

# David AVISON

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## FORMATION

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|------|--|
| 2003 | Habilité à Diriger des Recherches, Université de Nantes, France                      |
| 1990 | Ph.D. en Systèmes d'Information, Aston University, Royaume-Uni                       |
| 1974 | MSc, Applications Informatiques (CNAAB), Metropolitan University London, Royaume-Uni |
| 1969 | BSc, Economie, University of Leicester, Royaume-Uni                                  |

## EXPERIENCE PROFESSIONNELLE

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### Positions académiques principales

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|----------------|--|
| 2004 - Présent | Professeur éminent émérite, ESSEC Business School, France                          |
| 2000 - 2004    | Professeur, ESSEC Business School, France  |
| 1991 - 2000    | Professeur et Responsable de Département, Southampton Business School, Royaume-Uni |

### Autres affiliations académiques

- |                |  |
|----------------|--|
| 2003 - 2005    | Responsable du Département des Systèmes d'Information et des Sciences de Décision, ESSEC Business School, France |
| 2000 - 2005    | Professeur Visitant, University of Technology Sydney, Australie  |
| 2000 - 2005    | Professeur Visitant, University of Southampton, Royaume-Uni  |
| 2000 - Présent | Professeur Visitant, Brunel University, Royaume-Uni  |

### Autres expériences professionnelles

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| 1977 - 1991 | Conférencier, Aston University, Royaume-Uni |
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## BOURSES, PRIX ET DISTINCTIONS

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### Prix et Distinctions

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| 2018 | Prix pour le meilleur article 2017 dans la revue Information and Management, pour l'article "Reflexivity: A third essential 'R' to enhance interpretive field studies"   |
| 2018 | LEO Prix d'excellence pour l'ensemble de ses réalisations en recherche sur les systèmes d'information, (Association for Information Systems (AIS)) à la "International Conference of Information Systems (ICIS)" |

2011	Lauréat du Prix du Meilleur Article de l'Emerald Literati Network en 2011 pour son article "The Potential of Qualitative Research: Four Approaches Shedding Light on IS Practice," <i>Journal of Systems and Information Technology</i> (avec J. Malaurent)
2006	Literati Club: Highly Commended Award
2004	EMCIS: Prix du Meilleur Article Pratique
2000	Literati Club: Award for Excellence
1998	SILVER CORE International Federation of Information Processing (IFIP)

