# Marie-Léandre GOMEZ

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## INTERETS DE RECHERCHE

Contrôle de gestion, Théorie organisationnelle, Santé et médecine, Gestion

## FORMATION

| | |
|---|---|
| 2002 | Doctorat en Sciences de Gestion, Université Paris X Nanterre, France |
| 1995 | DEA de Stratégie et Marketing, Université Paris Dauphine-PSL, France |
| 1993 | MSc in Management, ESSEC Business School, France |

## EXPERIENCE PROFESSIONNELLE

### Positions académiques principales

| | |
|---|---|
| 2011 - Présent | Professeur associé, ESSEC Business School, France |
| 2003 - 2011 | Professeur assistant, ESSEC Business School, France |
| 2002 - 2003 | Professeur Assistant, Reims Management School, France |

### Autres affiliations académiques

| | |
|---|---|
| 2024 - 2024 | Professeur visitant, Sciences Po Paris, France |
| 2017 - 2017 | Chercheur Visitant, King's College University, Royaume-Uni |
| 2016 - 2016 | Chercheur Visitant, London School of Economics and Political Science (LSE), Royaume-Uni |
| 2002 - 2003 | Chargé de cours, HEC Paris, France |
| 2002 - 2003 | Chargé de cours, ESCP EUROPE, France |
| 2001 - 2002 | Chercheur Visitant (pré & post-doctorat), ESADE Business School, Espagne |
| 1998 - 1999 | Etudiant en Doctorat Visitant, Samuel Curtis Johnson Graduate School of Management, États-Unis |
| 1995 - 2001 | Allocataire de recherche-moniteur puis ATER, Université Paris X Nanterre, France |

## PUBLICATIONS

### Articles

GOMEZ, M.L., KERVEILLANT, M., LOT, N. et VERLIN, J. (2026). Organiser la préparation et le pilotage des crises à l'hôpital - Quels rôles pour les directeurs médicaux de crise ? *Revue Française de Gestion*, 330(52).

GOMEZ, M.L., KERVEILLANT, M., LANGLOIS, M., LOT, N. et RAUX, M. (2023). Organizational innovation under constraints: The case of covid patients' flow management in Parisian hospitals. *Health Services Management Research*, 36(2), pp. 137-144.

GOMEZ, M.L., LANGLOIS, M., KERVEILLANT, M. et BOREL, M. (2020). Gérer la mise en tension brutale des structures hospitalières. *Gestions Hospitalières*, (595).

GOMEZ, M.L., BOUTY, I. et CHIA, R. (2019). Strategy Emergence as Wayfinding. *M@n@gement*, 22(3), pp. 438-465.

GOMEZ, M.L. (2019). Décider d'externaliser. *Gestions Hospitalières*, 2019(586), pp. 271-274.

WAELLI, M., GOMEZ, M.L., SICOTTE, C., ZICARI, A., BONNEFOND, J.Y. et LORINO, P. (2016). Keys to Successful Implementation of a French National Quality Indicator in Health Care Organizations: A Qualitative Study. *BMC Health Services Research*, 553(16).

BOUTY, I. et GOMEZ, M.L. (2013). Creativity in Haute Cuisine: Strategic Knowledge and Practice in Gourmet Kitchens. *Journal of Culinary Science and Technology*, 11(1), pp. 80-95.

GOMEZ, M.L., WAELLI, M., ZICARI, A., BONNEFOND, J.Y., LORINO, P. et SICOTTE, C. (2012). L'usage des indicateurs de performance sur la qualité-sécurité des soins. *Journal de Gestion et d'Économie Médicales*, 30(7-8), pp. 455-467.

DRUCKER-GODARD, C., BOUTY, I. et GOMEZ, M.L. (2011). De la France au monde. Le Guide Michelin, vecteur du rayonnement de la marque France ? *Revue Française de Gestion*, 37(218-219), pp. 53-66.

