

# Vincenzo ESPOSITO VINZI

Professeur

Département: Systèmes d'information, sciences  
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## INTERETS DE RECHERCHE

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Analyse des données statistiques, Econométrie, Théorie des probabilités et statistiques

## FORMATION

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1997 Ph.D. en Statistique et Informatique, Università di Napoli Federico II, Italie

1993 Master en Economie et Gestion, Università di Napoli Federico II, Italie

## EXPERIENCE PROFESSIONNELLE

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### Positions académiques principales

2010 - Présent Professeur, ESSEC Business School, France

2008 - 2012 Professeur Visitant, Università degli Studi di Cagliari, Italie

2007 - 2010 Professeur associé, ESSEC Business School, France

2007 - 2007 Professeur Visitant, HEC Paris, France

2001 - 2001 Professeur Visitant, Université Toulouse III Paul Sabatier, France

2000 - 2000 Professeur Visitant, Charles University, République tchèque

1997 - 2007 Professeur Associé de Statistiques, Università di Napoli Federico II, Italie

## BOURSES, PRIX ET DISTINCTIONS

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### Prix et Distinctions

2014 Mention honorable, 8th International Conference on Partial Least Squares and Related Methods, pour son article "Quantile PLS Path Modeling" (avec C. Davino).

2012 Highly Commended Award Winner au Literati Network Awards for Excellence 2012, pour l'article (avec Guy Assaker) intitulé, "Modeling a Causality Network for Tourism Development: An Empirical Analysis" publié dans Journal of Modelling in Management.

2010 Prix de l'Article le plus cité 2005-2010. Computational Statistics and Data Analysis. PLS Path Modeling, Elsevier

2010 Article le plus cité (2005-2010) publié dans la revue "Computational Statistics and Data Analysis": PLS Generalised Linear Regression, Elsevier

- 2005 Lauréat du prix de l'enseignement "Pierre Vernimmen-BNP Paris Teaching Awards" 2005 à HEC School of Management pour la qualité de la relation pédagogique avec les élèves ( programmes MBA et Doctorants), la méthode d'enseignement, la maîtrise des sujets enseignés, des qualités innovatives de leurs cours et de la qualités des outils d'enseignement utilisés, HEC Paris, France
- 2001 Honoré lors de la cérémonie des prix de l'enseignement "Pierre Vernimmen-BNP Paris" 2001 à HEC School of Management, HEC Paris, France
- 2001 Prix ISOSS (Islamic Society of Statistical Sciences) en reconnaissance de sa contribution au développement des sciences statistiques, Islamic countries society for statistical sciences (ISOSS), Pakistan

### Bourses

- 1998 Bourse Post-Doctorale, Università di Napoli Federico II, Italie

## PUBLICATIONS

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### Articles

- DAVINO, C., ESPOSITO VINZI, V., SANTACREU VASUT, E. et VRANCEANU, R. (2019). An Attitude Model of Environmental Action: Evidence from Developing and Developed Countries. *Social Indicators Research*, 143(2), pp. 811-838.
- DOLCE, P., ESPOSITO VINZI, V. et LAURO, N.C. (2017). Non-Symmetrical Composite-Based Path Modeling. *Advances in Data Analysis and Classification*, 12(4), pp. 759-784.
- DAVINO, C., DOLCE, P., TARALLI, S. et ESPOSITO VINZI, V. (2016). A Quantile Composite-Indicator Approach for the Measurement of Equitable and Sustainable Well-Being: A Case Study of the Italian Provinces. *Social Indicators Research*, 136(3), pp. 999-1029.
- DE GIOVANNI, P., ESPOSITO VINZI, V. et COLICEV, A. (2016). An Empirical Investigation of the Antecedents of Partnering Capability. *International Journal of Production Economics*, 178, pp. 144-153.
- COLICEV, A., O'CONNOR, P. et ESPOSITO VINZI, V. (2016). Is Investing in Social Media Really Worth It? How Brand Actions and User Actions Influence Brand Value. *Service Science*, 8(2), pp. 152-168.
- DAVINO, C. et ESPOSITO VINZI, V. (2016). Quantile Composite-Based Path Modeling. *Advances in Data Analysis and Classification*, 10(4), pp. 491-520.
- ESPOSITO VINZI, V. (2016). Teaching and Research in an International Context. *Reflets Hors-Série ESSEC Knowledge*, (2), pp. 16-17.
- GOTSCHOL, A., DE GIOVANNI, P. et ESPOSITO VINZI, V. (2014). Is Environmental Management an Economically Sustainable Business? *Journal of Environmental Management*, 144(1), pp. 73-82.
- ESPOSITO VINZI, V. et RUSOLILLO, G. (2014). Partial Least Squares Algorithms and Methods. *Wires Computational Statistics*, 5, pp. 1-19.
- DE GIOVANNI, P. et ESPOSITO VINZI, V. (2014). The Benefits of a Monitoring Strategy for Firms Subject to the Emissions Trading System. *Transportation Research Part D: Transport and Environment*, 33, pp. 220-233.
- DE GIOVANNI, P. et ESPOSITO VINZI, V. (2014). The Benefits of the Emissions Trading Mechanism for Italian Firms: A Multi-Group Analysis. *International Journal of Physical Distribution and Logistics Management*, 44(4), pp. 305-324.

