

# Ha HOANG

Professeur

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Pays d'origine: États-Unis

## INTERETS DE RECHERCHE

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Stratégie, Entrepreneuriat, Santé et médecine

## EXPERIENCE PROFESSIONNELLE

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### Positions académiques principales

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| 2010 - Présent | Professeur, ESSEC Business School, France   |
| 2008 - 2010    | Professeur associé, ESSEC Business School, France   |
| 2000 - 2007    | Professeur Associé, INSEAD, France  |
| 1996 - 2000    | Professeur Assistant, Case Western Reserve University. Weatherhead School of Management, États-Unis |

### Autres affiliations académiques

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| 2018 - 2022 | Responsable du département Management, ESSEC Business School, France |
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## BOURSES, PRIX ET DISTINCTIONS

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### Prix et Distinctions

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| 1997 | Sage-Louis Pondy Award for Best Paper Based on a Dissertation, Academy of Management   |
| 1995 | State Farm Doctoral Dissertation in Business Award                                     |
| 1993 | University of California Mentored Research Award, University of California, États-Unis |

### Bourses

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| 2001 | Rudolf and Valeria Maag Fellow in Entrepreneurship, INSEAD, France |
| 1996 | Lewis-Progressive Assistant Professor of Management                |

## PUBLICATIONS

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### Articles

- HOANG, H. et PERKMANN, M. (2023). Physician Entrepreneurship: A Study of Early Career Physicians' Founding Motivations and Actions. *Social Science and Medicine*, 339, pp. 116393.
- HOANG, H. et ROTHAERMEL, F.T. (2016). How to Manage Alliances Strategically. *MIT Sloan Management Review*, 58(1), pp. 1-8.

HOANG, H. et YI, A. (2015). Network-Based Research in Entrepreneurship: A Decade in Review. *Foundations and Trends in Entrepreneurship*, 11(1), pp. 1-54.

HOANG, H. et ENER, H. (2015). Unpacking Experience Effects in Developing Novel Products for New Markets. *Strategic Organization*, 13(4), pp. 261-283.

HOANG, H. et GIMENO, J. (2010). Becoming a Founder: How Founder Role Identity Affects Entrepreneurial Transitions and Persistence in Founding. *Journal of Business Venturing*, 25(1), pp. 41-53.

HOANG, H. et ROTHÄERMEL, F.T. (2010). Leveraging Internal and External Experience: Exploration, Exploitation, and R&D Project Performance. *Strategic Management Journal*, 31(7), pp. 734-758.

HOANG, H. et ROTHÄERMEL, F. (2005). The Effect of General and Partner-Specific Alliance Experience on Joint R&D Project Performance. *Academy of Management Journal*, (48), pp. 332-345.

HOANG, H. et ANTONCIC, B. (2003). Network-Based Research in Entrepreneurship: A Critical Review. *Journal of Business Venturing*, (18), pp. 165-187.

STUART, T., HOANG, H. et HYBELS, R. (1999). Interorganizational Endorsements and the Performance of Entrepreneurial Ventures. *Administrative Science Quarterly*, 44, pp. 315-349.

HOANG, H. et RASCHER, D. (1999). The NBA, Exit Discrimination, and Career Earnings. *Industrial Relations: A Journal of Economy and Society*, 38(1), pp. 69-91.

STAW, B. et HOANG, H. (1995). Sunk Costs in the NBA: Why Draft Order Affects Playing Time and Survival in the NBA. *Administrative Science Quarterly*, 40, pp. 474-494.

### Chapitres d'ouvrage

HOANG, H. (2022). R&D Multimarket Contact: How Overlap and Asymmetry Influence R&D Partner Selection. Dans: T. K. Das (ed.). *Managing Interpartner Cooperation in Strategic Alliances*. 1st ed. IAP-Information Age Publishing, pp. 201-224.

HOANG, H. (2019). Social Capital and Founder, Team, and Firm Networks in Entrepreneurship. Dans: *Oxford Research Encyclopedia of Business and Management*. 1st ed. Oxford University Press.

