

Paul GOUVARD

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Département: Management
ESSEC Business School
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INTERETS DE RECHERCHE

Théorie organisationnelle, Economic Sociology, Strategie

FORMATION

2020	PhD in Management, HEC Paris, France
2016	Diplôme national de Master, Littérature, Université Sorbonne Nouvelle, France
2015	Grande école de commerce, ESSEC Business School, France

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

2024 - Présent Professeur assistant, ESSEC Business School, France

Autres affiliations académiques

2020 - 2024 Assistant Professor of Organization Theory, Università della Svizzera Italiana, Suisse

BOURSES, PRIX ET DISTINCTIONS

Prix et Distinctions

2022	Fiegenbaum 2nd Best Strategy Paper Award at Israel Strategy Conference 2022
2022	Recipient of the Above and Beyond the Call of Duty Award at AOM 2022
2018	Winner of the Best PhD Paper Award at the SMS Conference in Paris
2018	Winner of the Most Interesting Paper Prize from the Behavioural Strategy division of the SMS Society

Bourses

2018	Labex Ecodec PhD Fellowship, HEC Paris, France
2018	Institute of Personality and Social Research Grant, Haas School of Business, États-Unis

PUBLICATIONS

Articles

GOUVARD, P. et DURAND, R. (2023). To Be or Not to Be (Typical): Evaluation-Mode Heterogeneity and Its Consequences for Organizations. *Academy of Management Review*, 48(4), pp. 659-680.

GOUVARD, P., GOLDBERG, A. et SRIVASTAVA, S. (2023). Doing Organizational Identity: Earnings Surprises and the Performative Atypicality Premium. *Administrative Science Quarterly*, 68(3), pp. 781-823.

Chapitres d'ouvrage

DURAND, R. et GOUVARD, P. (2022). An Audience-based Theory of Firms' Purposefulness. Dans: Lockwood, C. and Soublière, J.-F. eds. *Research in the Sociology of Organizations*. 1st ed. Leeds: Emerald Publishing Limited, pp. 193-216.

AUTRES ACTIVITES DE RECHERCHE

Relecteur pour :

Academy of Management Journal, Academy of Management Review, Administrative Science Quarterly, Organization Science, Organization Studies

Affiliations

Depuis 2021 Member of EGOS, European Group for Organizational Studies, Belgique

Depuis 2016 Member of the Academy of Management, Academy of Management

Supervision de thèses / HDR

A. DELEO (Università della Svizzera Italiana), Directeur de thèse

U. AYACHE (ESCP EUROPE), Rapporteur

Autres activités de recherche

Depuis 2016 Reviewer for the Academy of Management Conference, Academy of Management

ENSEIGNEMENT

2020 Corporate Strategy, Università della Svizzera Italiana, Suisse

2020 Field Project, Università della Svizzera Italiana, Suisse