- ZARGOUSH, M., ALEMI, F., ESPOSITO VINZI, V., VANG, J. et KHEIRBEK, R. (2014). A psychological approach to learning causal networks. *Health Care Management Science*, 17(2), pp. 194-201.
- ASSAKER, G., HALLAK, R., ESPOSITO VINZI, V. et O'CONNOR, P. (2013). An Empirical Operationalization of Countries' Destination Competitiveness Using Partial Least Squares Modelling. *Journal of Travel Research*, 53(1), pp. 26-43.
- DE GIOVANNI, P. et ESPOSITO VINZI, V. (2012). Covariance versus Component-Based Estimations of Performance in Green Supply Chain Management. *International Journal of Production Economics*, 135(2), pp. 907-916.
- CARBONE, V., MOATTI, V. et ESPOSITO VINZI, V. (2012). Mapping Corporate Responsibility and Sustainable Supply Chains: An Exploratory Perspective. *Business Strategy and the Environment*, 21(7), pp. 475-494.
- DESMET, P., LE NAGARD, E. et ESPOSITO VINZI, V. (2012). Refund Depth Effects on the Impact of Price-Beating Guarantees. *Journal of Business Research*, 65(5), pp. 603-608.
- ASSAKER, G., ESPOSITO VINZI, V. et O'CONNOR, P. (2011). Examining the Effect of Novelty Seeking, Satisfaction, and Destination Image on Tourists' Return Pattern: A Two Factor, Non-linear Latent Growth Model. *Tourism Management*, 32(4), pp. 890-901.
- ASSAKER, G., ESPOSITO VINZI, V. et O'CONNOR, P. (2011). Extending a Tourism Causality Network: A Cross-Country, Multigroup Empirical Analysis. *Tourism and Hospitality Research (formerly International Journal of Tourism and Hospitality Research: The Surrey Quarterly Review)*, 11(4), pp. 258-277.
- ASSAKER, G., ESPOSITO VINZI, V. et O'CONNOR, P. (2011). Modeling a Causality Network for Tourism: An Empirical Analysis. *Journal of Modelling in Management*, 6(3), pp. 258-278.
- ESPOSITO VINZI, V., TRINCHERA, L., SQUILLACCIOTTI, S. et TENENHAUS, M. (2008). REBUS-PLS: A Response-based Procedure for Detecting Unit Segments in PLS Path Modelling. *Applied Stochastic Models in Business and Industry*, 24(5), pp. 439-458.
- ESPOSITO VINZI, V., GUINOT, C. et SQUILLACCIOTTI, S. (2007). Two-step PLS Regression for L-structured Data: An Application in the Cosmetic Industry. *Statistical Methods and Applications*, pp. 263-278.
- BASTIEN, P., ESPOSITO VINZI, V. et TENENHAUS, M. (2005). PLS Generalised Regression. *Computational Statistics and Data Analysis*, 48(1), pp. 17-46.
- TENENHAUS, M., ESPOSITO VINZI, V., CHATELIN, Y.M. et LAURO, C. (2005). PLS Path Modeling. *Computational Statistics and Data Analysis*, 48(1), pp. 159-205.
- TENENHAUS, M. et ESPOSITO VINZI, V. (2005). PLS Regression, PLS Path Modeling and Generalized Procrustean Analysis: A Combined Approach for Multiblock Analysis. *Journal of Chemometrics*, 19, pp. 145-153.
- AMATO, S. et ESPOSITO VINZI, V. (2003). Bootstrap-based Qkh2 for the selection of components and variables in PLS regression. *Chemometrics and Intelligent Laboratory Systems*, 68(43862), pp. 5-16.
- ESPOSITO VINZI, V. (2001). Explanatory Methods for Comparative Analyses. *Chemometrics and Intelligent Laboratory Systems*, 58(2), pp. 275-286.
- ESPOSITO VINZI, V. et BALBI, S. (2000). Rotated Canonical Analysis onto a Reference Subspace. *Computational Statistics and Data Analysis*, 32(43924), pp. 395-410.

ESPOSITO VINZI, V. et BALBI, S. (1999). A Simultaneous Non-Symmetrical Principal Component Analysis with a Group Structure. *Applied Stochastic Models in Business and Industry*, 15(4), pp. 301-309.

ESPOSITO VINZI, V. (1998). Deterministic and Probabilistic Models for Symmetrical and Non Symmetrical Principal Component Analysis. *Metron: international journal of statistics*, LVI(43924), pp. 139-154.

### Ouvrages et édition d'ouvrages

ABDI, H., ESPOSITO VINZI, V., RUSSOLILLO, G., SAPORTA, G. et TRINCHERA, L. [Eds] (2016). *The Multiple Facets of Partial Least Squares and Related Methods*. Springer, 316 pages.

ESPOSITO VINZI, V. [Ed] (2013). *New Perspectives in Partial Least Squares and Related Methods*. Springer, 344 pages.

ESPOSITO VINZI, V., CHIN, W.W., HENSELER, J. et WANG, H. [Eds] (2010). *Handbook of Partial Least Squares: Concepts, Methods and Applications*. Springer, 798 pages.

ESPOSITO VINZI, V., LAURO, C., ANTOCH, J. et SAPORTA, G. [Eds] (2002). *Multivariate Total Quality Control: Foundation and Recent Advances*. Heidelberg: Physica-Verlag.

### Chapitres d'ouvrage

DOLCE, P., ESPOSITO VINZI, V. et CARLO, L. (2017). Predictive Path Modeling Through PLS and Other Component-Based Approaches: Methodological Issues and Performance Evaluation. Dans: *Partial Least Squares Path Modeling: Basic Concepts, Methodological Issues and Applications*. 1st ed. Springer, pp. 153-172.

DAVINO, C., ESPOSITO VINZI, V. et DOLCE, P. (2016). Assessment and Validation in Quantile Composite-Based Path Modeling. Dans: *The Multiple Facets of Partial Least Squares and Related Methods*. 1st ed. Springer, pp. 169-180.

DOLCE, P., ESPOSITO VINZI, V. et LAURO, C. (2016). Path Directions Incoherence in PLS Path Modeling: A Prediction-Oriented Solution. Dans: *The Multiple Facets of Partial Least Squares and Related Methods*. 1st ed. Springer, pp. 59-70.

ESPOSITO VINZI, V. et TRINCHERA, L. (2013). Modèles d'Equations Structurelles, Approches basées sur les Composantes. Dans: *Modèles à variables latentes et modèles de mélange*. 1st ed. Éditions TECHNIP, pp. 153-176.

ESPOSITO VINZI, V. et TRINCHERA, L. (2013). Modèles locaux issus d'un modèle d'équations structurelles. Dans: *Modèles à variables latentes et modèles de mélange*. 1st ed. Éditions TECHNIP, pp. 177-214.

ESPOSITO VINZI, V., TRINCHERA, L. et AMATO, S. (2010). PLS Path Modeling: From Foundations to Recent Developments and Open Issues for Model Assessment and Improvement. Dans: *Handbook of Partial Least Squares: Concepts, Methods and Applications*. 1st ed. Springer, pp. 47-82.

MARTENS, M., TENENHAUS, M., ESPOSITO VINZI, V. et MARTENS, H. (2007). The Use of Partial Least Squares Methods in New Food Product Development. Dans: *Consumer-led Food Product Development*. 1st ed. Woodhead Publishing, pp. 492-523.

ESPOSITO VINZI, V., LAURO, C. et AMATO, S. (2005). PLS Typological Regression: Algorithmic, Classification and Validation Issues. Dans: *New Developments in Classification and Data Analysis*. 1st ed. New York: Springer, pp. 133-140.

LAURO, C. et ESPOSITO VINZI, V. (2002). Non Symmetrical Multivariate Statistical Methods for Quality Control and Batch Processes Monitoring. Dans: *Analisi Multivariata per la Qualità Totale*. 1st ed. Milano: FrancoAngeli, pp. 45-65.

ESPOSITO VINZI, V. (2002). Non-Symmetrical Comparative Analysis for Quality Control. Dans: *Multivariate Total Quality Control: Foundation and Recent Advances*. 1st ed. Heidelberg: Springer, pp. 191-220.