HOANG, H. et ENER, H. (2016). When Do Biotechnology Ventures Pursue International R & D Alliances? Dans: Phillip H. Phan (ed.). *The Johns Hopkins University Series on Entrepreneurship*. 1st ed. Edward Elgar Publishing Ltd, pp. 65-92.

HOANG, H. et GIMENO, J. (2015). Entrepreneurial Identity. Dans: *The Blackwell Encyclopedia of Management Entrepreneurship V. III*. 1st ed. Blackwell.

### Actes d'une conférence

ROCHA GALO, M.A. et HOANG, H. (2022). The Silver Spoon Gets Tarnished: An Assessment of the Effects of Parent Support on Employee Ventures. Dans: *2022 Academy of Management Annual Meeting Proceedings*. Academy of Management, pp. abstract15976.

ROCHA GALO, M.A. et HOANG, H. (2021). A Dynamic Relational View of Cross-Sector Collaborations. Dans: *2021 Academy of Management Annual Meeting Proceedings*. Academy of Management, pp. 15327abstract.

HOANG, H. et ENER, H. (2015). Unpacking Experience Effects in Developing Innovative Products for New Markets. Dans: *Academy of Management Best Paper Proceedings*. Academy of Management.

HOANG, H. et ROTHAERMEL, F. (2006). Internal and External Capabilities Transfer: Time To Market In New Drug Development. Dans: *Academy of Management Best Paper Proceedings*. Academy of Management.

HOANG, H. (1997). The Consequences of Network Participation for Alliance and Acquisition Activity in the Biotechnology Industry. Dans: *Academy of Management Best Paper Proceedings*. Academy of Management.

## Conférences

ROCHA GALO, M.A. et HOANG, H. (2021). The Silver Spoon Also Gets Tarnished: An Evolutionary Assessment of Parent-Backed Employee Ventures. Dans: 2021 Strategic Management Society (SMS) Annual Conference. Toronto (Virtual).

HOANG, H. et PERKMANN, M. (2020). Staying close to the parent: Employee entrepreneurship and the creation of interdependent ventures. Dans: 36th EGOS Colloquium 2020.

HOANG, M.H.T. et PERKMANN, M. (2018). Staying Close to the Parent: Employee Entrepreneurship and the Creation of Interdependent Ventures. Dans: 2020 Organization Theory Research Group.

HOANG, H., PERKMANN, M. et DOWN, S. (2018). Staying Close to the Parent: Employee Entrepreneurship and the Creation of Interdependent Ventures. Dans: 38th Strategic Management Society (SMS) Annual Conference.

HOANG, H., PERKMANN, M. et DOWN, S. (2017). Extrapreneurship: Creating Ventures to Drive Innovation in Bureaucratic Organizations. Dans: 2017 People and Organizations Conference.

HOANG, H. et SARMAH, A. (2017). Allying with a Prospective Rival: Competitive Positions, Related Strategic Stakes and New Entrant-Incumbent R&D Alliances. Dans: 2017 MOC & TIM Conference.

HOANG, H. et SARMAH, A. (2016). Allying with a Prospective Rival: Shared Competitive and Collaborative Relationships in New Entrant-Incumbent Alliances. Dans: 2016 Strategic Management Society Annual Meeting.

HOANG, H. et OPERTI, E. (2016). Interfirm Knowledge Flows as a Consequence of Patent Litigation: Mediated Interaction as a Source of Learning. Dans: DRUID16 20th Anniversary Conference.

HOANG, H. et OPERTI, E. (2015). Interfirm Knowledge Flows as a Consequence of Patent Litigation: Learning and (or) Strategic Citation ? Dans: 2015 Strategic Management Society Annual Meeting.

HOANG, H. et ENER, H. (2014). Conversion Ability as a Driver of New Product Development Decisions. Dans: 34th Strategic Management Society (SMS) Annual International Conference.

HOANG, H. et ENER, H. (2014). Conversion Ability as a Driver of New Product Development Decision. Dans: 2014 Academy of Management Annual Meeting.

HOANG, H. (2012). Seeking Social and Technical Novelty in Product Development. Dans: 2012 Academy of Management Annual Meeting.