GOMEZ, M.L. et BOUTY, I. (2011). The Emergence of an Influential Practice: Food for Thought. *Organization Studies*, 32(7), pp. 921-940.

BOUTY, I. et GOMEZ, M.L. (2010). Des ressources à la pratique : Analyse de la stratégie légumière dans le champ de la haute cuisine. *Revue Française de Gestion*, 36(203), pp. 149-161.

BOUTY, I. et GOMEZ, M.L. (2010). Dishing Up Individual and Collective Dimensions in Organizational Knowing. *Management Learning*, 41(5), pp. 545-559.

FIMBEL, E. et GOMEZ, M.L. (2003). Il n'y a pas de stratégie sans stratège. *L'Expansion Management Review*, pp. 87-94.

GOMEZ, M.L. (2003). La planificacion y el aprendizaje organizativo: el ejemplo de EDF GDF SERVICES en Francia. *Harvard Deusto. Finanzas & Contabilidad*, pp. 38-48.

### Ouvrages et édition d'ouvrages

CAVELIUS, F., BONNEAULT, P., GOMEZ, M.L., GORDIN, M., LORINO, P. et MOTTIS, N. (2019). *Comptabilité de gestion et pilotage des coûts [2ème édition]*. 2 ed. Pearson, 304 pages.

CAVELIUS, F., BONNEAULT, P., GOMEZ, M.L., GORDIN, M., LORINO, P. et MOTTIS, N. (2016). *Comptabilité de gestion et pilotage des coûts*. Pearson, 296 pages.

LANGLOIS, M., AUTISSIER, D., GANTZER, G., GOMEZ, M.L. et KERVEILLANT, M. [Eds] (2024). *Incertitude ordinaire : Résilience organisationnelle en situation de crise*. 1st ed. Caen: Éditions Management et Société (EMS).

## Chapitres d'ouvrage

GOMEZ, M.L. (2025). A Bourdieusian perspective on strategy as practice. Dans: Damon Golsorkhi, David Seidl, Eero Vaara, Linda Rouleau eds. *Cambridge Handbook of Strategy as practice*. 3rd ed. Cambridge: Cambridge University Press, pp. 147-162.

SPLITTER, V. et GOMEZ, M.L. (2025). Pierre Bourdieu. Dans: R. Whittington, R. Kratochvil, P. Jarzabkowski, P. Spee, D. Seidl, and B. Grossmann-Hensel eds. *Elgar Encyclopedia of Strategy as Practice*. 1st ed. London: Edward Elgar Publishing Ltd.

GOMEZ, M.L. et BOUTY, I. (2025). Habitus. Dans: B. Grossmann-Hensel, P. Jarzabkowski, R. Kratochvil, D. Seidl, P. Spee, and R. Whittington eds. *Elgar Encyclopedia of Strategy as Practice*. 1st ed. London: Edward Elgar Publishing Ltd.

GOMEZ, M.L. et LIGONIE, M. (2024). When French public hospitals go green?: Reworking the boundaries of hospital practices. Dans: Hugues Bouthinon-Dumas, Arijit Chatterjee, Bernard Leca eds. *Navigating the Ecological Transition: A Business School Perspective*. 1st ed. Abington & NewYork: Routledge, pp. 85-93.

GOMEZ, M.L. (2024). Pilotage en zone de turbulence. Dans: MatthieuLanglois, DavidAutissier, GaspardGantzer, MarieLéandreGomez, and MarieKerveillant eds. *Incertitude ordinaire : Résilience organisationnelle en situation de crise*. 1st ed. Caen: Éditions Management et Société (EMS), pp. 52-67.

GOMEZ, M.L. (2024). L'incident de la centrale du Blayais. Dans: MatthieuLanglois, DavidAutissier, GaspardGantzer, MarieLéandreGomez, et MarieKerveillant eds. *Incertitude ordinaire : Résilience organisationnelle en situation de crise*. 1st ed. Caen: Éditions Management et Société (EMS), pp. 104-110.