## PUBLICATIONS

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### Articles

- AVISON, D. (2019). Reminiscences and Reflections. *Communications of the Association for Information Systems*, 44, pp. 263-272.
- AVISON, D., DAVISON, R.M. et MALAURENT, J. (2018). Information Systems Action Research: Debunking Myths and Overcoming Barriers. *Information and Management*, 55(2), pp. 177-187.
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- KOCK, N., AVISON, D. et MALAURENT, J. (2017). Positivist Information Systems Action Research: Methodological Issues. *Journal of Management Information Systems*, 34(3), pp. 754-767.
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- MALAURENT, J. et AVISON, D. (2016). Reconciling Global and Local Needs: A Canonical Action Research Project to Deal with Workarounds. *Information Systems Journal*, 26(3), pp. 227-257.
- BICHLER, M., FRANK, U., AVISON, D., MALAURENT, J., FETTKE, P. et HOVORKA, D. (2016). Theories in Business and Information Systems Engineering. *Business and Information Systems Engineering*, 58(4), pp. 291-319.
- MALAURENT, J. et AVISON, D. (2015). From an Apparent Failure to a Success Story: ERP in China—Post Implementation. *International Journal of Information Management*, 35(5), pp. 643-646.
- AVISON, D. et MALAURENT, J. (2014). Is Theory King?: a Rejoinder. *Journal of Information Technology*, 29(4), pp. 358-361.
- AVISON, D. et MALAURENT, J. (2014). Is Theory King?: Questioning the Theory Fetish in Information Systems. *Journal of Information Technology*, 29, pp. 327-336.
- AVISON, D. et MALAURENT, J. (2013). Qualitative Research in Three IS Journals: Unequal Emphasis but Common Rigour, Depth and Richness. *Systèmes d'Information et Management*, 18(4), pp. 75-123.
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- AL-DEBEI, M.M. et AVISON, D. (2010). Developing a Unified Framework of the Business Model Concept. *European Journal of Information Systems*, (19), pp. 359–376.
- ZORINA, A. et AVISON, D. (2010). Meso Level as an Indicator of Knowledge Society Development. *International Journal of Knowledge Society Research*, 1(4), pp. 1-19.
- AVISON, D. et BANKS, P. (2008). Cross-cultural (mis)communication in IS Offshoring: Understanding through Conversation Analysis. *Journal of Information Technology*, 23, pp. 249-268.
- AVISON, D., DWIVEDI, Y., FITZGERALD, G. et POWELL, P. (2008). The Beginnings of a New Era: Time to Reflect on 17 years of the ISJ. *Information Systems Journal*, 18(1), pp. 5-21.
- AVISON, D., D., D., MALAURENT, J. et J., D. (2007). Enterprise Resource Planning Software in China: A Disaster Story. *Intercultural Management Quarterly*, 8(2).
- WILSON, D.N. et AVISON, D. (2007). Services Sector Role in the ICT Contribution to Economic and Productivity Growth. *International Technology Management Review*.
- COLE, M. et AVISON, D. (2007). The Potential of Hermeneutics in Information Systems Research. *European Journal of Information Systems*, pp. 820-833.
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- AVISON, D., GREGOR, S. et WILSON, D. (2006). Managerial IT Unconsciousness. *Communications of the ACM*.
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- AVISON, D., KAUTZ, K., SIGALA, M., WHITLEY, E. et WINTER, R. (2005). Becoming Engaged with Conferences: Reputations and Networks. *Communications of the Association for Information Systems*, pp. 895-903.
- AVISON, D., JONES, J., POWEL, P. et WILSON, D. (2004). Using and Validating the Strategic Alignment Model. *Journal of Strategic Information Systems*, pp. 223-246.
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- AVISON, D. (2003). Is IS an Intellectual Subject? *European Journal of Information Systems*, pp. 229-230.
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- AVISON, D. et FITZGERALD, G. (2003). Where Now for Development Methodologies? *Communications of the ACM*, pp. 79-82.
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- AVISON, D. (1999). Rigour in Action Research: Some Observations and a Plea. *Scandinavian Journal of Information Systems*, pp. 119-124.
- AVISON, D., WOOD-HARPER, T., VIDGEN, R. et WOOD, B. (1998). A Further Exploration into Information Systems Development: the Evolution of Multiview2. *Information Technology and People*, pp. 124-139.
- AVISON, D., EARDLEY, A. et POWELL, P. (1998). Suggestions for Capturing Corporate Vision in Strategic Information Systems. *Omega*.
- AVISON, D. et NANDHAKUMAR, J. (1998). The Fiction of Methodological Development: A Field Study in Information Systems Development. *Information Technology and People*, pp. 176-191.
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- AVISON, D. et FITZGERALD, G. (2006). *Information Systems Development Methodologies, Techniques and Tools*. Newtech-publications, 926 pages.
- AVISON, D. et FITZGERALD, G. (2006). *Information Systems Development Methodologies, Techniques and Tools (Greek translation)*. Newtech-publications, 463 pages.
- AVISON, D. et PRIES-HEJE, J. (2005). *Research in Information Systems: A Handbook for Research Students and Their Supervisors*. Elsevier, 329 pages.
- AVISON, D. et CUTHBERTSON, C. (2002). *A Management Approach to Database Applications*. McGraw-Hill, 250 pages.
- VIDGEN, R., AVISON, D., WOOD, B. et WOOD-HARPER, T. (2002). *Developing Web Information Systems*. Butterworth-Heinemann, 274 pages.
- AVISON, D. et FITZGERALD, G. (2002). *Information Systems Development. Methodologies, Techniques and Tools*. McGraw-Hill, 592 pages.
- AVISON, D., PRIES-HEJE, J., CIBORRA, C., KAUTZ, K. et VALOR, J. (1999). *Proceedings of the 7th European Conference on Information Systems, Volumes I-III*. Copenhagen: Copenhagen Business School.
- AVISON, D. et EDGAR-NEVILL, D. (1998). *Matching Technology with Organisational Needs*. Maidenhead: McGraw-Hill.
- AVISON, D. et SHAH, H.U. (1997). *The Information Systems Development Life Cycle: A First Course in Information Systems*. Maidenhead: McGraw-Hill.
- AVISON, D., KENDALL, J. et DEGROSS, J. (1993). *Human, Organizational and Social Dimensions of Information Systems Development*. Amsterdam: North Holland.
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- LYTRAS, M.D., DAMIANI, E., CARROLL, J.M., TENNYSON, R.D. et AVISON, D. [Eds] (2009). *Visioning and Engineering the Knowledge Society*. Springer.
- AVISON, D. et BASKERVILLE, R. [Eds] (2008). *Major Currents in Information Systems. Volume II: Information Systems Development*. SAGE Publications.
- AVISON, D., MILTIADIS, D.L. et CARROLL, J.M. [Eds] (2008). *The Open Knowledge Society - A Computer Science and Information Systems Manifesto*. Springer.
- AVISON, D., ELLIOT, S., KROGSTIE, J. et PRIES-HEJE, J. [Eds] (2006). *The Past and Future of Information Systems: 1976-2006 and Beyond*. Springer.
- AVISON, D. et FITZGERALD, G. [Eds] (2005). *Strategies for Growth in SMEs: The Role of Information and Information Systems by Margi Levy and Philip Powell*. Elsevier.
- AVISON, D. [Ed] (2004). *The Past and Future of Information Systems*. Elsevier.



