

Paul GOUVARD

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Département: Management
ESSEC Business School
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INTERETS DE RECHERCHE

Théorie organisationnelle, Economic Sociology, Strategie

FORMATION

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|------|---|
| 2020 | PhD in Management, HEC Paris, France |
| 2016 | Diplôme national de Master, Littérature, Université Sorbonne Nouvelle, France |
| 2015 | Grande école de commerce, ESSEC Business School, France |

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

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| 2024 - Présent | Professeur assistant, ESSEC Business School, France |
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Autres affiliations académiques

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| 2020 - 2024 | Assistant Professor of Organization Theory, Università della Svizzera Italiana, Suisse |
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BOURSES, PRIX ET DISTINCTIONS

Prix et Distinctions

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| 2022 | Recipient of the Above and Beyond the Call of Duty Award at AOM 2022 |
| 2022 | Fiegenbaum 2nd Best Strategy Paper Award at Israel Strategy Conference 2022 |
| 2018 | Winner of the Most Interesting Paper Prize from the Behavioural Strategy division of the SMS Society |
| 2018 | Winner of the Best PhD Paper Award at the SMS Conference in Paris |

Bourses

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| 2018 | Labex Ecodec PhD Fellowship, HEC Paris, France |
| 2018 | Institute of Personality and Social Research Grant, Haas School of Business, États-Unis |

PUBLICATIONS

Articles

AVERSA, P., GOUVARD, P. et MAKAROVA, M.A. (2026). The Social Attribution of Innovation: Uncovering the Heads Behind the Guillotine. *Academy of Management Journal*, In press, pp. 1-33.

GOUVARD, P. et DURAND, R. (2024). Clearing Up Confusion: The Effect of Outlier Similarity on IPO Underpricing. *Organization Studies*, In press.

GOUVARD, P. et DURAND, R. (2023). To Be or Not to Be (Typical): Evaluation-Mode Heterogeneity and Its Consequences for Organizations. *Academy of Management Review*, 48(4), pp. 659-680.

GOUVARD, P., GOLDBERG, A. et SRIVASTAVA, S. (2023). Doing Organizational Identity: Earnings Surprises and the Performative Atypicality Premium. *Administrative Science Quarterly*, 68(3), pp. 781-823.

Chapitres d'ouvrage

DURAND, R. et GOUVARD, P. (2022). An Audience-based Theory of Firms' Purposefulness. Dans: Lockwood, C. and Soublière, J.-F. eds. *Research in the Sociology of Organizations*. 1st ed. Leeds: Emerald Publishing Limited, pp. 193-216.

AUTRES ACTIVITES DE RECHERCHE

Membre d'un comité de lecture

Depuis 2025 Administrative Science Quarterly

Depuis 2023 Academy of Management Review

Relecteur pour :

Academy of Management Journal, Administrative Science Quarterly, Organization Science, Organization Studies

Affiliations

Depuis 2021 Member of EGOS, European Group for Organizational Studies, Belgique

Depuis 2016 Member of the Academy of Management, Academy of Management

Supervision de thèses / HDR

2024 U. AYACHE (ESCP EUROPE), Membre de jury

2024 A. V. TYULYUPO (ESSEC Business School), Membre de jury

A. DELEO (Università della Svizzera Italiana), Directeur de thèse

Autres activités de recherche

Depuis 2016 Reviewer for the Academy of Management Conference, Academy of Management

ENSEIGNEMENT

2025 Corporate Strategy, ESSEC Business School, France

2025 ASBA Chair Case, ESSEC Business School, France

2024 Corporate Strategy, ESSEC Business School, France
2020 Corporate Strategy, Università della Svizzera Italiana, Suisse
2020 Field Project, Università della Svizzera Italiana, Suisse