GOMEZ, M.L. et LIGONIE, M. (2023). Le contrôle organisationnel à travers les approches pratiques. Dans: Claire Dambrin, Damien Mourey eds. *Les grands courants en contrôle de gestion*. 1st ed. Paris: Éditions Management et Société (EMS), pp. 101-122.

GOMEZ, M.L. et BOUTY, I. (2020). A Bourdieusian perspective on studying creativity. Dans: Viktor Dörfler, Marc Stierand eds. *Handbook of Research Methods on Creativity*. 1st ed. NYC: Edward Elgar Publishing Ltd, pp. 67-78.

BOUTY, I., GOMEZ, M.L. et STIERAND, M. (2018). Oui chef! Directing for Creativity in Haute Cuisine. Dans: *Creative Leadership Contexts and Prospects*. 1st ed. Routledge.

GOMEZ, M.L. (2015). A Bourdieusian Perspective on Strategizing. Dans: *Cambridge Handbook of Strategy as Practice*. 1st ed. Cambridge University Press, pp. 267-292.

BOUTY, I. et GOMEZ, M.L. (2015). Creativity at Work: Generating Useful Novelty in Haute Cuisine Restaurants. Dans: *The Emergence of Novelty in Organizations*. 1st ed. Oxford University Press, pp. 216-241.

BOUTY, I., GOMEZ, M.L. et GODARD-DRUCKER, C. (2015). Sociomateriality and the Transnational Expansion of Soft Regulation: Michelin in Haute Cuisine around the World. Dans: *Materiality, Rules and Regulation*. 1st ed. Palgrave Macmillan, pp. 267-292.

GOMEZ, M.L. (2010). A Bourdieusian Perspective on Strategizing. Dans: Damon Golsorkhi, Linda Rouleau, David Seidl, Eero Vaara eds. *Cambridge Handbook of Strategy as Practice*. 1st ed. Cambridge University Press, pp. 184-198.

GOMEZ, M.L. et BOUTY, I. (2007). Dans les marmittes de l'innovation. Dans: *L'art de l'innovation*. 1st ed. L'Harmattan, pp. 19-26.

GOMEZ, M.L. (2006). La Fabrique de la stratégie dans la dynamique Champ-habitus-pratique. Dans: *La fabrique de la stratégie: une perspective multidimensionnelle*. 1st ed. Vuibert, pp. 65-79.

GOMEZ, M.L., BOUTY, I. et DRUCKER-GODARD, C. (2003). Developing Knowing in Practice: Behind the Scenes of Haute Cuisine. Dans: *Knowing in Organizations: A Practice-based Approach*. 1st ed. M.E. Sharpe, pp. 100-125.

GOMEZ, M.L., BOUTY, I. et DRUCKER-GODARD, C. (2002). Identification des compétences clés dans les Grands Restaurants. Dans: *Perspectives en Management Stratégique*. 1st ed. Paris: Éditions Management et Société (EMS).

### Actes d'une conférence

LIGONIE, M. et GOMEZ, M.L. (2024). The performative role of accounting systems in sustainable development. The case of French hospitals. Dans: *45e Congrès Annuel de l'Association Francophone de Comptabilité (AFC)*. Dijon: Association Francophone de Comptabilité (AFC).

GOMEZ, M.L. et BOUTY, I. (2023). Practice, Profession, Place and Power: The development of a new practice and the dynamics of change in the field. Dans: *2023 European Group for Organizational Studies (EGOS) Annual conference Proceedings*. Cagliari: European Group for Organizational Studies (EGOS).

LORINO, P., GOMEZ, M.L., KERVEILLANT, M. et MOUREY, D. (2023). Time and Space or Time-Space? A Partial Agreement Between Pragmatism and Phenomenology. Dans: *3rd International PHILOS Colloquium: Phenomenological and Hermeneutical Inquiry in Organization Studies: Taking Stock and Moving Forward (22-24/06 2023) Proceedings*. Chania: PHILOS.