MYERS, M.D. et AVISON, D. [Eds] (2002). *Qualitative Research in Information Systems. A Reader*. SAGE Publications.

AVISON, D. [Ed] (1997). *Key Issues in Information Systems*. Maidenhead: McGraw-Hill.

### Chapitres d'ouvrage

AVISON, D. et MALAURENT, J. (2015). Is Theory King?: Questioning the Theory Fetish in Information Systems. Dans: *Formulating Research Methods for Information Systems*. 1st ed. Palgrave Macmillan, pp. 213-237.

ZORINA, A. et AVISON, D. (2013). Redefining Agency: Indeterminacy and the Role of Extra-Organizational Dynamics in Organizational Routines and Technologies. Dans: *Materiality and Space: Organizations, Artefacts and Practices*. 1st ed. Palgrave Macmillan, pp. 274-301.

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AVISON, D. et FITZGERALD, G. (2010). Information Systems Development Approaches. Dans: *Strategic Information Systems Management*. 1st ed. Course Technology. Cengage Learning, pp. 51-76.

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- AVISON, D. (1997). The Search for the Discipline of Information Systems. Dans: *Understanding Social Research, Perspectives on Methodology and Practice*. 1st ed. Falmer Press, pp. 87-100.
- AVISON, D. et NANDHAKUMAR, J. (1996). Information Systems Development Methodology in Use: An Empirical Study. Dans: *Lessons Learned from the Use of Methodologies*. 1st ed. Londres: BCS, pp. 205-214.
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AVISON, D., HORTON, J. et STONE, M. (1991). Investigating the Costs and Benefits of a Community Health System. Dans: *Current Perspectives in Healthcare Computing*. 1st ed. BCS, pp. 40-50.

AVISON, D., QUANG, P.T. et CHARTIER-KASTLER, C. (1991). Preface to English-language edition. Dans: *Merise in Practice*. 1st ed. Macmillan, pp. 13-14.

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### Editeur invité d'un numéro spécial

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### Editeur d'actes de conférence

LYTRAS, M.D., ORDONEZ DE PABLOS, P., DAMIANI, E., AVISON, D., NAEVE, A. et HORNER, D.G. (2009). Best Practices for the Knowledge Society. Springer, Allemagne.

BARTMANN, D., RAJOLA, F., KALLINIKOS, J., AVISON, D. et WINTER, R. (2005). Proceedings of the 13th European Conference on Information Systems. Information Systems in a Rapidly Changing Economy. IMIS, University of Regensburg, Allemagne.

AVISON, D., GALLETTA, D. et DEGROSS, J.I. (2005). Proceedings of the Twenty-Sixth International Conference on Information Systems. ICIS, États-Unis.

### Actes d'une conférence

GAUR, A., AVISON, D. et ONDRUS, J. (2013). Mobile Merchandising Exploring New Business Practices in the Mobile Payment Ecosystem. Dans: *3rd Biennial Conference of the Indian Academy of Management (IAM)*. Indian Academy of Management (IAM).

MALAURENT, J., LI, Y. et AVISON, D. (2012). Reopening the Centralization-decentralization Debate: A Comparative Case Study of ERP Implementation in Two Chinese Petroleum Companies. Dans: *Proceedings of Pacific Asia Conference on Information Systems (PACIS) 2012*. Vietnam University of Science.

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## Conférences

AVISON, D. (2018). Reminiscences and Reflections. Dans: 26th European Conference on Information Systems: Beyond Digitization - Facets of Socio-Technical Change.

AVISON, D. (2017). [Keynote] Research: Why Don't You Do Something Different Instead? Dans: 16th Wuhan Conference on E-Business.

MALAURENT, J., THIETART, R.A. et AVISON, D. (2017). Co-Evolving Emergence of the Physical and Digital Worlds: The Story of a Street Art Happening. Dans: Workshop: MISQ Special Issue on Complexity and Information Systems Research in the Emerging Digital World.

