

# Romain BOULLAND

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Pays d'origine: France

## INTERETS DE RECHERCHE

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Finance d'entreprise, Marchés financiers et institutions financières

## FORMATION

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|------|---|
| 2013 | Ph.D. in Finance, Université Paris Dauphine-PSL, France   |
| 2010 | M.Sc. Economics and Statistics, L'École nationale de la statistique et de l'administration économique (ENSAE), France |
| 2008 | B.Sc. Economics, École Normale Supérieure Paris-Saclay, France  |

## EXPERIENCE PROFESSIONNELLE

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### Positions académiques principales

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| 2020 - Présent | Associate Professor, ESSEC Business School, France |
| 2014 - 2020    | Assistant Professor, ESSEC Business School, France |

### Autres affiliations académiques

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|-------------|--|
| 2022 - 2026 | Directeur Académique du Master in finance pour le Campus de Cergy et de Singapour, ESSEC Business School, France |
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## BOURSES, PRIX ET DISTINCTIONS

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### Prix et Distinctions

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| 2019 | Young Researcher Award, Autorité des Marchés Financiers            |
| 2015 | Best Ph.D. prize, Cercle France-Amériques                          |
| 2015 | Best Ph.D. prize, Chancellerie des Universités de Paris            |
| 2014 | Best Ph.D. prize of the Fondation Dauphine                         |
| 2014 | Best thesis prize in Corporate Finance, French Finance Association |

## PUBLICATIONS

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### Articles

BOULLAND, R., FILIP, A., GHIO, A. et PAUGAM, L. (2025). Grabbing Investor Attention with Limited Resources: A Study of Small Cap Firms' Communication Channels. *European Accounting Review*, 34(1), pp. 123-151.

BOULLAND, R., BOURVEAU, T. et BREUER, M. (2025). Company Websites: A New Measure of Disclosure. *Journal of Accounting Research*, In press.

BOULLAND, R., ORNTHANALAI, C. et WOMACK, K.L. (2023). Speed and Expertise in Stock Picking: Older, Slower, and Wiser? *Journal of Financial and Quantitative Analysis*, 58(4), pp. 1612-1644.

BOULLAND, R., LOBO, G. et PAUGAM, L. (2019). Do Investors Pay Sufficient Attention to Banks Other Comprehensive Income? *European Accounting Review*, 28(5), pp. 819-848.

BOULLAND, R. (2018). Analysts' Stickiness, Over-Reaction and Drift. *Finance*, 39(1), pp. 35-69.

BOULLAND, R. et DESSAINT, O. (2017). Announcing the Announcement. *Journal of Banking & Finance*, (82), pp. 59-79.

BOULLAND, R., DEGEORGE, F. et GINGLINGER, E. (2017). News Dissemination and Investor Attention. *Review of Finance (ex European Finance Review)*, 21(2), pp. 761-791.

### Conférences

BOULLAND, R., GASPAR, J.M. et SONG, Y. (2024). Overcorrection: The Spillover Effect of Analysts' Learning after Forced CEO Departures. Dans: 40th International Conference of the French Finance Association (AFFI). Lille.

BOULLAND, R., GASPAR, J.M. et SONG, Y. (2024). Overcorrection: The Spillover Effect of Analysts' Learning after Forced CEO Departures. Dans: 46th Annual Congress of the European Accounting Association 2024. Bucharest.

BOULLAND, R., BOURBEAU, T. et BREUER, M. (2022). Corporate Websites: A New Measure of Voluntary Disclosure. Dans: 44th Annual European Accounting Association Congress 2022. Bergen.

BOULLAND, R., PAUGAM, L. et LOBO, G. (2017). Do Investors Pay Sufficient Attention to Banks Other Comprehensive Income? Dans: 34th International Conference of the French Finance Association.

BOULLAND, R. (2017). Speed and Expertise in Stock Pricing. Dans: 2017 American Finance Association (AFA) Annual Meeting.

BOULLAND, R. (2016). Announcing the Announcement. Dans: 2016 Financial Management Association (FMA) Writer's Workshop.

BOULLAND, R. et PAUGAM, L. (2016). Do Investors Pay Sufficient Attention to the Comprehensive Income Items? Dans: 39th European Accounting Association (EAA) Annual Congress.

BOULLAND, R., ORNTHANALAI, C. et WOMACK, K. (2015). Speed and Expertise in Stock Picking: Older, Slower, and Wiser? Dans: 38th European Accounting Association (EAA) Annual Congress.

BOULLAND, R. (2015). Speed and Expertise in Stock Picking: Older, Slower, and Wiser? Dans: 2015 Financial Management Association (FMA) European Conference.

BOULLAND, R. et DESSAINT, O. (2014). Announcing the Announcement: How Firms Manage Investors' Attention. Dans: 41st Annual Meeting of the European Finance Association (EFA).

### Supervision de thèses / HDR

2019            Xiao JIA (ESSEC Business School), Co-directeur de thèse, Premier Poste :  
Assistant Professor in Finance - School of Economics, Huazhong University of  
Science and Technology ("HUST")