GOMEZ, M.L., KERVEILLANT, M., LANGLOIS, M., LORINO, P. et MOUREY, D. (2022). Organizing for Special Forces Interventions: The Key Role of Feedback and Preparation in Developing Chronotopic Competence. Dans: *13th International Symposium on Process Organization Studies (PROS)*. Rhodes: Process Organization Studies.

GOMEZ, M.L., KERVEILLANT, M., LANGLOIS, M., LORINO, P. et MOUREY, D. (2021). How to prepare for extreme contexts: The experience of time and space through chronotopic inquiries. Dans: *EGOS*.

GOMEZ, M.L., KERVEILLANT, M., LANGLOIS, M., LORINO, P. et MOUREY, D. (2020). Organizing during disruptive events: The case of rapid tactical evacuation during the Bataclan terrorist attack. Dans: *EGOS*.

GOMEZ, M.L., BOUTY, I. et STIERAND, M. (2018). Oui chef! Directing for Creativity in Haute Cuisine. Dans: *Proceedings of the 18th Annual Conference of the EURAM, 2018*. University of Iceland.

BOUTY, I. et GOMEZ, M.L. (2013). Creativity At Work: Generating Useful Novelty In Organizations. Dans: *Fifth International Symposium on Process Organization Studies*. University of Cyprus.

BONNEFOND, J., LORINO, P., GOMEZ, M.L. et ZICARI, A. (2013). Quels usages des indicateurs de performance. Dans: *34ème Congrès de l'Association Francophone de Comptabilité 2013*. Association Francophone de Comptabilité (AFC).

LORINO, P., GOMEZ, M.L. et BLANC, B. (2013). Social Innovation as an Abductive and Dialogical Process. Case Study: Planning a New Urban Area. Dans: *Proceedings of the Fifth International Symposium on Process Organization Studies*. University of Cyprus.

GOMEZ, M.L., ZICARI, A., WAELLI, M., BONNEFOND, J.Y., BENHAMOU, D. et LORINO, P. (2013). The Use of Anesthetic File Record Indicator for Doctors' Practice: An Activity and Instrumental Perspective. Dans: *Proceedings of the 29th EGOS Colloquium 2013*. European Group for Organizational Studies (EGOS).

GOMEZ, M.L. (2011). Organizational Knowledge Dynamics in Management Control Practices. Dans: *Proceedings of the 34th EAA Annual Conference*. Universidade Nova de Lisboa.

BOUTY, I. et GOMEZ, M.L. (2010). From a Local Practice to an International Standard in Haute Cuisine: The Birth, Rise and Diffusion of Vegetable Gastronomy. Dans: *Proceedings of the 26th EGOS Colloquium*. European Group for Organizational Studies (EGOS).

GOMEZ, M.L. (2010). Knowledge Dynamics and Management Control: A Practice-based Approach. Dans: *Proceedings of the MCA Conference*. University of Greenwich.

BOUTY, I. et GOMEZ, M.L. (2010). Knowledge Integration in Practice: From Individual Ideas to Collective New Dishes in Haute Cuisine. Dans: *Proceedings of the AOM Conference*.

GOMEZ, M.L. et BOUTY, I. (2010). Materiality in Practice: The Role of Intermediary Objects in Knowledge Integration. Dans: *Proceedings of the First International Strategy as Practice workshop in North America*. HEC Montreal.

GOMEZ, M.L. et BOUTY, I. (2010). Materiality Matters: Intermediary Objects as Coordination Platform. Dans: *Proceedings of the 26th Egos colloquium*. Universidad Nova.

GOMEZ, M.L. et BOUTY, I. (2010). Strategic Renewal in Practice. Dans: *Proceedings of the 30th Annual Strategic Management Society Conference*. Strategic Management Society (SMS).

GOMEZ, M.L. et BOUTY, I. (2010). The Head Chef's Creativity Privilege in Haute Cuisine: Strategic Knowledge and Practice in Gourmet. Dans: *Proceedings of the 1st INBAM Conference,* International Network of Business and Administration (INBAM).