MALAURENT, J. et AVISON, D. (2015). A Literary Approach for Analyzing Academic Narratives: An Initial (But Necessary) Step Toward Theorizing. Dans: 2015 International Conference on Information Systems (ICIS 2015).

AVISON, D. et GAUR, A. (2015). Women and ICT -enabled well-being: inclusive innovation by micro financial institution in India. Dans: 13th International Conference on Social Implications of Computers in Developing Countries.

AVISON, D. et MALAURENT, J. (2014). Keynote: Is Theory King? Questioning the Theory Fetish in Information Systems. Dans: 4th Concurrent ICIS-SIGPHIL Workshop on IS Theory: Whence Cometh, Whither Goeth? (Where does it come from and where is it going?).

AVISON, D. (2014). Reflections on Writing with Others: The Use of Metaphors to Describe and Develop Writing Relationships. Dans: 2014 International Conference on Information Resources Management.

MALAURENT, J., AVISON, D. et EYNAUD, P. (2014). Reflexivity: A Third Essential 'R' to Enhance Interpretive Field Studies. Dans: 22nd European Conference of Information Systems (ECIS).

AVISON, D. et MOUSAVI, R. (2013). A Socio-Emotional Model of IT Use. Dans: 2013 OASIS Pre-ICIS Workshop.

AVISON, D. et TORKZADEH, R. (2013). Getting the Right Balance in IS Project Management: Seven Guidelines for an Equal Emphasis on the Sociocultural Aspects. Dans: Conference on ENTERprise Information Systems – Aligning Technology, Organizations and People.

AVISON, D. et MOUSAVI, R. (2013). Intervening with Technology Acceptance: The Role of Leader-Member Exchange (LMX). Dans: 2013 OASIS Pre-ICIS Workshop.

AVISON, D. (2013). The Supervisor-Student Relationship: The Problem of Conflicting "Mixed Metaphors". Dans: 26th Bled eConference.

AVISON, D. (2012). Reflections on Information Systems, Qualitative Research and Business Intelligence. Dans: 11th Annual International Conference on Business Intelligence and Knowledge Economy.

AVISON, D. (2010). A Few of the Many Issues to Think About and Reflections on my Choices. Dans: Junior Faculty Consortium at ICIS - International Conference on Information Systems 2010.

MALAURENT, J. et AVISON, D. (2009). Problèmes rencontrés par les équipes virtuelles : nouvelles perspectives des communautés de logiciels libres. Dans: Colloque AIM 2009.

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### Compte rendu d'ouvrage

AVISON, D. (2004). Redesigning Human Systems. *European Journal of Information Systems*, États-Unis.

## AUTRES ACTIVITES DE RECHERCHE

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### Direction d'une revue

2012 Information Systems Journal

### Co-direction d'une revue

1990 - 2011 Information Systems Journal

### Membre d'un comité de lecture

2017 - 2019 Journal of the Association for Information Systems

2015 - 2019 Information and Management

2014 - 2021 Information Technology and People

2011 - 2021 Journal of Strategic Information Systems

2009 - 2020 International Journal of Accounting and Information Management

2007 - 2010 International Journal of Teaching and Case Studies

2006 - 2008 Canadian Journal of Administrative Sciences / Revue Canadienne des Sciences de l'Administration

2006 SEFBIS Journal

2005 - 2010 International Journal of Technology and Human Interaction

2002 - 2008 Systèmes d'Information et Management

2001 - 2021 Information Systems Journal

2001 - 2012 Information Technology and People

2001 - 2007 Journal of Strategic Information Systems

## Affiliations

- 2012 - 2013 Président de l'Association of Information Systems
- 2002 - 2007 Vice-Président(élu): IFIP Technical Committee 8 (and French representative)
- 2000 - 2002 Président (élu): IFIP Working Group 8.2
- 2000 Président élu: Comité des Professeurs et Présidents SI au UK
- 1997 - 1999 Président (élu): UK Academy of Information Systems
- Depuis 2005 Membre (par nomination) IS Senior Scholars Forum

## Supervision de thèses / HDR

- 2019 Seyed Reza MOUSAVI BAYGI (ESSEC Business School), Co-directeur de thèse, Premier Poste : Assistant Professor - IESEG Business School
- 2016 Aakanksha GAUR (ESSEC Business School), Co-directeur de thèse, Premier Poste : Research fellow - SDA Bocconi School of Management
- 2012 Aljona PUTILINA ép ZORINA (ESSEC Business School), Directeur de thèse, Premier Poste : Professeur Assistant - Leeds Business School
- 2011 Julien MALAURENT (ESSEC Business School), Directeur de thèse, Premier Poste : Assistant Professor - ESSEC Business School