

# David AVISON

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## FORMATION

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2003	Habilité à Diriger des Recherches, Université de Nantes, France
1990	Ph.D. en Systèmes d'Information, Aston University, Royaume-Uni
1974	MSc, Applications Informatiques (CNAAB), Metropolitan University London, Royaume-Uni
1969	BSc, Economie, University of Leicester, Royaume-Uni

## EXPERIENCE PROFESSIONNELLE

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### Positions académiques principales

2004 - Présent	Professeur éminent émérite, ESSEC Business School, France
2000 - 2004	Professeur, ESSEC Business School, France
1991 - 2000	Professeur et Responsable de Département, University of Southampton, Royaume-Uni

### Autres affiliations académiques

2003 - 2005	Responsable du Département des Systèmes d'Information et des Sciences de Décision, ESSEC Business School, France
2000 - 2005	Professeur Visitant, University of Technology Sydney, Australie
2000 - 2005	Professeur Visitant, University of Southampton, Royaume-Uni
2000 - Présent	Professeur Visitant, Brunel University, Royaume-Uni

### Autres expériences professionnelles

1977 - 1991	Conférencier, Aston University, Royaume-Uni
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## BOURSES, PRIX ET DISTINCTIONS

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### Prix et Distinctions

2018	Prix pour le meilleur article 2017 dans la revue Information and Management, pour l'article "Reflexivity: A third essential 'R' to enhance interpretive field studies"
2018	LEO Prix d'excellence pour l'ensemble de ses réalisations en recherche sur les systèmes d'information, (Association for Information Systems (AIS)) à la "International Conference of Information Systems (ICIS)"

2011	Lauréat du Prix du Meilleur Article de l'Emerald Literati Network en 2011 pour son article "The Potential of Qualitative Research: Four Approaches Shedding Light on IS Practice," <i>Journal of Systems and Information Technology</i> (avec J. Malaurent)
2006	Literati Club: Highly Commended Award
2004	EMCIS: Prix du Meilleur Article Pratique
2000	Literati Club: Award for Excellence
1998	SILVER CORE International Federation of Information Processing (IFIP)

## PUBLICATIONS

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### Articles

- AVISON, D. (2019). Reminiscences and Reflections. *Communications of the Association for Information Systems*, 44, pp. 263-272.
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- MALAURENT, J. et AVISON, D. (2015). From an Apparent Failure to a Success Story: ERP in China—Post Implementation. *International Journal of Information Management*, 35(5), pp. 643-646.
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- AL-DEBEI, M.M. et AVISON, D. (2010). Developing a Unified Framework of the Business Model Concept. *European Journal of Information Systems*, (19), pp. 359–376.
- ZORINA, A. et AVISON, D. (2010). Meso Level as an Indicator of Knowledge Society Development. *International Journal of Knowledge Society Research*, 1(4), pp. 1-19.
- AVISON, D. et BANKS, P. (2008). Cross-cultural (mis)communication in IS Offshoring: Understanding through Conversation Analysis. *Journal of Information Technology*, 23, pp. 249-268.
- AVISON, D., DWIVEDI, Y., FITZGERALD, G. et POWELL, P. (2008). The Beginnings of a New Era: Time to Reflect on 17 years of the ISJ. *Information Systems Journal*, 18(1), pp. 5-21.
- AVISON, D., D., D., MALAURENT, J. et J., D. (2007). Enterprise Resource Planning Software in China: A Disaster Story. *Intercultural Management Quarterly*, 8(2).
- WILSON, D.N. et AVISON, D. (2007). Services Sector Role in the ICT Contribution to Economic and Productivity Growth. *International Technology Management Review*.
- COLE, M. et AVISON, D. (2007). The Potential of Hermeneutics in Information Systems Research. *European Journal of Information Systems*, pp. 820-833.
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- AVISON, D., KAUTZ, K., SIGALA, M., WHITLEY, E. et WINTER, R. (2005). Becoming Engaged with Conferences: Reputations and Networks. *Communications of the Association for Information Systems*, pp. 895-903.
- AVISON, D., JONES, J., POWEL, P. et WILSON, D. (2004). Using and Validating the Strategic Alignment Model. *Journal of Strategic Information Systems*, pp. 223-246.
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- AVISON, D., WOOD-HARPER, T., VIDGEN, R. et WOOD, B. (1998). A Further Exploration into Information Systems Development: the Evolution of Multiview2. *Information Technology and People*, pp. 124-139.
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- AVISON, D. et FITZGERALD, G. (2002). *Information Systems Development. Methodologies, Techniques and Tools*. McGraw-Hill, 592 pages.
- AVISON, D., PRIES-HEJE, J., CIBORRA, C., KAUTZ, K. et VALOR, J. (1999). *Proceedings of the 7th European Conference on Information Systems, Volumes I-III*. Copenhagen: Copenhagen Business School.
- AVISON, D. et EDGAR-NEVILL, D. (1998). *Matching Technology with Organisational Needs*. Maidenhead: McGraw-Hill.
- AVISON, D. et SHAH, H.U. (1997). *The Information Systems Development Life Cycle: A First Course in Information Systems*. Maidenhead: McGraw-Hill.
- AVISON, D., KENDALL, J. et DEGROSS, J. (1993). *Human, Organizational and Social Dimensions of Information Systems Development*. Amsterdam: North Holland.
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- AVISON, D. et WOOD-HARPER, T. (1990). *Multiview: An Exploration in Information Systems Development*. Maidenhead: McGraw-Hill.
- LYTRAS, M.D., DAMIANI, E., CARROLL, J.M., TENNYSON, R.D. et AVISON, D. [Eds] (2009). *Visioning and Engineering the Knowledge Society*. Springer, 606 pages.
- AVISON, D. et BASKERVILLE, R. [Eds] (2008). *Major Currents in Information Systems. Volume II: Information Systems Development*. SAGE Publications, 388 pages.
- AVISON, D., MILTIADIS, D.L. et CARROLL, J.M. [Eds] (2008). *The Open Knowledge Society - A Computer Science and Information Systems Manifesto*. Springer, 753 pages.
- AVISON, D., ELLIOT, S., KROGSTIE, J. et PRIES-HEJE, J. [Eds] (2006). *The Past and Future of Information Systems: 1976-2006 and Beyond*. Springer, 254 pages.
- AVISON, D. et FITZGERALD, G. [Eds] (2005). *Strategies for Growth in SMEs: The Role of Information and Information Systems by Margi Levy and Philip Powell*. Elsevier, 411 pages.
- AVISON, D. [Ed] (2004). *The Past and Future of Information Systems*. Elsevier, 274 pages.