GOMEZ, M.L. et BOUTY, I. (2010). The Rise (and Rise) of Vegetables In Haute Cuisine: Innovative Practice Spread And Institutional Change. Dans: *Proceedings of the 1st INBAM Conference*. International Network of Business and Administration (INBAM).

BOUTY, I. et GOMEZ, M.L. (2009). Creating in Organizations as an Occasion for Knowing Integration: A Practice Approach. Dans: *Proceedings of the 25th Egos Colloquium (Site internet)*. ESADE Business School.

BOUTY, I. et GOMEZ, M.L. (2009). De l'approche par les ressources à` une approche pratique de la stratégie. Dans: *Actes de la XVIIIe conférence de l'AIMS (Site internet)*. Association Internationale de Management Stratégique (AIMS).

BOUTY, I. et GOMEZ, M.L. (2009). Dishing Up Individual and Collective Dimensions in Knowing. Dans: *Proceedings of OLKC4 (Site internet)*. VU University.

GOMEZ, M.L. et BOUTY, I. (2009). Emergence and Spread of a Practice in an International Field: Why and How Ingredients Became Gastronomic Ingredients. Dans: *Proceedings of the 35th EIBA Annual Conference*. University of Valencia.

GOMEZ, M.L. et BOUTY, I. (2009). The Social Dimensions of Idea Work in Haute Cuisine: a Bourdieusian Perspective. Dans: *Proceedings of the 25th Egos Colloquium*. ESADE Business School.

BOUTY, I. et GOMEZ, M.L. (2007). Organizations as Practice Portfolio: Towards a Conceptual/exploratory Attempt. Dans: *Proceedings of the 23rd EGOS Conference, Vienna, July 2007, Standing Working Group 5*. University of Vienna.

GOMEZ, M.L. et BOUTY, I. (2006). From Chef's Practice to Global Change in Haute Cuisine. Dans: *Proceedings of the 22nd EGOS Colloquium: The Organizing Society*. University of Bergen.

BOUTY, I., GOMEZ, M.L. et DRUCKER-GODARD, C. (2006). From Individual Competence to Organizational Advantage: the Case of Haute Cuisine. Dans: *Proceedings of the 22nd EGOS Colloquium: The Organizing Society*. University of Bergen.

GOMEZ, M.L. (2006). Re-turn to Bourdieu: A Systemic Approach to Practice. Dans: *Proceedings of the Second Organization Studies Summer Workshop*. Athens Laboratory of Business Administration (ALBA).

GOMEZ, M.L. (2005). Can Performance Measurement Systems and Control Practices be Used to Improve Organizational Learning? Evidence From an Empirical Case Study. Dans: *Proceedings of the 3rd EIASM Conference on Performance Measurement and Management Control Improving Organizations and Society*. European Institute for Advanced Studies in Management (EIASM).

GOMEZ, M.L. (2005). Organizational Knowledge Dynamics during Planning Practices. Dans: *Proceedings of EGOS Conference, Berlin*. European Group for Organizational Studies (EGOS).

GOMEZ, M.L. et LORINO, P. (2005). The Passion of Inquiry: The Contribution of Abduction for Research on Organizational Knowledge and Learning. Dans: *Proceedings of the 6th International Conference on Organizational Learning and Knowledge (vol. 1)*. University of Trento e-books, pp. 657-681.

### Conférences

TRIPATHI, V. et GOMEZ, M.L. (2025). The development of a community-based healthcare model through new system of practices. Dans: 41st European Group for Organizational Studies (EGOS). Athens.

GOMEZ, M.L. et BOUTY, I. (2023). Practice, Profession, Place and Power: the role of ski instructors in the development of the field of leisure winter sports in France. Dans: 14th International Process Symposium (PROS) 2023. Chania.

