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Département: Management
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INTERETS DE RECHERCHE

Entrepreneuriat, Innovation, Institutions, Organisation de la R&D, Stratégie d'entreprise, Stratégie

FORMATION

2011	Doctor of Philosophy, Sciences de Gestion, Management, Università Bocconi, Italie
2004	Master of Science, Economie, Universitat Pompeu Fabra, Espagne
2003	Bachelor, Science politique, University of Pisa, Italie

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

2021 - Présent	Professeur, ESSEC Business School, France
2017 - 2021	Professeur associé, Catolica Lisbon School of Business & Economics, Portugal
2011 - 2016	Professeur assistant, Catolica Lisbon School of Business & Economics, Portugal

Autres affiliations académiques

2021 - 2025	TITULAIRE CHAIRE EXCELLENCE "Strategy & Innovation", ESSEC Business School, France

PUBLICATIONS

Articles

CASTELLANETA, F., CONTI, R. et KACPERCZYK, A. (2026). Gender Gap in Startup Recruiting: Evidence from Changes in Termination Costs. *Management Science*, 72(4), pp. 2681-3628, iv-vi.

MARCHESINI, G., CONTI, R. et VALENTINI, G. (2026). More Light but Less Sight? The Dual Effect of Information Transparency on Firm Innovation. *Journal of Management*, In press.

CASTELLANETA, F., CONTI, R., KACPERCZYK, A. et MAMADEHUSSENE, S. (2025). The Indirect Effect of Entrepreneurship on Pay Dispersion: Entry Cost Reduction, Mobility Threat, and Wage Redistribution Within Incumbent Firms. *Organization Science*, 36(1), pp. 452-476.

CONTI, R., GODINHO DE MATOS, M. et VALENTINI, G. (2024). Big Data Analytics, Firm Size, and Performance. *Strategy Science*, 9(2), pp. 135-151.

ZHANG, H., BRANSTETTER, L., CONTI, R. et MAMADEHUSSENE, S. (2023). Who gains and who loses from more information in technology markets? Evidence from the Sunshine Act. *Strategic Management Journal*, 44(10), pp. 2377-2412.

CONTI, R., KACPERCZYK, A. et VALENTINI, G. (2022). Institutional protection of minority employees and entrepreneurship: Evidence from the LGBT Employment Non-Discrimination Acts. *Strategic Management Journal*, 43(4), pp. 758-791.

CONTI, R. et NOVELLI, E. (2022). Not all technologies are created equal for stakeholders: Constituency statutes, firm stakeholder orientation and investments in technology generality. *Research Policy*, 51(3), pp. 104470.

ARANDA, A.M., CONTI, R. et WEZEL, F.C. (2021). Distinct but not Apart? Stigma Reduction and Cross-Industry Evaluative Spillovers: The Case of Medical Marijuana Legalization. *Academy of Management Journal*, 64(6).

CASTELLANETA, F., CONTI, R. et KACPERCZYK, A. (2020). The (Un) intended consequences of institutions lowering barriers to entrepreneurship: The impact on female workers. *Strategic Management Journal*, 41(7), pp. 1274-1304.

CONTI, R., GAMBARDELLA, A. et NOVELLI, E. (2019). Specializing in Generality: Firm Strategies When Intermediate Markets Work. *Organization Science*, 30(1), pp. 126-150.

CONTI, R. et VALENTINI, G. (2018). Super Partes? Assessing the Effect of Judicial Independence on Entry. *Management Science*, 64(8), pp. 3517-3535.

CASTELLANETA, F., CONTI, R. et KACPERCZYK, A. (2017). Money secrets: How does trade secret legal protection affect firm market value? Evidence from the uniform trade secret act. *Strategic Management Journal*, 38(4), pp. 834-853.

CASTELLANETA, F. et CONTI, R. (2017). How does acquisition experience create value? Evidence from a regulatory change affecting the information environment. *European Management Journal*, 35(1), pp. 60-68.

CASTELLANETA, F., CONTI, R., VELOSO, F.M. et KEMENY, C.A. (2016). The effect of trade secret legal protection on venture capital investments: Evidence from the inevitable disclosure doctrine. *Journal of Business Venturing*, 31(5), pp. 524-541.

PADULA, G., NOVELLI, E. et CONTI, R. (2015). SMEs inventive performance and profitability in the markets for technology. *Technovation*, 41-42, pp. 38-50.

CONTI, R. (2015). Regional R&D Decentralization and Breakthrough Inventions: A Tale of Two Mechanisms. *Industry and Innovation*, 22(1), pp. 59-78.

CONTI, R., GAMBARDELLA, A. et MARIANI, M. (2014). Learning to Be Edison: Inventors, Organizations, and Breakthrough Inventions. *Organization Science*, 25(3), pp. 833-849.

CONTI, R. (2014). Do non-competition agreements lead firms to pursue risky R&D projects? *Strategic Management Journal*, 35(8), pp. 1230-1248.

CONTI, R., GAMBARDELLA, A. et NOVELLI, E. (2013). Research on Markets for Inventions and Implications for R&D Allocation Strategies. *Academy of Management Annals*, 7(1), pp. 717-774.

Chapitres d'ouvrage

CONTI, R. et AZEVEDO, S. (2026). Using Open-Source Hardware for Enhancing Lean Entrepreneurship. Dans: Hugo Plácido da Silva, Patrícia Justo Bota, Ana Sofia Cacais do Carmo eds. *Open Source Biomedical Engineering: Bridging the Gap Between Sensing, Processing, and Visualization*. 1st ed. Cham: Springer Nature Switzerland, pp. 157-171.

Conférences

CONTI, R. (2024). Institutional Pressure & green innovation. Dans: 84th Annual Meeting of the Academy of Management (AOM 2024). Chicago.

CONTI, R. (2023). The Methodological Frontier of Empirical Identification. Dans: 83rd Annual Meeting of the Academy of Management. Boston.

CONTI, R. (2022). Who Gains and Loses from More Information in Technology Markets? Evidence from the Sunshine Act. Dans: 2022 Academy of Management Annual Meeting. Seattle.

AUTRES ACTIVITES DE RECHERCHE

Co-direction d'une revue

Depuis 2020 Strategic Management Journal

Depuis 2020 Management Science