Arthur GAUTIER

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INTERETS DE RECHERCHE

Philanthropie, Philanthropie, Fondations, Investissement à impact, Sociologie, Histoire de

FORMATION

2009	Doctorat en Sciences de gestion, Conservatoire National des Arts & Métiers (CNAM), France
2005	Master en Management, Essca School of Management, France

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

2023 - Présent	Professeur associé, ESSEC Business School, France
2019 - 2023	Professeur assistant, ESSEC Business School, France

Autres affiliations académiques

2024 - 2027	Doyen Associé en charge des Chaires, ESSEC Business School, France
2023 - 2025	Titulaire de la Chaire Philanthropie, ESSEC Business School, France
2016 - Présent	Directeur académique, Certificat Français du Fundraising, ESSEC Business School, France
2014 - 2023	Directeur exécutif, Chaire Philanthropie, ESSEC Business School, France
2011 - 2018	Ingénieur de recherche, ESSEC Business School, France

Autres expériences professionnelles

2010 - 2010	Responsable des publications et des événements, ADMICAL, France
2006 - 2009	Consultant en stratégie et gestion de lieux culturels, ORAMA, France

BOURSES, PRIX ET DISTINCTIONS

Prix et Distinctions

2025	Outstanding Reviewer Contribution for 2024, Journal of Business Ethics
2025	ESSEC Foundation Science & Society Award, ESSEC Business School, France
2023	ESSEC Foundation Science & Society Award, ESSEC Business School, France

2022	ESSEC Foundation Teaching Award, ESSEC Business School, France
2021	Finalist of the OMT Responsible Research Award, Academy of Management, États-Unis
2020	EFMD 2019 Case Writing Award, European Foundation for Management Development (EFMD), Belgique
2019	Best Business Ethics Paper Award Finalist, Academy of Management, États-Unis
2016	Best Paper in the History of CSR, Academy of Management, États-Unis

PUBLICATIONS

Articles

GAUTIER, A. (2025). Philanthropy for Systems Change: An Exploratory Study. *Nonprofit and Voluntary Sector Quarterly*, In press.

GAUTIER, A., PACHE, A.C. et SANTOS, F.M.S.D. (2023). Making sense of hybrid practices: The role of individual adherence to institutional logics in impact investing. *Organization Studies*, 44(9), pp. 1385-1412.

GAUTIER, A. et BOTHELLO, J. (2022). What happens when a company (like Patagonia) transfers ownership to a nonprofit? *Harvard Business Review*.

GAUTIER, A., PACHE, A.C., CHOWDHURY, I. et LIGONIE, M. (2021). The Missing Link: Communities of Practice as Bridges Between Institutional Entrepreneurs and Frontline Practitioners in Institutionalizing a Divergent Practice. *Research in the Sociology of Organizations*, 71, pp. 199-230.

VAN SCHIE, S., GAUTIER, A., PACHE, A.C. et GÜNTER, S.T. (2019). What Keeps Corporate Volunteers Engaged: Extending the Volunteer Work Design Model with Self-determination Theory Insights. *Journal of Business Ethics*, 160(3), pp. 693–712.

GAUTIER, A. (2019). Historically contested concepts: A conceptual history of philanthropy in France, 1712-1914. *Theory and Society*, 48(1), pp. 95-129.

ANDRE, K., BUREAU, S., GAUTIER, A. et RUBEL, O. (2017). Beyond the opposition between altruism and self-interest: Reciprocal giving in reward-based crowdfunding. *Journal of Business Ethics*, 146(2), pp. 313-332.

SANDFORD, S., PACHE, A.C. et GAUTIER, A. (2016). Case study: Donations Within Limits. *Stanford Social Innovation Review*, 14(1), pp. 20-25.

GAUTIER, A. et PACHE, A.C. (2015). Research on Corporate Philanthropy: A Review and Assessment. *Journal of Business Ethics*, 126(3), pp. 343-369.