MYERS, M.D. et AVISON, D. [Eds] (2002). *Qualitative Research in Information Systems. A Reader*. SAGE Publications, 297 pages.

AVISON, D. [Ed] (1997). *Key Issues in Information Systems*. Maidenhead: McGraw-Hill.

### Chapitres d'ouvrage

AVISON, D. et MALAURENT, J. (2015). Is Theory King?: Questioning the Theory Fetish in Information Systems. Dans: *Formulating Research Methods for Information Systems*. 1st ed. Palgrave Macmillan, pp. 213-237.

ZORINA, A. et AVISON, D. (2013). Redefining Agency: Indeterminacy and the Role of Extra-Organizational Dynamics in Organizational Routines and Technologies. Dans: *Materiality and Space: Organizations, Artefacts and Practices*. 1st ed. Palgrave Macmillan, pp. 274-301.

AVISON, D. et CONGER, S. (2010). Foreword. Dans: *Information Systems: People, Organizations, Institutions, and Technologies*. 1st ed. Physica-Verlag.

AVISON, D. et FITZGERALD, G. (2010). Information Systems Development Approaches. Dans: *Strategic Information Systems Management*. 1st ed. Course Technology. Cengage Learning, pp. 51-76.

AVISON, D. (2007). Advisory Board. Dans: *Implementing CRM. From Technology to Knowledge*. 1st ed. John Wiley & Sons, Inc.

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- AVISON, D. et WILSON, D. (2002). IT Failure and the Collapse of One.Tel. Dans: *Information Systems: The e-business Challenge*. 1st ed. Kluwer Academic Publishers, pp. 31-46.
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AVISON, D., QUANG, P.T. et CHARTIER-KASTLER, C. (1991). Preface to English-language edition. Dans: *Merise in Practice*. 1st ed. Macmillan, pp. 13-14.

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### Editeur invité d'un numéro spécial

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### Editeur d'actes de conférence

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BARTMANN, D., RAJOLA, F., KALLINIKOS, J., AVISON, D. et WINTER, R. (2005). Proceedings of the 13th European Conference on Information Systems. Information Systems in a Rapidly Changing Economy. IMIS, University of Regensburg, Allemagne.

AVISON, D., GALLETTA, D. et DEGROSS, J.I. (2005). Proceedings of the Twenty-Sixth International Conference on Information Systems. ICIS, États-Unis.

