

# Veronica CASARIN

Professeur associé

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Pays d'origine: Italie

## INTERETS DE RECHERCHE

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Bien-être des salariés, Contrôle de gestion, L'innovation, la numérisation, Mesure de la

## FORMATION

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|------|---|
| 2016 | Ph.D. Etudes de Commerce: Finance et Comptabilité, Cardiff Business School, Royaume-Uni       |
| 2011 | M. Phil. en Comptabilité, London School of Economics and Political Science (LSE), Royaume-Uni |

## EXPERIENCE PROFESSIONNELLE

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### Positions académiques principales

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| 2024 - Présent | Professeur associé, ESSEC Business School, France   |
| 2017 - 2024    | Professeur assistant, ESSEC Business School, France |

## PUBLICATIONS

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### Articles

- CASARIN, V., LECA, B., LINDER, S. et MORARU-ARFIRE, A. (2025). A principlist perspective on the ethicality of performance measurement systems. *Accounting Auditing Control*, 31(4), pp. 131-176.
- CASARIN, V. (2023). Calculative frames, compromising metrics, and the multiple values of innovation: The case of technology incubation in the UK. *Accounting, Organizations and Society*, 111, pp. 101479.
- LINDER, S., LECA, B., ZICARI, A. et CASARIN, V. (2021). Designing Ethical Management Control: Overcoming the Harmful Effect of Management Control Systems on Job-Related Stress. *Journal of Business Ethics*, 172(4), pp. 747-764.

### Chapitres d'ouvrage

- CASARIN, V. et LINDER, S. (2023). Employee Health for Strategic Adaptation: The Role of Enabling and Constraining Performance Measurement. Dans: Torben J. Andersen (ed.). *Responding to Uncertain Conditions: New Research on Strategic Adaptation*. 1st ed. Bingley: Emerald Publishing Limited, pp. 91-105.
- CASARIN, V., LECA, B., LINDER, S. et ZICARI, A. (2023). Management Control and Stress: a Double-Edged Sword. Dans: Adrián Zicari, Tom Gamble eds. *The Employee and the Post-Pandemic Workplace*. 1st ed. London: Routledge.

## Actes d'une conférence

CASARIN, V. et LINDER, S. (2024). Humanizing Performance Measurement: Assessing the Non-maleficence of Performance Measurement Systems. Dans: *84th Annual Meeting of the Academy of Management (AOM 2024)*. Chicago: Academy of Management.

## Conférences

CASARIN, V., LECA, B. et LINDER, S. (2025). On the Ethicality of Numbers: Bioethics, Human Needs, and Management Control. Dans: 47th European Accounting Association Annual Congress 2025. Rome.

CASARIN, V., ENDENICH, C., LINDER, S. et ROBSON, K. (2025). The digital sky is the limit: management control and technological affordances in a platform organization in the aviation industry. Dans: 47th European Accounting Association Annual Congress 2025. Rome.

CASARIN, V., LINDER, S. et LECA, B. (2024). Self-Determination Theory for Understanding the Ethicality of Numbers in Management Control. Dans: 2024 New Directions in Management Accounting. Milan.

CASARIN, V. et LINDER, S. (2024). Hybrid Logics and Mediating Devices: Accounting Calculations in the Organisation of Pharma R&Ds. Dans: 84th Annual Meeting of the Academy of Management (AOM 2024). Chicago.

CASARIN, V. et LINDER, S. (2022). Assessing the Ethicality of Performance Measurement Systems: A Principlist Perspective and Scale. Dans: 2022 European Academy of Management (EURAM) Annual Conference. Zurich.

CASARIN, V. et ROBSON, K. (2020). Performing Hybrid Business Models as Problematics of Accounting and Organization: the Case of Innovation in Pharmaceutical Biotech Units. Dans: 36th EGOS Colloquium 2020.

CASARIN, V. et ROBSON, K. (2019). Performing Business Models as Problems of Accounting and Organization: Accounting for Innovation in Pharmaceutical Biotech. Dans: 12th MASOP 2019 (Management Accounting as a Social and Organisational Practice). Bristol.

CASARIN, V. (2018). Calculative Frames, Performance Measurement and the Multiple Values of Innovation: The Case of Technology Incubation in the United Kingdom. Dans: 12th Interdisciplinary Perspectives on Accounting (IPA) Conference 2018.

CASARIN, V. (2018). Performance Measurement and the Making of Innovation as an Economic Actor: The Agencements of Technology Transfer and Technology Incubation in the UK. Dans: 11th Workshop on Management Accounting as Social and Organizational Practice (MASOP) 2018.

## Presse

CASARIN, V. et LINDER, S. (2021). A Healthy Corporate Culture: The Role of Management Control. *LEIZ Leadership Log*, pp. 24-25.

CASARIN, V., LECA, B., LINDER, S. et ZICARI, A. (2020). Ethics in Control Systems: Let's Go Beyond Simple Compliance! *Council on Business & Society Insights*.

## AUTRES ACTIVITES DE RECHERCHE

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### Organisation d'une conférence

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| 2023 | Organizer of the ESSEC PhD workshop in management control with prof. David Stark (Columbia University)                            |
| 2023 | Organizer of the distinguished guest program in management control - Distinguished guest: prof. David Stark (Columbia University) |

- 2022 Organizer of the ESSEC PhD workshop in management control with prof. Marc Wouters (Karlsruhe Institute of Technology, Germany)
- 2022 Organizer of the distinguished guest program in management control - Distinguished guest: prof. Marc Wouters (Karlsruhe Institute of Technology, Germany)
- 2022 Co-organizer of the 10th HEC - ESSEC joint research workshop
- 2020 Co-organizer of the 8th HEC-ESSEC joint research workshop
- 2019 - 2023 Co-organizer of the research seminar series at the department of accounting and management control

### Autres activités de recherche

- 2023 Panelist at the roundtable "Research on Innovation: Opportunities and Pathways to Collaboration" - ESSEC Research Day

## ENSEIGNEMENT

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- 2023 Disciplinary Foundations of Management I, ESSEC Business School, France
- 2022 Fundamental Readings and Theories of Management Control, ESSEC Business
- 2022 Qualitative Research Methods in Interdisciplinary Accounting and Management
- 2021 Strategic Cost Management, ESSEC Business School, France
- 2021 Valuation, Control and Organization, ESSEC Business School, France
- 2020 Performance Management and Business Model Innovation in the Digital Era,
- 2020 Strategic Cost Management, ESSEC Business School, France
- 2019 Refresher in Accounting, ESSEC Business School, France
- 2017 Strategic Management Control, ESSEC Business School, France

## SERVICE

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- Depuis 2022 Member of the BBA pedagogical committee