ESPOSITO VINZI, V. et LAURO, C. (2000). Non Symmetrical Data Analysis Approaches: Recent Developments and Perspectives. Dans: *Data Analysis, Scientific Modeling and Practical Application*. 1st ed. Heidelberg: Springer, pp. 219-232.

ESPOSITO VINZI, V. et SCEPI, G. (1999). A Non Symmetrical Generalised Co-Structure Analysis for Inspecting Quality Control Data. Dans: *Classification and Data Analysis. Theory and Application*. 1st ed. Heidelberg: Springer, pp. 179-186.

#### Editeur d'actes de conférence

MOLA, F., CONVERSANO, C., ESPOSITO VINZI, V. et FISHER, N. (2009). EURISBIS' 09 - Book of Abstracts. Tilapia, Italie.

ESPOSITO VINZI, V., TENENHAUS, M. et GUAN, R. (2009). Proceedings of the 6th International Conference on Partial Least Squares and Related Methods. Publishing House of Electronics Industry, Chine.

#### Actes d'une conférence

ESPOSITO VINZI, V., RUSSOLILLO, G. et TRINCHERA, L. (2010). An Integrated PLS Regression-based Approach for Multidimensional Blocks in PLS Path Modeling. Dans: *42èmes Journées de Statistique de la Société Française de Statistique*. SFdS, Société Française de Statistique.

RUSSOLILLO, G., TRINCHERA, L. et ESPOSITO VINZI, V. (2009). A Non Linear Regularized Component-based Approach to Structural Equation Modeling. Dans: *Statistical Methods for the Analysis of Large Data-sets*. CLEUP, pp. 195-198.

TRINCHERA, L. et ESPOSITO VINZI, V. (2008). Assessment of Latent Class Detection in Component-based Structural Equation Modeling: The Group Quality Index. Dans: *First Joint Meeting of the Société Francophone de Classification and the Classification and Data Analysis Group of the Italian Statistical Society*. Edizioni Scientifiche Italiane, pp. 425-428.

ESPOSITO VINZI, V. et TRINCHERA, L. (2008). Latent Class Detection in Component-Based Structural Equation Modeling. Dans: *XLIV Scientific Meeting of the Italian Statistical Society (SIS). Proceedings of the XLIV SIS Scientific Meeting*. CLEUP, pp. 147-154.

ESPOSITO VINZI, V., FAHMY, T., CHATELIN, Y.M. et TENENHAUS, M. (2007). PLS Path Modeling: Some Recent Methodological Developments, a Software Integrated in XLSTAT and its Application to Customer Satisfaction Studies. Dans: *2007 World Marketing Congress (CD-Rom)*. Academy of Marketing Science (AMS).

ESPOSITO VINZI, V., TRINCHERA, L. et SQUILLACCIOTTI, S. (2006). PLS Typological Path Modeling: a model-based approach to classification. Dans: *Knowledge Extraction and Modeling Workshop*. Naples: Tilapia, pp. 87-88.

TENENHAUS, M., AMATO, S. et ESPOSITO VINZI, V. (2004). A global Goodness-of-Fit index for PLS structural equation modelling. Dans: *XLII SIS Scientific Meeting*. Padova: CLEUP, pp. 739-742.

SQUILLACCIOTTI, S., GUINOT, C. et ESPOSITO VINZI, V. (2004). Orthogonal Projection to Latent Structures in Models for L-structured Data. Dans: *XLII SIS Scientific Meeting*. Padova: CLEUP, pp. 63-66.

ESPOSITO VINZI, V., SQUILLACCIOTTI, S., AMATO, S. et GUINOT, C. (2004). Stratégie de comparaison de modèles PLS pour l'étude des préférences des consommateurs avec informations externes. Dans: *8èmes Journées Européennes Agro-Industrie et Méthodes Statistiques*. Rennes: École nationale supérieure agronomique de Rennes (ENSAR), pp. 199-206.

ESPOSITO VINZI, V. et SCEPI, G. (2003). PLS Path Modelling and Multiple Tables Analysis: an integrated approach for time dependent data. Dans: *PLS and Related Methods*. Paris: Decisia, pp. 453-463.

ESPOSITO VINZI, V. et LAURO, C. (2003). PLS Regression and Classification. Dans: *PLS and related methods, Proceedings of the PLS'03 International Symposium*. Paris: Decisia, pp. 45-56.

ESPOSITO VINZI, V., LAURO, C. et AMATO, S. (2003). PLS Typological Regression: algorithmic, validation and classification issues. Dans: *Riunione Scientifica del Gruppo di Classificazione e Analisi dei Dati della SIS*. Bologna: CLUEB, pp. 163-166.

ESPOSITO VINZI, V., SQUILLACCIOTTI, S., GUINOT, C. et TENENHAUS, M. (2003). PLS-based strategies in consumer preferences and sensory analysis: an application to the cosmetic industry. Dans: *PLS and Related Methods*. Paris: Decisia, pp. 311-323.

ESPOSITO VINZI, V., GUINOT, C. et SQUILLACCIOTTI, S. (2003). Two-step PLS Regression for L-Structured Data: an application in the cosmetics industry. Dans: *Proceedings of the SIS Conference on "Multivariate Statistical Analysis for Social Sciences, Economics, Natural Sciences and Technology*. Naples: RCE Edizioni, pp. 157-169.

ESPOSITO VINZI, V. et LAURO, C. (2002). Proceedings of the XLI SIS Scientific Meeting and a System for the European Customer Satisfaction. Dans: *Proceedings of the XLI SIS Scientific Meeting*. Milan: CLEUP, pp. 201-210.

ESPOSITO VINZI, V., BASTIEN, P. et TENENHAUS, M. (2002). Régression linéaire généralisée PLS. Dans: *HEC School of Business and Management*. Jouy-en-Josas: HEC.

ESPOSITO VINZI, V., CHATELIN, Y.M. et TENENHAUS, M. (2002). State-of-art on PLS Path Modeling through the available software. Dans: *HEC School of Business and Management*. Jouy-en-Josas: HEC.

ESPOSITO VINZI, V. (2002). The PLS approach to Generalized Linear Models and Casual Path Modeling: Algorithms and Applications. Dans: *Geoscience and Remote Sensing, Proceedings of the 34th Symposium on the Interface*. Washington DC: Interfaces, pp. 447-447.

ESPOSITO VINZI, V. et SCEPI, G. (2002). Three-Way Data Analysis and PLS Path Modeling for Estimating Components of a Temporal Process. Dans: *Atti della XLI Riunione Scientifica SIS*. Milan: CLEUP, pp. 387-390.

ESPOSITO VINZI, V. et AMATO, S. (2001). Cross validated Q2 bootstrap distribution estimated for the choice of significant components in Partial Least Squared Regression. Dans: *PLS and Related Methods*. Paris: CISIA, pp. 344-356.