GOMEZ, M.L., KERVEILLANT, M., LANGLOIS, M., LORINO, P. et MOUREY, D. (2022). The intertwined dimensions of time and space in crisis situations The case of rapid tactical evacuation during the Bataclan terrorist attack. Dans: EGOS 38th Symposium, sub-theme 22: Depth, Verticality, and Visibility in Organizing: Integrating Space and Time, WU. Vienna.

GOMEZ, M.L., KERVEILLANT, M., LANGLOIS, M., LORINO, P. et MOUREY, D. (2022). Organizing for Special Forces Interventions: The Key Role of Feedback in the Collective Inquiry. Dans: 13th International Process Symposium (PROS) 2022. Rhodes.

GOMEZ, M.L., KERVEILLANT, M. et LANGLOIS, M. (2021). Innover en situation extrême : la prise en charge de patients COVID + en réanimation. Dans: 9e colloque santé, Marseille Euromed.

GOMEZ, M.L., KERVEILLANT, M., LORINO, P., LANGLOIS, M. et MOUREY, D. (2021). How to prepare for extreme contexts: the experience of time and space through training. Dans: 37th European Group for Organizational Studies (EGOS) Colloquium. Online.

BAYLON, D. et GOMEZ, M.L. (2020). Le rôle du travail d'écriture dans les dynamiques des communautés occupationnelles : le cas de la correspondance diplomatique. Dans: XXIXème conférence de l'AIMS 2020.

GOMEZ, M.L., KERVEILLANT, M., LANGLOIS, M., LORINO, P. et MOUREY, D. (2020). Organizing During Disruptive Events: the Case of the Rapid Tactical Evacuation During the Bataclan Terrorist Attack. Dans: 36th EGOS Colloquium 2020.

BOUTY, I., GOMEZ, M.L. et RICHARD, C. (2019). A Dynamic Perspective on the Development of Meta-organizations in their Field: the Case of Ecole du Ski Français (ESF). Dans: 35th EGOS Colloquium 2019.

BOUTY, I., GOMEZ, M.L. et LECA, B. (2019). Conquest of the Stars: How to Achieve Consecration in the Field of Haute Cuisine. Dans: 15th International Conference on Arts & Cultural Management (AIMAC 2019). Venice.

LIGONIE, M. et GOMEZ, M.L. (2019). The Performative Role of Sustainability Performance Systems in Hospitals. Dans: MARG (Management Accounting Research Group) Conference 2019.

GOMEZ, M.L. (2017). Becoming by Doing as Wayfinding. Dans: 33rd European Group for Organizational Studies (EGOS) Colloquium.

BOUTY, I. et GOMEZ, M.L. (2016). Creative Yet Highly Structured: A Bourdieusian Perspective on Haute Cuisine. Dans: 32nd European Group for Organizational Studies (EGOS) Colloquium 2016.

BOUTY, I., GOMEZ, M.L. et RICHARD, C. (2016). Timescape and Strategy Practice at the French Ski School “Ecole Du Ski Français”. Dans: 16th European Academy of Management (EURAM) Annual Conference.

GOMEZ, M.L., RICHARD, C. et BOUTY, I. (2015). A Temporal Perspective on Organizing: The Emergence of the French Ski School "Ecole du Ski Français". Dans: 31st European Group for Organizational Studies (EGOS) Colloquium 2015.

LORINO, P., GOMEZ, M.L. et BLANC, B. (2015). Designing, Organizing Cities and Living: A Pragmatist Inquiry Perspective. Dans: 2015 Asia Pacific Researchers in Organization Studies Conference (APROS).

ZICARI, A., GOMEZ, M.L. et LORINO, P. (2015). The Challenge of Measuring Quality Performance of Healthcare Services. Dans: 31st European Group for Organizational Studies (EGOS) Colloquium 2015.

ZICARI, A., GOMEZ, M.L., LORINO, P., WAELLI, M., SICOTTE, C. et BONNEFOND, J.Y. (2015). The challenge of measuring quality performance of healthcare services - the case of the DAN indicator in French hospitals. Dans: 2015 European Management Control Symposium.

