

# Paul GOUVARD

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Département: Management  
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## INTERETS DE RECHERCHE

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Théorie organisationnelle, Economic Sociology, Strategie

## FORMATION

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|------|---|
| 2020 | PhD in Management, HEC Paris, France  |
| 2016 | Diplôme national de Master, Littérature, Université Sorbonne Nouvelle, France |
| 2015 | Grande école de commerce, ESSEC Business School, France                       |

## EXPERIENCE PROFESSIONNELLE

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### Positions académiques principales

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| 2024 - Présent | Professeur assistant, ESSEC Business School, France |
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### Autres affiliations académiques

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| 2020 - 2024 | Assistant Professor of Organization Theory, Università della Svizzera Italiana, Suisse |
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## BOURSES, PRIX ET DISTINCTIONS

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### Prix et Distinctions

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| 2022 | Recipient of the Above and Beyond the Call of Duty Award at AOM 2022                                 |
| 2022 | Fiegenbaum 2nd Best Strategy Paper Award at Israel Strategy Conference 2022                          |
| 2018 | Winner of the Best PhD Paper Award at the SMS Conference in Paris                                    |
| 2018 | Winner of the Most Interesting Paper Prize from the Behavioural Strategy division of the SMS Society |

### Bourses

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| 2018 | Institute of Personality and Social Research Grant, Haas School of Business, États-Unis |
| 2018 | Labex Ecodec PhD Fellowship, HEC Paris, France  |

## PUBLICATIONS

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### Articles

GOUVARD, P. et DURAND, R. (2023). To Be or Not to Be (Typical): Evaluation-Mode Heterogeneity and Its Consequences for Organizations. *Academy of Management Review*, 48(4), pp. 659-680.

GOUVARD, P., GOLDBERG, A. et SRIVASTAVA, S. (2023). Doing Organizational Identity: Earnings Surprises and the Performative Atypicality Premium. *Administrative Science Quarterly*, 68(3), pp. 781-823.

### Chapitres d'ouvrage

DURAND, R. et GOUVARD, P. (2022). An Audience-based Theory of Firms' Purposefulness. Dans: Lockwood, C. and Soublière, J.-F. eds. *Research in the Sociology of Organizations*. 1st ed. Leeds: Emerald Publishing Limited, pp. 193-216.

## AUTRES ACTIVITES DE RECHERCHE

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### Relecteur pour :

Academy of Management Journal, Academy of Management Review, Administrative Science Quarterly, Organization Science, Organization Studies

### Affiliations

Depuis 2021 Member of EGOS, European Group for Organizational Studies, Belgique

Depuis 2016 Member of the Academy of Management, Academy of Management

### Supervision de thèses / HDR

A. DELEO (Università della Svizzera Italiana), Directeur de thèse

U. AYACHE (ESCP EUROPE), Rapporteur

### Autres activités de recherche

Depuis 2016 Reviewer for the Academy of Management Conference, Academy of Management

## ENSEIGNEMENT

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2020 Corporate Strategy, Università della Svizzera Italiana, Suisse

2020 Field Project, Università della Svizzera Italiana, Suisse