ESPOSITO VINZI, V. et TENENHAUS, M. (2001). PLS Logistic Regression. Dans: *PLS and Related Methods*. Paris: CISIA, pp. 117-130.

ESPOSITO VINZI, V., LAURO, C. et SCEPI, G. (2001). Visualisation and Synthesis of Customer Satisfaction in terms of Symbolic Data Analysis. Dans: *Processes and Statistical Methods for Evaluation*. Rome: Centro Italiano Studi Ufologici (CISU), pp. 129-136.

- ESPOSITO VINZI, V. et DAVINO, C. (2000). Multivariate Approaches for Aggregate Time Series. Dans: *International Symposium on Computational Statistics*. Utrecht: Physica-Verlag, pp. 265-270.
- ESPOSITO VINZI, V. et LAURO, C. (2000). Non Symmetrical Multivariate Analyses for Sensory Data. Dans: *Proceedings of Agro-Industrie et Statistique Conference*. Pau: Université de Pau et des pays de l'Adour (UPPA).
- ESPOSITO VINZI, V. (2000). Non-Symmetrical Comparative Analyses for Quality Control. Dans: *3rd Millenium Challenge for Industrial Statistics*. Spetses: International Association for Statistical Computing (IASC).
- ESPOSITO VINZI, V. (1999). Explanatory Methods for Comparative Analyses. Dans: *Proceedings of Les Methodes PLS*. Montreuil: CISIA, pp. 41-60.
- ESPOSITO VINZI, V. et LAURO, C. (1999). Multivariate Statistical Analyses for Total Quality Measurement. Dans: *Proceedings of the IX International Symposium on Applied Stochastic Models and Data Analysis (ASMDA'99)*. Lisbon: Instituto Nacional De Estatistica (INE), pp. 5-12.
- ESPOSITO VINZI, V. et LAURO, C. (1999). Multivariate Statistical Methods for Total Quality Control and Planning. Dans: *Proceedings of the VI Islamic Countries Conference on Statistical Sciences*. Lahore: Islamic Countries Society of Statistical Sciences (ISOSS), pp. 69-80.
- ESPOSITO VINZI, V. et BALBI, S. (1998). Comparing advertising campaigns by means of textual data analysis with external information. Dans: *Proceedings of 4èmes Journées Internationales d'Analyse Statistique des Données Textuelles (JADT'98)*. Nice: UPRESA, pp. 39-47.
- ESPOSITO VINZI, V. et LAURO, C. (1998). Non Symmetrical Data Analysis: New Methods and Applications. Dans: *Proceedings of 3rd conference on Statistical Computing of the Asian Regional Section (ARS) of IASC*. Manila: International Association for Statistical Computing (IASC), pp. 433-444.
- ESPOSITO VINZI, V. (1997). A Comparative Non Symmetrical Analysis with Stratified Observations. Dans: *SIS Conference "Statistics for Enterprises"*. Torino: Tirrenia Stampatori, pp. 343-350.
- ESPOSITO VINZI, V. et BALBI, S. (1997). Representing Gaps by a Simultaneous Principal Component Analysis onto a Reference Subspace. Dans: *VIII International Symposium on Applied Stochastic Models and Data Analysis (ASMDA97)*. Naples: Rocco Curto Editore, pp. 135-140.
- ESPOSITO VINZI, V. et BALBI, S. (1997). Rotated Canonical Analysis onto a Reference Subspace. Dans: *2nd World Conference of IASC*. Pasadena: University of Southern California, pp. 72-72.
- ESPOSITO VINZI, V. et SCEPI, G. (1997). Visualising Quality Control Data by Non Symmetrical Generalised Co-Structure Analysis. Dans: *Classification Group of the Italian Statistical Society associated with the International Federation of Classification Societies*. Pescara: La Stampa, pp. 53-56.
- ESPOSITO VINZI, V. (1996). Allowing for Structures on Individuals in Principal Component Analysis onto a Reference Subspace. Dans: *XII biannual Symposium in Computational Statistics*. Barcelona: Universitat Politècnica de Catalunya, pp. 45-46.
- ESPOSITO VINZI, V. (1995). Inferential aspects and relevance of metrics in the models for Principal Component Analysis and PCA onto a Reference Subspace. Dans: *Workshop on Multidimensional Data Analysis*. Naples: pp. 91-92.

## Conférences

ESPOSITO VINZI, V., TRINCHERA, L. et RUSSOLILLO, G. (2015). Advances in Composite-Based Path Modeling for Synthetic Indicators. Dans: 10th Scientific Meeting of the Classification and Data Analysis Group.

ESPOSITO VINZI, V., TRINCHERA, L. et RUSSOLILLO, G. (2015). Multidimensional and Non-Metric Extensions of PLS Path Modeling for Synthetic Indicators. Dans: Dealing with Complexity in Society: from Plurality of Data to Synthetic Indicators.

DAVINO, C., DOLCE, P., ESPOSITO VINZI, V. et TARALLI, S. (2015). Quantile Composite-Based Path Modeling for Measuring Equitable and Sustainable Well-Being. Dans: Dealing with Complexity in Society: from Plurality of Data to Synthetic Indicators.

TRINCHERA, L., RUSSOLILLO, G. et ESPOSITO VINZI, V. (2014). Component-based Multi-block Path Modeling for building Composite Indicators. Dans: Conference of European Statistics Stakeholders.

ESPOSITO VINZI, V., TRINCHERA, L. et RUSSOLILLO, G. (2014). Component-based Predictive Path Modeling by means of Projections to Latent Structures: Model Assessment and Interpretation Features with Business-related Applications. Dans: ISI Regional Statistics Conference 2014 (ISIRSC 2014): Statistical Science for a Better Tomorrow.

ESPOSITO VINZI, V. (2014). Component-Based Redundancy Path-Modeling. Dans: 2014 International Symposium on Business and Industrial Statistics.

DOLCE, P., ESPOSITO VINZI, V. et LAURO, C. (2014). Predictive Component-based Multi-block Path Modeling. Dans: 21st International Conference on Computational Statistics.

ESPOSITO VINZI, V., DAVINO, C. et DOLLE, P. (2014). Quantile PLSPM vs. Classical PLSPM: Methods, Performances and Interpretations. Dans: 7th International Conference of the ERCIM WG on Computational and Methodological Statistics.

TRINCHERA, L. et ESPOSITO VINZI, V. (2013). Component-based Predictive and Exploratory Path Modeling and Multi-block Data Analysis. Dans: 59th World Statistics Congress of the International Statistical Institute (ISI).

ESPOSITO VINZI, V. (2012). Component-Based Approaches to Multi-Block Path Modeling with Business and Industrial Applications. Dans: International Symposium on Business and Industrial Statistics 2012 (ISBIS 2012).

