et HYBELS, R. (1999). Interorganizational Endorsements and the Performance of Entrepreneurial Ventures. *Administrative Science Quarterly*, 44, pp. 315-349.

HOANG, H. et RASCHER, D. (1999). The NBA, Exit Discrimination, and Career Earnings. *Industrial Relations: A Journal of Economy and Society*, 38(1), pp. 69-91.

STAW, B. et HOANG, H. (1995). Sunk Costs in the NBA: Why Draft Order Affects Playing Time and Survival in the NBA. *Administrative Science Quarterly*, 40, pp. 474-494.

Chapitres d'ouvrage

HOANG, H. (2022). R&D Multimarket Contact: How Overlap and Asymmetry Influence R&D Partner Selection. Dans: T. K. Das (ed.). *Managing Interpartner Cooperation in Strategic Alliances*. 1st ed. IAP-Information Age Publishing, pp. 201-224.

HOANG, H. (2019). Social Capital and Founder, Team, and Firm Networks in Entrepreneurship. Dans: *Oxford Research Encyclopedia of Business and Management*. 1st ed. Oxford University Press.

HOANG, H. et ENER, H. (2016). When Do Biotechnology Ventures Pursue International R & D Alliances? Dans: Phillip H. Phan (ed.). *The Johns Hopkins University Series on Entrepreneurship*. 1st ed. Edward Elgar Publishing Ltd, pp. 65-92.

HOANG, H. et GIMENO, J. (2015). Entrepreneurial Identity. Dans: *The Blackwell Encyclopedia of Management Entrepreneurship V. III*. 1st ed. Blackwell.

Actes d'une conférence

ROCHA GALO, M.A. et HOANG, H. (2022). The Silver Spoon Gets Tarnished: An Assessment of the Effects of Parent Support on Employee Ventures. Dans: *2022 Academy of Management Annual Meeting Proceedings*. Academy of Management, pp. abstract15976.

ROCHA GALO, M.A. et HOANG, H. (2021). A Dynamic Relational View of Cross-Sector Collaborations. Dans: *2021 Academy of Management Annual Meeting Proceedings*. Academy of Management, pp. 15327abstract.

HOANG, H. et ENER, H. (2015). Unpacking Experience Effects in Developing Innovative Products for New Markets. Dans: *Academy of Management Best Paper Proceedings*. Academy of Management.

HOANG, H. et ROTHAERMEL, F. (2006). Internal and External Capabilities Transfer: Time To Market In New Drug Development. Dans: *Academy of Management Best Paper Proceedings*. Academy of Management.

HOANG, H. (1997). The Consequences of Network Participation for Alliance and Acquisition Activity in the Biotechnology Industry. Dans: *Academy of Management Best Paper Proceedings*. Academy of Management.

Conférences

ROCHA GALO, M.A. et HOANG, H. (2021). The Silver Spoon Also Gets Tarnished: An Evolutionary Assessment of Parent-Backed Employee Ventures. Dans: 2021 Strategic Management Society (SMS) Annual Conference. Toronto (Virtual).

HOANG, H. et PERKMANN, M. (2020). Staying close to the parent: Employee entrepreneurship and the creation of interdependent ventures. Dans: 36th EGOS Colloquium 2020.

HOANG, M.H.T. et PERKMANN, M. (2018). Staying Close to the Parent: Employee Entrepreneurship and the Creation of Interdependent Ventures. Dans: 2020 Organization Theory Research Group.

HOANG, H., PERKMANN, M. et DOWN, S. (2018). Staying Close to the Parent: Employee Entrepreneurship and the Creation of Interdependent Ventures. Dans: 38th Strategic Management Society (SMS) Annual Conference.

HOANG, H., PERKMANN, M. et DOWN, S. (2017). Extrapreneurship: Creating Ventures to Drive Innovation in Bureaucratic Organizations. Dans: 2017 People and Organizations Conference.

HOANG, H. et SARMAH, A. (2017). Allying with a Prospective Rival: Competitive Positions, Related Strategic Stakes and New Entrant-Incumbent R&D Alliances. Dans: 2017 MOC & TIM Conference.

HOANG, H. et SARMAH, A. (2016). Allying with a Prospective Rival: Shared Competitive and Collaborative Relationships in New Entrant-Incumbent Alliances. Dans: 2016 Strategic Management Society Annual Meeting.

HOANG, H. et OPERTI, E. (2016). Interfirm Knowledge Flows as a Consequence of Patent Litigation: Mediated Interaction as a Source of Learning. Dans: DRUID16 20th Anniversary Conference.

HOANG, H. et OPERTI, E. (2015). Interfirm Knowledge Flows as a Consequence of Patent Litigation: Learning and (or) Strategic Citation? Dans: 2015 Strategic Management Society Annual Meeting.