HOANG, H. (2012). Social and Technical Novelty-Seeking: Crossing Boundaries in New Product Development. Dans: 2012 Cross-Border Innovation and Entrepreneurship Symposium.

HOANG, H., ELVIRA, M. et RODRIGUEZ-LIUESMA, C. (2012). Widening Scope: Combining New Product Development with Cross-sector Partnering in Home Healthcare. Dans: SMS 32nd Annual International Conference 2012.

## **Etudes de cas publiées**

- HOANG, H. et TRÖBINGER, M. (2022). P&G - Aventis: Bridging the Divides in an Alliance using Social Network Analysis. ESSEC Business School.
- HOANG, H. (2007). IBM: Leveraging Partnerships to Address the ‘Software-as-Service’ Disruption. INSEAD Case and Teaching Note.
- HOANG, H. (2007). Rebuilding LEGO Group Through Creativity and Community. INSEAD Case and Teaching Note.
- HOANG, H. (2006). Chinablue in Europe. INSEAD Case and Teaching Note.
- HOANG, H. (2004). The Whistle InterJet: The First Internet Appliance for Small-to-Medium Size Businesses” (A, B, C). INSEAD Case and Teaching Note.
- HOANG, H. (2004). Maxxium (A) (B). INSEAD Case and Teaching Note.
- HOANG, H. (2004). Motorola: Building and Participating in Partnership Ecosystems. INSEAD Case and Teaching Note.

## **AUTRES ACTIVITÉS DE RECHERCHE**

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### **Co-direction d'une revue**

2012 - 2022 Organization Studies

### **Membre d'un comité de lecture**

Depuis 2022 European Group for Organizational Studies (EGOS)

2018 - 2020 Academy of Management Review

Depuis 2012 Strategic Management Journal

Depuis 2012 Strategic Entrepreneurship Journal

2009 - 2011 Journal of Management Studies

2009 - 2018 Organization Science

### **Organisation d'une conférence**

2023 EGOS Sub-theme 33: Entrepreneurship In and Around Organizations

2020 Co-Organisateur, Subtheme 24: Entrepreneurship In and Around Organizations, Conférence Annuelle EGOS (virtuelle)

### **Supervision de thèses / HDR**

2021 E. LIZUNOVA (HEC Paris), Président de jury

2019 E. PLAKSENKOVA, Membre de jury

2018 Archita SARMAH (ESSEC Business School), Directeur de thèse, Premier Poste : Senior Researcher - ETH Zurich

2012 Yue ZHAO (ESSEC Business School), Co-directeur de thèse, Premier Poste : Associate Professor - PSB Paris School of Business

2009

H. ENER, Co-directeur de thèse

#### Autres activités de recherche

- 2020 Faculty Panel Member and Discussant, Dissertation Consortium, AOM (STR-2020) Annual Meeting
- 2010 Invited panelist, OMT Teaching Roundtable, AOM Meeting
- 2009 Invited panelist, OMT Teaching Roundtable, AOM Meeting
- 2007 Membre, Newman Award Committee, AOM Meeting
- 2004 Invited panelist, Junior Faculty Consortium, AOM Meeting

### ACTIVITES PROFESSIONNELLES

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#### Autres activités professionnelles

- 2021 - Présent Faculty panelist
- 2021 Faculty, "OMT Faculty MeetUps
- 2019 - 2021 Executive Committee Member
- 2018 Co-Chair, Strategic Management Society International Conference,
- 2016 - 2017 Chair Elect, Cooperative Strategies Interest Group, Strategic Management Society
- 2015 - 2016 Program Chair, Cooperative Strategies Interest Group, Strategic Management Society
- 2014 - 2015 Associate Program Chair, Cooperative Strategies Interest Group, Strategic Management Society, SMS 2015-16
- 2013 - 2014 Representative-at-Large, Cooperative Strategies Interest Group
- 2010 International Task Force, OMT Division, Academy of Management

### SERVICE

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- 2014 - 2019 ESSEC Salary and Evolution Committee
- 2012 - 2014 ESSEC Scientific Committee