ESPOSITO VINZI, V. (2012). Component-based Approaches to Structural Equation Models: Methodological Issues and Empirical Performances. Dans: International Symposium on Business and Industrial Statistics.

ESPOSITO VINZI, V. (2012). Knowledge Extraction Through Predictive Path Modeling. Dans: 20th International Conference on Computational Statistics 2012.

ESPOSITO VINZI, V., TRINCHERA, L., CHIN, W. et HENSELER, J. (2012). Methodological links and empirical comparisons between Generalized Structured Component Analysis, PLS Path Modeling and Maximum Sum of Explained Variance. Dans: 7th International Conference on Partial Least Squares and Related Methods.

TRINCHERA, L., RUSSOLILLO, G., CAPELLINI, A. et ESPOSITO VINZI, V. (2012). Multidimensional Latent Variables in PLS Path Modeling. Dans: 20th International Conference on Computational Statistics 2012.

ESPOSITO VINZI, V. et TRINCHERA, L. (2011). Component-based approaches to Structural Equation Modeling and Multi-Block Analysis: A Comparative Study. Dans: ESSEC-SUPELEC Workshop Series on "PLS Developments" #5.



TRINCHERA, L., RUSSOLILLO, G. et ESPOSITO VINZI, V. (2011). Multi-component Estimation of PLS Predictive Path Modeling. Dans: 58th World Statistics Congress of the International Statistical Institute (ISI 2011).

ESPOSITO VINZI, V., TRINCHERA, L., TENENHAUS, A. et TENENHAUS, M. (2011). New Variable Selection Methods in Case of Many Predictors. Dans: ESSEC-SUPELEC Workshop Series on "PLS Developments" #5.

ESPOSITO VINZI, V. et RUSSOLILLO, G. (2010). A Comprehensive PLS Rationale for Multidimensional Blocks in Predictive Path Models. Dans: ISBIS-2010: International Symposium on Business and Industrial Statistics.

ESPOSITO VINZI, V., RUSSOLILLO, G. et TRINCHERA, L. (2010). An integrated PLS Regression-based approach for multidimensional blocks in PLS Path Modeling.

TRINCHERA, L., ESPOSITO VINZI, V., TENENHAUS, A. et TENENHAUS, M. (2010). Correlated Component PLS-type Regression with Variable Selection Features for Large Datasets. Dans: Computing & Statistics (ERCIM'10).

ESPOSITO VINZI, V., JOUFFE, L., RUSSOLILLO, G., TRINCHERA, L. et ZARGOUSH, M. (2010). Integrated Approaches for PLS Path Modeling: PLS Regression Estimation Modes and Probabilistic Networks. Dans: 10th SENSOMETRICS Meeting.

ESPOSITO VINZI, V. et ZARGOUSH, M. (2010). Knowledge Extraction by Investigating Model Uncertainty through Predictive Path Modeling and Probabilistic Networks. Dans: Joint Meeting (GfKj-CLADAG'10).

ESPOSITO VINZI, V. (2009). A Joint Partial Least Squares Component-based Approach to Structural Equation Modeling and Multi-block Data Analysis. Dans: PLS'09 - 6th International Conference on Partial Least Squares and Related Methods.

ESPOSITO VINZI, V., RUSSOLILLO, G. et TRINCHERA, L. (2009). A Joint Use of PLS Regression and PLS Path Modelling for a Data Analysis Approach to Latent Variable Modelling. Dans: 57th Session of the International Statistical Institute (ISI).

ESPOSITO VINZI, V., RUSSOLILLO, G. et TRINCHERA, L. (2009). A Non Linear Regularized Component-based Approach to Structural Equation Modeling.

ESPOSITO VINZI, V. et DE GIOVANNI, P. (2009). Different Approaches to Structural Equation Modelling in Presence of a Group Structure: Contributions to the Analysis of Environmental Initiatives and Performances of Italian Firms. Dans: EURISBIS'09 - European Regional Meeting of the International Society for Business and Industrial Statistics.

ESPOSITO VINZI, V. (2009). PLS Path Modeling and PLS Regression: a Joint Partial Least Squares Component-based Approach to Structural Equation Modeling. Dans: IFCS@GFKL - Classification as a Tool for Research (IFCS 2009).

TRINCHERA, L. et ESPOSITO VINZI, V. (2008). A Comprehensive Partial Least Squares Approach to Component-Based Structural Equation Modeling. Dans: 32nd Annual Conference of the German Classification Society (GfKI).

ESPOSITO VINZI, V. (2008). A Partial Least Squares Comprehensive Environment. Dans: 7th International Conference on Social Science Methodology, RC33 - Logic and Methodology in Sociology.

TRINCHERA, L. et ESPOSITO VINZI, V. (2008). Assessing the Performance of REBUS-PLS for Latent Class Identification in PLS Path Modeling: a Simulation Study. Dans: XLIV Scientific Meeting of the Italian Statistical Society.

ESPOSITO VINZI, V. (2008). Current Issues and Future Challenges in Component-based Structure. Dans: 7th International Conference on Social Science Methodology, RC33 - Logic and Methodology in Sociology.

ESPOSITO VINZI, V. et TRINCHERA, L. (2008). Formative Indicators in Structural Equation Models and Highly Correlated Latent Variable Scores: a Full PLS-based Approach. Dans: International Symposium on Business and Industrial Statistics with emphasis on Quantitative Analytics for Banking, Finance and Insurance.

ESPOSITO VINZI, V. et DE GIOVANNI, P. (2008). Recent Developments on Formative Constructs and a Comprehensive Environment for PLS Path Modelling. Dans: Structural Equation Models, PLS Path Modeling and Multi-block Techniques in Sensory and Consumer Analysis.

ESPOSITO VINZI, V. (2008). The Contribution of PLS Regression to PLS Path Modelling: Formative Measurement Model and Causality Network in the Structural Model. Dans: Joint Statistical Meetings (JSM) 2008 - American Statistical Association.

ROMANO, R., ESPOSITO VINZI, V. et PALUMBO, F. (2007). Fuzzy PLS Path Modeling for Crisp and Interval Data: A New Tool for Handling Sensory Data.

ESPOSITO VINZI, V., ROMANO, R. et TRINCHERA, L. (2007). Fuzzy PLS Path Modeling for Latent Class Analysis: Capturing Unobserved Heterogeneity in Consumers' Preference.

ESPOSITO VINZI, V., TRINCHERA, L. et ROMANO, R. (2007). Fuzzy PLS Path Modeling for Latent Class Detection.

TRINCHERA, L., ROMANO, R. et ESPOSITO VINZI, V. (2007). Latent Segments Detection in PLS Path Modeling: A Tool to Capture Unobserved Heterogeneity in Customers' Preferences.