HOANG, H. et ENER, H. (2014). Conversion Ability as a Driver of New Product Development Decisions. Dans: 34th Strategic Management Society (SMS) Annual International Conference.

HOANG, H. et ENER, H. (2014). Conversion Ability as a Driver of New Product Development Decision. Dans: 2014 Academy of Management Annual Meeting.

HOANG, H. (2012). Seeking Social and Technical Novelty in Product Development. Dans: 2012 Academy of Management Annual Meeting.

HOANG, H. (2012). Social and Technical Novelty-Seeking: Crossing Boundaries in New Product Development. Dans: 2012 Cross-Border Innovation and Entrepreneurship Symposium.

HOANG, H., ELVIRA, M. et RODRIGUEZ-LIUESMA, C. (2012). Widening Scope: Combining New Product Development with Cross-sector Partnering in Home Healthcare. Dans: SMS 32nd Annual International Conference 2012.

Etudes de cas publiées

HOANG, H. et TRÖBINGER, M. (2022). P&G - Aventis: Bridging the Divides in an Alliance using Social Network Analysis. ESSEC Business School.

HOANG, H. (2007). IBM: Leveraging Partnerships to Address the 'Software-as-Service' Disruption. INSEAD Case and Teaching Note.

HOANG, H. (2007). Rebuilding LEGO Group Through Creativity and Community. INSEAD Case and Teaching Note.

HOANG, H. (2006). Chinablue in Europe. INSEAD Case and Teaching Note.

HOANG, H. (2004). The Whistle InterJet: The First Internet Appliance for Small-to-Medium Size Businesses" (A, B, C). INSEAD Case and Teaching Note.

HOANG, H. (2004). Maxxium (A) (B). INSEAD Case and Teaching Note.

HOANG, H. (2004). Motorola: Building and Participating in Partnership Ecosystems. INSEAD Case and Teaching Note.

Presse

HOANG, H. 2026. *Career Lessons From Women Leaders at Top Business Schools*. Mars.

HOANG, H. 2026. *The hidden engine behind business school reputation*. Mars.

AUTRES ACTIVITES DE RECHERCHE

Co-direction d'une revue

2012 - 2022 Organization Studies

Membre d'un comité de lecture

Depuis 2022 European Group for Organizational Studies (EGOS)

2018 - 2020 Academy of Management Review

Depuis 2012 Strategic Entrepreneurship Journal

Depuis 2012 Strategic Management Journal

2009 - 2011 Journal of Management Studies

2009 - 2018 Organization Science

Organisation d'une conférence

2023 EGOS Sub-theme 33: Entrepreneurship In and Around Organizations

2020 Co-Organisateur, Subtheme 24: Entrepreneurship In and Around Organizations, Conférence Annuelle EGOS (virtuelle)

Supervision de thèses / HDR

2023 M. A. ROCHA GALO (ESSEC Business School), Directeur de thèse

2021 E. LIZUNOVA (HEC Paris), Président de jury

2019 E. PLAKSENKOVA, Membre de jury

2018 Archita SARMAH (ESSEC Business School), Directeur de thèse, Premier Poste : Senior Researcher - ETH Zurich

2012 Yue ZHAO (ESSEC Business School), Co-directeur de thèse, Premier Poste : Associate Professor - PSB Paris School of Business

2009 H. ENER, Co-directeur de thèse

Autres activités de recherche

2020 Faculty Panel Member and Discussant, Dissertation Consortium, AOM (STR-2020) Annual Meeting

2010 Invited panelist, OMT Teaching Roundtable, AOM Meeting

2009 Invited panelist, OMT Teaching Roundtable, AOM Meeting

2007 Membre, Newman Award Committee, AOM Meeting

2004 Invited panelist, Junior Faculty Consortium, AOM Meeting

ACTIVITES PROFESSIONNELLES

Autres activités professionnelles

2021 - Présent Faculty panelist

2021 Faculty, "OMT Faculty MeetUps

2019 - 2021 Executive Committee Member

2018 Co-Chair, Strategic Management Society International Conference,

2016 - 2017 Chair Elect, Cooperative Strategies Interest Group, Strategic Management Society

2015 - 2016 Program Chair, Cooperative Strategies Interest Group, Strategic Management Society

2014 - 2015 Associate Program Chair, Cooperative Strategies Interest Group, Strategic Management Society, SMS 2015-16

2013 - 2014 Representative-at-Large, Cooperative Strategies Interest Group

2010 International Task Force, OMT Division, Academy of Management

SERVICE

2014 - 2019 ESSEC Salary and Evolution Committee

2012 - 2014 ESSEC Scientific Committee