GAUTIER, A. (2015). Le mécénat d'entreprise en France. Histoire et perspectives. *Revue Française de Gestion*, 41(249), pp. 13-32.

PACHE, A.C. et GAUTIER, A. (2014). A Global Family Affair. *Stanford Social Innovation Review*, 12(3), pp. 61-62.

GAUTIER, A. et PACHE, A.C. (2012). La philanthropie familiale en France. *Revue des Deux Mondes*, pp. 126-135.

Ouvrages et édition d'ouvrages

FRUMKIN, P., PACHE, A.C. et GAUTIER, A. (2020). *Vers une philanthropie stratégique*. Odile Jacob, 256 pages.

GAUTIER, A., BOTHELLO, J., SEGHERS, V., DELSOL, X. et LE BRUN, F. (2015). *Les fondations actionnaires : première étude européenne*. Paris: Prophil.

GAUTIER, A. et PACHE, A.C. (2014). *La Philanthropie : Une affaire de familles*. Paris: Autrement, 237 pages.

GAUTIER, A. et COLIN, B. (2008). *Pour une autre économie de la culture.* Toulouse: Éditions Érès, 176 pages.

SIMON-NAHUM, P., GAUTIER, A., GOUGENHEIM, I., LEPETIT, L., LÉVY, P.H. et ROZEN, B. [Eds] (2024). *Les mots qui disent la philanthropie*. 1st ed. Paris: Odile Jacob.

Chapitres d'ouvrage

MARADEIX, M.S., GAUTIER, A. et PACHE, A.C. (2025). Trust-Based Philanthropy. Dans: Giulia Neri-Castracane, Giuseppe Ugazio eds. *Philanthropy: Multidisciplinary Perspectives*. 1st ed. London: Routledge, pp. 462-476.

GAUTIER, A. (2024). Association. Dans: Simon-Nahum P. et al. (ed.). *Les mots qui disent la philanthropie*. 1st ed. Paris: Odile Jacob, pp. 18-20.

GAUTIER, A. (2024). Entreprises. Dans: Simon-Nahum P. et al. (ed.). *Les mots qui disent la philanthropie*. 1st ed. Paris: Odile Jacob, pp. 117-119.

BOTHELLO, J., GAUTIER, A. et PACHE, A.C. (2020). Families, firms and philanthropy: Shareholder foundation responses to competing goals. Dans: L. Roza, L. Meijs, & von Schnurbein, G. eds. *Handbook on Corporate Foundations*. 1st ed. Berlin: Springer, pp. 63-82.

GAUTIER, A., PACHE, A.C. et MOSSEL, V. (2015). Giving in France: A philanthropic renewal after decades of distrust. Dans: P. Wiepking & F. Handy (ed.). *The Palgrave Handbook of Global Philanthropy*. 1st ed. London: Palgrave Macmillan, pp. 137-154.

GAUTIER, A. (2012). Développer les ressources privées pour les musiques actuelles. Dans: *Guide du mécénat culturel territorial*. 1st ed. Voiron: Territorial Editions, pp. 69-75.

GAUTIER, A. (2008). Associations et entrepreneuriat institutionnel. Dans: *La gouvernance des associations*. 1st ed. Ramonville: Éditions Érès, pp. 213-223.

GAUTIER, A. (2008). Les lieux associatifs de musiques actuelles : régulation hybride et changement institutionnel. Dans: *La gouvernance des associations*. 1st ed. Ramonville: Éditions Érès, pp. 171-199.

Actes d'une conférence

GAUTIER, A. (2024). Probing Philanthropy for Systems Change: An Exploratory Study Among Grantmaking Foundation Leaders. Dans: *Academy of Management Annual Meeting Proceedings*. Chicago: Academy of Management.

EABRASU, M. et GAUTIER, A. (2021). Past the business case: Reorienting corporate philanthropy research towards outcomes and impact. Dans: *2021 Academy of Mangement Annual Meeting Best Paper Proceedings*. Academy of Management.