ZICARI, A., GOMEZ, M.L., LORINO, P., WAELLI, M., SICOTTE, C. et BONNEFOND, J.Y. (2015). The Challenge of Measuring Quality Performance of Healthcare Services - the Case of the DAN Indicator in French Hospitals. Dans: Management Accounting Research Group Conference in Assocation with the Management Control Association (MARG/MCA 2015).

LORINO, P., GOMEZ, M.L. et BLANC, B. (2014). Felicitous Heterotopia or Infelicitous Prototopia? The Development of New Rules as a Pragmatist Inquiry. Dans: 4th Organizations, Artifacts, Practices (OAP) Workshop.

BOUTY, I., GOMEZ, M.L. et GODARD-DRUCKER, C. (2014). Socio-materiality and the Transnational Expansion of Institutional Rules: Michelin in Haute Cuisine Around the World. Dans: 4th Organizations, Artifacts, Practices (OAP) Workshop.

BOUTY, I. et GOMEZ, M.L. (2014). Trespassing to Further Dominate: The International Development of Elite Chefs and the Michelin Red Guide. Dans: 30th European Group for Organization Studies (EGOS) Colloquium 2014.

GOMEZ, M.L. et BOUTY, I. (2013). Blending Creativity and Control: A Practice-Based Approach in Haute Cuisine Kitchens. Dans: 6th Workshop on Management Accounting as Social and Organizational Practice.

LINDER, S. et GOMEZ, M.L. (2013). Does a Carrot Truly Help to Motivate? Incentives and Managers' Motivation for Autonomous Strategic Action. Dans: EIASM 7th Conference on Performance Measurement and Management Control.

ZICARI, A., GOMEZ, M.L., BONNEFOND, J., LORINO, P., WAELLI, M. et MINVIELLE, E. (2013). Implementing a National-Wide Performance Evaluation: The Case of the Anesthetic File Indicator in French Hospitals. Dans: 36th Annual Congress of the European Accounting Association 2013.

GOMEZ, M.L., WAELLI, M., ZICARI, A., BONNEFOND, J.Y., LORINO, P. et MINVIELLE, E. (2012). L'usage des indicateurs de performance sur la qualité-sécurité des soins : le cas de l'indicateur de tenue du dossier anesthésique à l'hôpital. Dans: Congrès ARAMOS 2012.

BOUTY, I., GOMEZ, M.L. et DRUCKER-GODARD, C. (2012). Maintaining an Institution: The Institutional Work of Michelin in Haute Cuisine around the World. Dans: 8th New Institutional Workshop 2012.

BOUTY, I. et GOMEZ, M.L. (2012). Rating as a Form of Institutional Control - An Institutional Work Perspective. Dans: 7th MCA/MACORG Symposium.

BOUTY, I. et GOMEZ, M.L. (2012). Rating as a Form of Institutional Control - An Institutional Work Perspective (BOUTY I., M-L. GOMEZ). Dans: 2012 Management Accounting Research Group Conference (MARG).

GOMEZ, M.L. et BOUTY, I. (2012). The Expansion of Stars Galaxy: The International Development of Elite Chefs and the Michelin Red Guide as Institutional Maintenance. Dans: EGOS-Sage-OMT-CJBS Paper Development Workshop on Power and Institutions.

CAVELIUS, F., GOMEZ, M.L., LINDER, S., LORINO, P., MOTTIS, N. et ZICARI, A. (2012). The Impact of Management Control Systems on Work. Dans: 3ème Etats Généraux du Management 2012: Nouvelles Frontières du Management.

LECA, B. et GOMEZ, M.L. (2005). Strategy as a Game: A Bourdieusian Approach to Managerial Strategies in an Organizational Field. Dans: Academy of Management Annual Conference.