ESPOSITO VINZI, V. (2007). PLS (Partial Least Squares) Path Modeling: Methodological Foundations and the XLSTAT-PLSPM Software.

ESPOSITO VINZI, V. (2007). PLS Path Modeling and the PLEASURE (Partial LEAst Squares strUctural Relationships Estimation) Software.

ESPOSITO VINZI, V., FAHMY, T., CHATELIN, Y.M. et TENENHAUS, M. (2007). PLS Path Modeling: Some Recent Methodological Developments, a Software Integrated in XLSTAT and its Application to Customer Satisfaction Studies.

ESPOSITO VINZI, V. et FAHMY, T. (2007). Recent Developments in PLS Path Modeling: Methodological Issues and Applications.

ESPOSITO VINZI, V. (2007). The PLS approach to data exploration and Modeling: An Everlasting Matter of Dispute or a Playground for Integrating Different Cultures?

ESPOSITO VINZI, V., TRINCHERA, L., AMBROISINE, L., SQUILLACCIOTTI, S. et TENENHAUS, M. (2004). Linear and Non-Linear PLS Models for the Prediction of Consumer Preferences using the notion of "Average Judge". Dans: A Sense of Identity, European Conference on Sensory Science of Food and Beverages. Florence.

ESPOSITO VINZI, V. et PALUMBO, F. (1999). An Index for Selecting Mixed Explanatory Variables in the Analysis of Dependence. Dans: 52nd Session of the International Statistical Institute. Helsinki.

### Préfaces de revue

ESPOSITO VINZI, V. (2009). Préface : Special issue on the 6th International Symposium on Business and Industrial Statistics (ISBIS-6)., 4(25), pp. 421-424.

## Documents de travail

DAVINO, C., ESPOSITO VINZI, V., SANTACREU VASUT, E. et VRANCEANU, R. (2017). *An Attitude Model of Environmental Action: Evidence from Developing and Developed Countries*. ESSEC Business School.

ESPOSITO VINZI, V., RINGLE, C.M., SQUILLACCIOTTI, S. et TRINCHERA, L. (2007). *Capturing and Treating Unobserved Heterogeneity by Response Based Segmentation in PLS Path Modeling. A Comparison of Alternative Methods by Computational Experiments*. ESSEC Business School.

## Presse

ESPOSITO VINZI, V. et GASPAR, J.M. (2016). « Je suis un chercheur ; je ne suis pas capable de parler de tout et n'importe quoi. ». *Monde des Grandes Écoles Universités Le Magazine*.

## AUTRES ACTIVITES DE RECHERCHE

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### Membre d'un comité de lecture

- 2011 - 2013 Statistical Methods and Applications
- 2009 - 2017 Advances in Data Analysis and Classification
- 2009 Applied Stochastic Models in Business and Industry
- 2007 - 2009 La Revue de MODULAD
- 2007 - 2017 Computational Statistics
- 2007 - 2017 Computational Statistics and Data Analysis

### Organisation d'une conférence

- 2014 Co-président (avec G. Saporta) : 8th International Conference on PLS and Related Methods, France
- 2010 Membre du comité national d'organisation du 19e COMPSTAT (Computational Statistics) : Symposium organisé par l'IASC (International Association for Statistical Computing) à Paris, France
- 2010 Organisateur du 4e "SSEC-SUPELEC Research Workshop Series" sur le thème "PLS Developments": PLS and Related Methods for cutting-edge Research in Experimental Sciences: Methodological Advances and Challenging Applications (Cergy-Pontoise), France
- 2009 Organisateur d'un "Invited paper meeting" sur le thème "Capturing Unobserved Heterogeneity in Latent Variable Modelling", 57e session de l'International Statistical Institute (ISI 2009, Durban), Afrique du Sud
- 2009 Organisateur du 3e atelier "ESSEC-HEC Research Workshop Series" on "PLS Developments": PLS Path Modeling and other Component-based Approaches to Causal Networks and Multi-block Data Structures: Methodological Contributions and Applications with a focus on Marketing and the Management of Information Systems (Cergy-Pontoise), France
- 2008 Organisateur d'une "Invited Paper Meeting session" : COMPSTAT 2008 (Porto) sur le thème: "Models for Latent Class Detection"., Portugal
- 2008 Organisateur du 2e "ESSEC-HEC Research Workshop Series" sur "PLS Developments": Structural Equation Models, PLS Path Modeling and Multi-block Techniques in Sensory and Consumer Analysis - Methods, Applications and

Software (Cergy-Pontoise), France

- 2008 Organisateur d'une "Invited Paper Meeting session" : GfKI 2008, sur le thème : "PLS Path Modeling".
- 2007 Organisateur et président d'un atelier de travail spécialisé à la 56e session de l'ISI sur le thème "Latent Class Analysis and Classification Issues" (Lisbonne), Portugal
- 2007 Organisateur du 1er atelier "ESSEC-HEC Research Workshop Series" sur le thème "PLS Developments": PLS Path Modeling in presence of a Group Structure: Multi-Group Analysis and Latent Class Detection - Methods, Applications and Software, France
- 2006 Membre du comité organisateur COMPSTAT'06 – 17th Symposium of IASC on Computational Statistics (Rome), Italie
- 2006 Membre du comité organisateur : IFCS'06 Conference: Data Science and Classification (Ljubljana), Slovénie
- 2005 Co-organisateur (avec C. Lauro) des "PLS track sessions" : 3e World Conference of IASC sur le thème : Computational Statistics and Data Analysis (Cyprus), Chypre
- 2005 Organisateur d'un "Invited Paper Meeting" sur le thème : "The PLS (Partial Least Squares) Approach in Data Analysis: new methods with validation and computational issues" for ISI'05 Conference (Sydney), Australie
- 2005 Co-organisateur avec C. Lauro de deux ateliers spécialisés sur le thème : "PLS Path Modeling, PLS Regression and Classification: New Methods and Applications" for the GfKI'05 Meeting of the Gesellschaft für Klassifikation (Magdeburg), Allemagne
- 2004 Organisateur et président de l'atelier : "PLS Methods for Sensory Analysis" at the "European Conference on Sensory Science of Food and Beverages" (Florence), Italie
- 2004 Organisateur et président d'une "invited session" sur le thème: "PLS Tools for Regression and Structural Modelling of Complex High Dimensional Data" at the COMPSTAT'04 Conference (Prague), République tchèque
- 2004 Organisateur et président d'une "Invited Session" de l'IASC lors de l'IFCS'04 (International Federation of Classification Societies) Conference - (Chicago), États-Unis
- 2003 Organisateur d'une "invited session" spécialisée sur le thème "PLS Structural Equation Modelling and Customer Satisfaction: Recent Advances in Methods and Applications" at the 13th International Meeting of the Psychometric Society (IMPS203) and 68th Annual American Meeting of the Psychometric Society (Chia Laguna), Italie
- 2003 Membre du comité national organisateur de l'Intermediate SIS Conference sur le thème : "Multivariate Statistical Analysis for Social Sciences, Economics, Natural Sciences and Technology" (Napoli), Italie
- 2001 Co-organisateur avec Carlo Lauro, Michel Tenenhaus et Alain Morineau, et secrétaire scientifique du 2e International Symposium sur PLS and Related Methods (Anacapri), Italie
- 2001 Responsable de l'organisation avec S. Balbi de la "International Summer School" de l'IASC (International Association for Statistical Computing) sur le thème : "Knowledge Discovery & Large Surveys Design and Analysis" (Anacapri), Italie