GAUTIER, A., CHOWDHURY, I. et LIGONIE, M. (2020). Communities of Practice as Bridges between Institutional Entrepreneurs and Frontline Practitioners. Dans: *Academy of Management Proceedings*. Academy of Management, pp. 14865.

EABRASU, M. et GAUTIER, A. (2019). From donor motivation to recipient welfare: A new agenda for corporate philanthropy research. Dans: *Academy of Management Proceedings*. Academy of Management, pp. 19214.

GAUTIER, A. et SANTOS, F.M.S.D. (2019). From compartmentalizers to hybridizers: How individuals respond to multiple institutional logics. Dans: *Academy of Management Proceedings*. Boston: Academy of Management, pp. 19513.

GAUTIER, A., PACHE, A.C. et SANTOS, F. (2018). From compartmentalizers to hybridizers: How individuals respond to multiple institutional logics. Dans: *Academy of Management Proceedings*. Academy of Management, pp. 17913.

GAUTIER, A., PACHE, A.C. et CHOWDHURY, I. (2017). Bound to fail yet successful: understanding the institutionalization processes of contested practices. Dans: *Academy of Management Proceedings*. Academy of Management, pp. 13220.

GAUTIER, A., PACHE, A.C. et CHOWDHURY, I. (2013). Nonprofit roles in for-profit firms: The institutionalization of corporate philanthropy in France. Dans: *Academy of Management Proceedings*. Academy of Management, pp. 17464.

Conférences

GAUTIER, A. (2026). Decision-Making in Corporate Philanthropy: The Attentional Influence of Grantmaking Staff. Dans: 2026 Academy of Management Annual Meeting. Philadelphia.

GAUTIER, A. (2025). Decision-making in organized philanthropy: An ethnography inside a corporate foundation. Dans: 10th CIRIEC International Research Conference on Social Economy 2025. Bordeaux.

GAUTIER, A. (2023). Philanthropy for Systems Change: An Exploratory Study. Dans: 11th International Conference of the European Research Network On Philanthropy 2023. Zagreb.

GAUTIER, A. (2023). Philanthropy for Systems Change: An Exploratory Study. Dans: 39th European Group for Organization Studies (EGOS) Colloquium 2023. Cagliari.

GAUTIER, A. (2023). Philanthropy for systems change: An exploratory study. Dans: 83rd Annual Meeting of the Academy of Management. Boston.

GAUTIER, A. et EABRASU, M. (2023). Taking Society Seriously in Corporate Philanthropy Research. Dans: 83rd Annual Meeting of the Academy of Management. Boston.

GAUTIER, A., PACHE, A.C. et SANTOS, F.M.S.D. (2022). Making sense of hybrid practices: The role of individual adherence to institutional logics. Dans: 2022 Academy of Management Annual Meeting. Seattle.

GAUTIER, A., PACHE, A.C. et SANTOS, F.M.S.D. (2022). Making sense of hybrid practices: The role of individual adherence to institutional logics. Dans: 38th European Group for Organizational Studies (EGOS) Colloquium 2022. Vienna.

GAUTIER, A. (2019). Motivations for Charitable Giving: An Interdisciplinary and Integrative Review. Dans: 2019 International Research Conference of the European Research Network on Philanthropy.

GAUTIER, A., PACHE, A.C. et SANTOS, F. (2018). The Making of Hybridizers: Exploring How Individuals Combine Competing Institutional Logics. Dans: 5th Alberta Institutions Conference 2018.

PACHE, A.C. et GAUTIER, A. (2017). The Making of Hybridizers: Exploring How Individuals Combine Competing Logics. Dans: 2017 Academy of Management Meeting.

GAUTIER, A., PACHE, A.C. et CHOWDHURY, I. (2016). Bound to Fail Yet Successful: Understanding Institutionalization Processes of Contested Practices. Dans: 32nd European Group for Organizational Studies (EGOS) Colloquium 2016.

