

# Anne Sophie DE GABRIAC

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## FORMATION

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|------|---|
| 2020 | exPhD (ex EDBA), Université Paris-Dauphine, PSL, France                           |
| 2009 | Executive MBA, major in innovation & entrepreneurship, HEC Paris, France          |
| 1995 | Diplôme de l'EDHEC, majeure en ventes et marketing, EDHEC Business School, France |

## EXPERIENCE PROFESSIONNELLE

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### Positions académiques principales

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|----------------|---|
| 2021 - Présent | Professor of Management Practice, ESSEC Business School, France |
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### Autres affiliations académiques

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|-------------|---|
| 2022 - 2024 | Responsable Pédagogique du Programme CPI, ESSEC Business School, France                             |
| 2021 - 2024 | Responsable pédagogique MS Centrale Essec Entrepreneurs, ESSEC Business School, France              |
| 2020 - 2021 | Chargée de cours et membre du centre d'entrepreneuriat et innovation, ESSEC Business School, France |

### Autres expériences professionnelles

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|----------------|---|
| 2019 - 2020    | Co founder, Makezu, France  |
| 2013 - Présent | Founder & owner, Ma pépité, France  |
| 2010 - 2012    | BU Director, Happytime, France  |
| 2008 - 2010    | French Retail BU Director, Smartbox, France   |
| 2006 - 2007    | Directeur des ventes France, MGEA Entertainment, États-Unis                             |
| 2004 - 2006    | Mass Merchant Sales Team Leader France, Microsoft Entertainment and Devices, États-Unis |
| 1995 - 2004    | Sales rep, Key account Manager, Category Manager, Colgate-Palmolive, France             |