## Affiliations

- 2013 - 2015 Vice-président de l'International Society of Business and Industrial Statistics (ISBIS), branche de l'International Statistical Institute (ISI)
- 2009 - 2013 Membre élu du comité de l'International Statistical Institute (ISI)
- 2003 - 2007 Président élu du conseil d'administration européen de l'International Association for Statistical Computing" (IASC), branche de la "International Statistical Institute" (ISI)
- Depuis 2002 Membre de l'Académie de recherche "Center for the Analysis of Complex ta" de la BeiHang University of Beijing
- Depuis 2007 Membre, AMS (The Academy of Marketing Science)
- Depuis 2006 Membre, ISBIS (The International Society for Business and Industrial Statistics)
- Depuis 2002 Membre, SFDS (Société Française de Statistique) et SFC (Société Française de Classification)
- Depuis 2000 ISI (International Statistical Institute) - membre élu
- Depuis 2000 Membre, CSNA (The Classification Society of North America)
- Depuis 2000 Membre, ENBIS (European Network for Business and Industrial Statistics)
- Depuis 1998 Membre, ASA (American Statistical Association)
- Depuis 1998 Membre, CLADAG - SIS Group of the IFCS (International Federation of Classification Societies)
- Depuis 1996 Membre, SIS (Italian Statistical Society)
- Depuis 1993 Membre, IASC (International Association for Statistical Computing)

## Supervision de thèses / HDR

- 2016 Anatoli COLICEV (ESSEC Business School), Co-directeur de thèse, Premier Poste : Assistant Professor - Universita Bocconi Marketing dpt
- 2014 Abdolmanaf ZARGOUSH (ESSEC Business School), Directeur de thèse, Premier Poste : Assistant professor of Health Policy and Management - McMaster University.
- 2010 Guy ASSAKER (ESSEC Business School), Directeur de thèse, Premier Poste : Associate Professor - Lebanese American University
- 2010 Pietro DE GIOVANNI (ESSEC Business School), Membre de jury
- 2009 Gaston SANCHEZ TRUJILLO (Universitat Politècnica de Catalunya), Rapporteur
- 2008 Laura TRINCHERA (Università di Napoli Federico II), Directeur de thèse
- 2007 Emmanuel JAKOBOWICZ (Conservatoire National des Arts & Métiers (CNAM)), Rapporteur

## Autres activités de recherche

- 2011 Président du jury du "ISI Mahalanobis Award" dans le cadre du "ISI World Statistics Congress", Dublin,

- 2001 - 2003 Membre de l'unité de recherche du projet EUROSTAT "ASSO" : Analysis System of Symbolic Official Data
- 2001 - 2003 Membre de l'unité de recherche du projet EUROSTAT Project "ERMIS": Electronic Commerce Measuring with Intelligent Agency
- 2001 - 2004 Responsable scientifique du projet EUROSTAT "European Satisfaction Index System - ESIS" : Methodological development, implementation and use of PLS Path Modeling in the domain of Customer Satisfaction Measurement
- 2001 - 2003 Membre de l'unité de recherche du projet EUROSTAT "VITAMIN-S" : Visual Data Mining System
- 1998 - 2000 Directeur de l'unité de recherche ESPRIT European Project : "System for Automatic Seasonal Adjustment and Forecasting of Time Series – TESS"
- 1998 - 2000 Membre de l'unité de recherche ESPRIT European Project "ISO-3D" : développement méthodologique et mise en œuvre d'un système visant à l'interprétation des objets symboliques dans les représentations 3D
- 2013 Membre du comité scientifique de la conférence européenne "Data Analysis" organisée avec la "German Classification Society" (GfKI) et la "French speaking Classification Society" (SFC) – track Data Analysis in Marketing, Luxembourg
- 2010 Membre du comité scientifique du ERCIM'10 (3rd International Conference on Computing & Statistics (Senate House, London), Royaume-Uni
- 2009 Co-président du comité de programme scientifique du 6e "International Symposium on PLS and Related Methods" (PLS'09, Beijing), Chine
- 2009 Co-président du Comité de programme scientifique de ISBIS (International Society for Business and Industrial Statistics, 2009) sur le thème : Quantitative Methods for Banking and Finance, Environment, Services for SMEs, Transport and Tourism (Cagliari), Italie
- 2008 Membre du comité scientifique international de l'IASC 2008 - Joint Meeting of the 4th World Conference of the IASC and 6th Conference of the Asian Regional Section of the IASC on Computational Statistics & Data Analysis (Yokohama), Japon
- 2008 Membre consultatif du comité de programme scientifique : 18e COMPSTAT Symposium, Conference of the International Association for Statistical Computing (IASC, Porto, Portugal
- 2008 Membre du comité de programme scientifique : GfKI 2008 - 32e Annual Conference of the German Classification Society sur le thème "Advances in Data Analysis, Data Handling, and Business Intelligence" (Hamburg, Allemagne
- 2008 Membre du comité de programme scientifique : HDM-2008, International Conference on Multivariate Statistical Modeling and High Dimensional Data Mining (Kayseri (Caesarea)), Turquie
- 2008 Membre du comité de programme scientifique : CLADAG 2008, Joint Scientific Meeting of the Classification and Data Analysis Group of the Italian Statistical Society and Société Francophone de Classification (Capua (CE)), Italie
- 2007 Membre du comité international scientifique : PLS'07, 5th International Symposium on PLS and Related Methods – Causalities explored by indirect observations (Oslo), Finlande