GAUTIER, A., PACHE, A.C. et CHOWDHURY, I. (2015). Bound to fail yet successful: Understanding the institutionalization processes of corporate philanthropy in France. Dans: ERNOP 7th International Conference. Cergy.

BOTHELLO, J., GAUTIER, A. et PACHE, A.C. (2015). Families, Firms and Philanthropy: A cross-national comparison of responses to competing institutional demands. Dans: 31st EGOS Colloquium. Athens.

BOTHELLO, J., GAUTIER, A. et PACHE, A.C. (2015). Families, Firms and Philanthropy: A cross-national comparison of responses to competing institutional demands. Dans: ERNOP 7th International Conference. Cergy.

GAUTIER, A. et EABRASU, M. (2015). From donor motivation to recipient welfare: A philosophical assessment of corporate philanthropy. Dans: ERNOP 7th International Conference. Cergy.

GAUTIER, A. (2014). Contemporary History of Corporate Philanthropy in France: Key Changes over the Past Thirty Years. Dans: ISTR 11th International Conference. Muenster.

EABRASU, M. et GAUTIER, A. (2014). From Donor Motivation to Recipient Welfare: A Philosophical-critical Assessment of Corporate Philanthropy. Dans: EBEN Annual Conference. Berlin.

GAUTIER, A. (2013). Nonprofit roles in for profit firms: the emergence of corporate philanthropy in France. Dans: 4th EMES International Research Conference on Social Enterprise. Liège.

GAUTIER, A. (2013). The institutionalization of nonprofit professions within for profit organizations: a multilevel analysis of corporate philanthropy in France. Dans: 9th New Institutionalism Workshop. Warsaw.

GAUTIER, A. (2013). What do we know about corporate philanthropy? Dans: 6th ERNOP International Conference. Riga.

GAUTIER, A. (2012). What do we know about corporate philanthropy? A literature review. Dans: SEEK Workshop on Corporate Philanthropy. Mannheim.

GAUTIER, A. (2012). What do we know about corporate philanthropy? A literature review. Dans: International Workshop on the Role of Business in Society and the Pursuit of the Common Good. Cergy.

GAUTIER, A. (2011). What do we know about philanthropy? A Literature review. Dans: 3rd International Social Innovation Research Conference. Londres.

GAUTIER, A. (2009). Entrepreneuriat institutionnel et co-construction de politiques publiques : le cas des lieux associatifs des musiques actuelles. Dans: Conférence internationale sur la gouvernance des associations. Paris.

GAUTIER, A. (2009). Stratégies institutionnelles d'associations dans un jeune champ organisationnel : le cas des lieux associatifs de musiques actuelles. Dans: XVIIIe Conférence de l'AIMS - Atelier doctoral. Grenoble.

GAUTIER, A. et EYNAUD, P. (2009). When nonprofits rally to change public policies: an inter-organizational IT platform in the field of popular music. Dans: 25th EGOS Colloquium. Barcelone.

Documents de travail

VAN SCHIE, S., GAUTIER, A. et PACHE, A.C. (2014). *L'engagement des collaborateurs : quels facteurs de participation durable ?*

GAUTIER, A., PACHE, A.C. et MOSSEL, V. (2013). *Giving in France: A Philanthropic Renewal after Decades of Distrust*. ESSEC Business School.

GAUTIER, A., PACHE, A.C. et CHOWDHURY, I. (2013). *Nonprofit Roles in For-profit Firms: The Institutionalization of Corporate Philanthropy in France*. ESSEC Business School.

Etudes de cas publiées

GAUTIER, A. (2025). Rethinking philanthropic strategies: The original approach of the Degroof Petercam Foundation. ESSEC Business School.

GAUTIER, A. (2020). Managing the growth of an innovative subsidiary in the voluntary sector: Fondation Caritas France, an offshoot of Secours Catholique. ESSEC Business School.