### Documents de travail

BOUTY, I., GOMEZ, M.L. et DRUCKER-GODARD, C. (2013). *Maintaining an Institution: The Institutional Work of Michelin in Haute Cuisine around the World*. ESSEC Business School.

GOMEZ, M.L. (2009). *Knowledge Dynamics During Planning Practices*. ESSEC Business School.

GOMEZ, M.L. et BOUTY, I. (2009). *The Social Dimensions of Idea Work in Haute Cuisine: A Bourdieusian Perspective*. ESSEC Business School.

BOUTY, I. et GOMEZ, M.L. (2009). *Unpacking Knowing Integration: A Practice-based Study in Haute Cuisine*. ESSEC Business School.

GOMEZ, M.L. (2007). *A Bourdieusian Perspective on Strategizing*. ESSEC Business School.

GOMEZ, M.L. (1998). *De l'apprentissage organisationnel à la construction de connaissances organisationnelles*. ESSEC Business School.

### Présentation dans un séminaire de recherche

GOMEZ, M.L. et KERVEILLANT, M. (2023). Préparation et organisation de crise : le cas du RAID. Dans: https://www.canal-u.tv/chaines/clermontmsh/marie-leandre-gomez-et-marie-kerveillant-la-gestion-des-interventions-du-raid. Clermont-Ferrand.

### Presse

GOMEZ, M.L. 2022. *Une cellule de crise doit aujourd'hui être mise en place*. Mars.

GOMEZ, M.L. (2025). Les hôpitaux se préparent à des risques majeurs? Les entreprises devraient s'en inspirer. *La Tribune*.

BOUTY, I. et GOMEZ, M.L. (2024). Allier créativité et excellence opérationnelle en s'inspirant des chefs étoilés. *Harvard Business Review (France) : Chroniques d'experts*.

GOMEZ, M.L., KERVEILLANT, M. et LANGLOIS, M. (2022). Apprendre de deux années de crise sanitaire. *La Tribune*.

RICHARD, C. et GOMEZ, M.L. (2021). Ecoles de commerce : l'agilité bricoleuse des professeurs. *Les Echos - Le Cercle*.

GOMEZ, M.L. (2020). Contrôleurs de gestion, soyez les boussoles dans la crise. *Les Echos - Le Cercle*.

GOMEZ, M.L. et BOUTY, I. (2006). Dans les marmites de l'innovation. *Les Echos*, pp. 2-3.

## AUTRES ACTIVITES DE RECHERCHE

### Membre d'un comité de lecture

Depuis 2016 M@n@gement

### Relecteur pour :

Human Relations, Learning Organization, Management Learning, Organization, Organization Studies, Revue Française de Gestion

### Affiliations

Depuis 2005 Membre de l'AFC (association française de comptabilité)

Depuis 1999 Membre, EGOS (European group for Organization Studies)

### Supervision de thèses / HDR

2024 J. FAYETON (Mines ParisTech), Membre de jury

2020 C. DRUJON D'ASTROS (ESSEC Business School), Président de jury, Premier Poste : Toulouse Business School

2020 M. E. REYES SARMIENTO (Universidad EAFIT), Rapporteur

2019 Nhung HOANG THI HONG (ESSEC Business School), Co-directeur de thèse, Premier Poste : Assistant Professor - SKEMA Business School

2018 Donoxti BAYLON (ESSEC Business School), Co-directeur de thèse, Premier Poste : Assistant Professor - Strathclyde Business School 2020

2016 Marion LIGONIE (ESSEC Business School), Co-directeur de thèse, Premier Poste : Assistant Professor - IESEG

## ACTIVITES PROFESSIONNELLES

### Autres activités professionnelles

2023 - Présent Membre du jury pour le prix de thèse transdisciplinaire, Fondation Nationale pour l'Enseignement de la Gestion des Entreprises (FNEGE), France

2020 - 2024 Membre du Conseil d'Administration d'ESSEC alumni

## SERVICE

2020 - 2021 Représente le département CPT au comité pédagogique du MiM