- 2007 Membre du comité scientifique : CLADAG School sur le thème "Multivariate Statistical Methods for the Analysis of Clustered Data" (Bologne), Italie
- 2007 Président du comité de programme de l'IASC (International Association for Statistical Computing) : 56e ISI (International Statistical Institute) Conference (Lisbonne), Portugal
- 2006 Co-président du comité directeur de l'IASC-INTERFACE-IFCS International Workshop sur le thème "Knowledge Extraction and Modeling" - KNEMO'06 (Anacapri), Italie
- 2005 Member du comité directeur : PLS'05, 4e International Symposium on PLS and Related Methods, (Barcelona), Espagne
- 2005 Membre du comité de programme scientifique pour les sessions organisées lors de la 55e ISI (International Statistical Institute) Conference – Sydney, Australie
- 2004 Membre du comité de programme scientifique : SAS Campus 2004 Conference (Florence, Mai 2004). Membre du comité de programme de l'IFCS Conference (Chicago), États-Unis
- 2003 Co-président du 3e International Symposium sur PLS and Related Methods – Focus on Customers (PLS'03, Lisbonne), Portugal
- 2003 Membre du comité organisateur : IASC-IFCS Summer School sur le thème "Data Mining and Classification for Business and Industry: methods, computational issues and applications" (Lisbonne), Portugal
- 1998 Secrétaire scientifique de la 3e International Conference sur les "New Techniques and Technologies for Statistics" organisée conjointement avec EUROSTAT, the Department of Mathematics and Statistics of the University of Naples et ISTAT (Italian National Statistical Institute), Italie
- 1997 Membre du comité national d'organisation et secrétaire scientifique du "VIIIe International Symposium on Applied Stochastic Models and Data Analysis" (Anacapri), Italie

## ENSEIGNEMENT

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- 2015 "Composite-based Path Modeling for Multi-Bock Data Analysis", Research Seminar,
- 2014 "Component-based Path Modeling", Tutoriel pour une audience expérimentée à la
- 2012 "PLS Path Modeling and PLS Regression", Pré-Conférence, PLS 2012 Doctoral
- 2012 "A 3-day Course on PLS Path Modeling: Basic Concepts and Foundations,
- 2011 "PLS Predictive Path Models with applications to Customer Satisfaction
- 2011 "Statistical Soft Modeling for Measuring Customer Satisfaction via Composite
- 2010 "PLS Path Modeling with XLSTAT-PLSPM", Atelier Pré-Conférence
- 2009 "A 3-day Course on PLS Path Modeling: Basic Concepts and Foundations,
- 2009 "A Joint Partial Least Squares Component-based Approach to Structural Equation
- 2009 "PLS Path Modeling: A Comprehensive Course", Lillehammer University College,

2009 "PLS Path Modeling: Methodological Foundations, Recent Developments and

2009 "PLS Path Modeling for Consumer Analysis: estimation algorithm, assessment tools

2009 "The PLS Path Modeling approach to Structural Equation Modeling: Methodological

2009 "A Comprehensive PLS-based Environment to Structural Equation Modeling",

2009 "Component-based Structural Equation Models: the PLS Path Modelling Approach",

2008 "Factor Analysis and Classification" – Cours de formation pour les cadres juniors et

2008 "Regression and Analysis of Variance" – Cours de formation pour les cadres juniors

2008 "A Comprehensive PLS Environment to Structural Equation Modeling", Università di

2008 "Detection and Assessment of Local Models in PLS Path Modeling", Università di

2008 "Model assessment and multi-group comparison in PLS Path Modeling:

2008 "Local Model in Component-based SEM" – Journées d'Etudes en Statistique (JES)

2008 "Component-based Structural Equation Models" – Journées d'Etudes en Statistique

2008 "Introduction to Categorical Data Analysis: Chi-square test of independence for

2008 "Statistical Modelling for Measuring Customer Satisfaction", Università degli Studi di

2008 "Path Analysis, Confirmatory Factor Analysis and Structural Equation Modelling",

2007 "PLS (Partial Least Squares) Path Modeling" – 11ème Cours du programme ECAS

2007 "PLS Path Modeling for Causal Networks: Recent Contributions with Applications to

2007 "Recent Contributions to PLS (Partial Least Squares) Regression and Path Modeling

2005 "The Classical (ML) and the Partial Least Squares Approaches to Study Causality

2005 "The Classical Approach (SEM-ML) to the Study of Causality by Modeling Structural

2005 "The PLS approach to the analysis of latent variables: regression techniques (PLS1,

2004 Use of PLS Graph for the European Customer Satisfaction Index – PLS Summer

2004 PLS Model Evaluation and Comparisons with LISREL – PLS Summer School,

2004 A Modeling Approach for measuring Customer Satisfaction – Cours de Statistiques

2003 PLS (Partial Least Squares) Path Modeling: Methodological Innovations, the use of

2003 Latent Variables Soft Modeling (PLS) – séries de cours à l'IASC-IFCS Joint

2003 PLS (Partial Least Squares) methods: from regression to structural equations

2003 The LISREL and the PLS approach to Structural Equation Modeling – serie de

2001 "PLS Methods: from regression to structural equation models" – course pour le

2001 LISREL and PLS Path Modeling – series of lectures at the IASC-IASS Joint



2001	Explanatory Analyses – Module du cours sur l'analyse de données
2000	The analysis of complex systems in Epidemiology and Biomedicine –Cours pour la
2000	Analysts of Scenarios on International Markets (post-graduate course). Module
1999	Multivariate Statistical Analyses for Total Quality Measurement – séries de cours à
1998	Experts of Tourism Marketing (post-graduate course). Module Statistiques,
1998	Experts of Typical Food Products Marketing (post-graduate course). Module
1997	Statistics for Business and Management - cours au "Master in Economy and
1997	Experts in Quality Management for Small Enterprises (post-graduate course).
1997	Market Analysts: Methodologies and Experiences supporting Small Enterprises

## ACTIVITES PROFESSIONNELLES

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### Consulting

2011	CATALYZ Research, Paris, France
2011	L'OREAL Recherche, Chevilly-La-Rue, France
2010	Bio Springer (The World of Yeast Products), France
2010	STREAM LINE, Paris, France
2009 - 2011	CIRAD (Centre de coopération internationale en recherche agronomique pour le développement), France
2009	TERRITOIRES SITES & CITES, Paris, France
2009	GPF - Allaxia SpA (Market Research Company), Milan, Italie
2008	INRETS (Institut National de Recherche sur les Transports et leur Sécurité), France
2008 - 2010	EUROSTAT (Statistical Office of the European Commission), Luxembourg
2007 - Présent	ALTADIS, Fleury-Les-Aubrais, France
2005	Administration de la région de Lombardie, Milan, Italie
2004	AACST, Office de tourisme de Capri et de la région de Naples, Italie
2001 - Présent	ADDINSOFT, SSII spécialisée en logiciels de statistiques, Paris, France
1997 - 2000	CESVITEC (Centre pour la promotion et le développement technique des petites et moyennes entreprises de l'Italie du Sud), Naples, Italie
1997 - 2000	CCIAA (Chambre de commerce de Naples), Italie
1997 - 2000	ASSEFOR (Association de la Chambre de commerce pour la formation et l'assistance aux petites et moyennes entreprises), Italie