GAUTIER, A. (2020). Gérer la croissance d'une filiale innovante dans le secteur associatif : la Fondation Caritas France, issue du Secours Catholique. ESSEC Business School.

PACHE, A.C. et GAUTIER, A. (2016). Bringing together tradition and modernity: Towards a new philanthropy of the Rothschild family. ESSEC Business School.

PACHE, A.C. et GAUTIER, A. (2016). Allier tradition et modernité : vers une nouvelle philanthropie de la famille Rothschild. ESSEC Business School.

GAUTIER, A. et PACHE, A.C. (2015). Donner un second souffle a un grand festival de musique : les Eurockéennes de Belfort. ESSEC Business School.

GAUTIER, A. et PACHE, A.C. (2015). Gérer le départ d'un fondateur charismatique: le cas d'Asmae, l'association de Sœur Emmanuelle. ESSEC Business School.

GAUTIER, A. et PACHE, A.C. (2015). Managing the departure of a charismatic founder: Asmae, the charity founded by Sister Emmanuelle. ESSEC Business School.

GAUTIER, A. et PACHE, A.C. (2015). Giving a new lease of life to a major music festival: The Belfort Eurockéennes. ESSEC Business School.

Presse

GAUTIER, A. (2024). Impact investing: where philanthropy meets finance. *ESSEC Knowledge*.

AUTRES ACTIVITES DE RECHERCHE

Relecteur pour :

Business and Society, Entrepreneurship Theory and Practice, Journal of Business Ethics, Journal of Business Research, Journal of Business Venturing, Journal of Management, Journal of Management Studies, Nonprofit and Voluntary Sector Quarterly, Organization Studies, Voluntas

Organisation d'une conférence

Depuis 2018	Séminaire Doctoral en Social Entrepreneurship and Philanthropy (SEPHI), Co-organisé avec l'EM Lyon et HEC Liège, ESSEC Business School, France
2017 - 2018	A Gathering of Academic Centers on Philanthropy in Europe (AGAPE), Co-organisée avec ERNOP (2017, 2018), ESSEC Business School, France
2015	European Research Network on Philanthropy (ERNOP) 7th International Conference, "Interdisciplinary Research On Philanthropy: Connecting the Dots", ESSEC Business School, France

2015	Séminaire Doctoral, Social Entrepreneurship and Philanthropy (SEPHI), Co-organisé avec l'EM Lyon et HEC Liège, ESSEC Business School, France
2014 - 2015	MBA Impact Investing Network & Training (MIINT), Co-organisé avec le Prof. Thierry Sibieude (ESSEC) et le Wharton Social Impact Initiative

Affiliations

Depuis 2015	Membre, European Research Network on Philanthropy (ERNOP)
Depuis 2014	Membre, European Group for Organizational Studies (EGOS), European Group for Organizational Studies, Belgique
Depuis 2013	Membre, Academy of Management (AOM), Academy of Management

Autres activités de recherche

Depuis 2013	Evaluateur pour l'Academy of Management Annual Meeting (divisions OMT, SIM et PNP), Academy of Management

ENSEIGNEMENT

2022	Introduction à l'impact investing, ESSEC Business School, France
2020	L'économie collaborative, ESSEC Business School, France
2020	Expérience projet, ESSEC Business School, France
2019	Philanthropy: strategies and impact, ESSEC Business School, France
2017	La philanthropie: comprendre et agir, ESSEC Business School, France
2016	Cas pratique: stratégie et fundraising, ESSEC Business School, France
2015	Philanthropie, stratégies et impact, ESSEC Business School, France
2015	La philanthropie: définition, concepts, enjeux, ESSEC Business School, France

SERVICE

Depuis 2023	Membre du Conseil de discipline
Depuis 2019	Membre, Comité d'enseignement
2017 - 2019	Membre du jury, Entretiens d'admission à la Grande Ecole