### Actes d'une conférence

GAUR, A., AVISON, D. et ONDRUS, J. (2013). Mobile Merchandising Exploring New Business Practices in the Mobile Payment Ecosystem. Dans: *3rd Biennial Conference of the Indian Academy of Management (IAM)*. Indian Academy of Management (IAM).

MALAURENT, J., LI, Y. et AVISON, D. (2012). Reopening the Centralization-decentralization Debate: A Comparative Case Study of ERP Implementation in Two Chinese Petroleum Companies. Dans: *Proceedings of Pacific Asia Conference on Information Systems (PACIS) 2012*. Vietnam University of Science.

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## Conférences

AVISON, D. (2018). Reminiscences and Reflections. Dans: 26th European Conference on Information Systems: Beyond Digitization - Facets of Socio-Technical Change.

AVISON, D. (2017). [Keynote] Research: Why Don't You Do Something Different Instead? Dans: 16th Wuhan Conference on E-Business.

MALAURENT, J., THIETART, R.A. et AVISON, D. (2017). Co-Evolving Emergence of the Physical and Digital Worlds: The Story of a Street Art Happening. Dans: Workshop: MISQ Special Issue on Complexity and Information Systems Research in the Emerging Digital World.

MALAURENT, J. et AVISON, D. (2015). A Literary Approach for Analyzing Academic Narratives: An Initial (But Necessary) Step Toward Theorizing. Dans: 2015 International Conference on Information Systems (ICIS 2015).

AVISON, D. et GAUR, A. (2015). Women and ICT -enabled well-being: inclusive innovation by micro financial institution in India. Dans: 13th International Conference on Social Implications of Computers in Developing Countries.

AVISON, D. et MALAURENT, J. (2014). Keynote: Is Theory King? Questioning the Theory Fetish in Information Systems. Dans: 4th Concurrent ICIS-SIGPHIL Workshop on IS Theory: Whence Cometh, Whither Goeth? (Where does it come from and where is it going?).

AVISON, D. (2014). Reflections on Writing with Others: The Use of Metaphors to Describe and Develop Writing Relationships. Dans: 2014 International Conference on Information Resources Management.

MALAURENT, J., AVISON, D. et EYNAUD, P. (2014). Reflexivity: A Third Essential 'R' to Enhance Interpretive Field Studies. Dans: 22nd European Conference of Information Systems (ECIS).

AVISON, D. et MOUSAVI, R. (2013). A Socio-Emotional Model of IT Use. Dans: 2013 OASIS Pre-ICIS Workshop.

AVISON, D. et TORKZADEH, R. (2013). Getting the Right Balance in IS Project Management: Seven Guidelines for an Equal Emphasis on the Sociocultural Aspects. Dans: Conference on ENTERprise Information Systems – Aligning Technology, Organizations and People.

AVISON, D. et MOUSAVI, R. (2013). Intervening with Technology Acceptance: The Role of Leader-Member Exchange (LMX). Dans: 2013 OASIS Pre-ICIS Workshop.

AVISON, D. (2013). The Supervisor-Student Relationship: The Problem of Conflicting "Mixed Metaphors". Dans: 26th Bled eConference.

AVISON, D. (2012). Reflections on Information Systems, Qualitative Research and Business Intelligence. Dans: 11th Annual International Conference on Business Intelligence and Knowledge Economy.

AVISON, D. (2010). A Few of the Many Issues to Think About and Reflections on my Choices. Dans: Junior Faculty Consortium at ICIS - International Conference on Information Systems 2010.

MALAURENT, J. et AVISON, D. (2009). Problèmes rencontrés par les équipes virtuelles : nouvelles perspectives des communautés de logiciels libres. Dans: Colloque AIM 2009.

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### Préfaces de revue

AVISON, D., KOCK, N. et MALAURENT, J. (2017). [Editorial] Special Issue: Action Research in information Systems. *Journal of Management Information Systems*, 34(3), pp. 630-632.

### Compte rendu d'ouvrage

AVISON, D. (2004). Redesigning Human Systems. *European Journal of Information Systems*, États-Unis.

## AUTRES ACTIVITES DE RECHERCHE

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### Direction d'une revue

2012 Information Systems Journal

### Co-direction d'une revue

1990 - 2011 Information Systems Journal

### Membre d'un comité de lecture

2017 - 2019 Journal of the Association for Information Systems

2015 - 2019 Information and Management

2014 - 2021 Information Technology and People

2011 - 2021 Journal of Strategic Information Systems

2009 - 2020 International Journal of Accounting and Information Management

2007 - 2010 International Journal of Teaching and Case Studies

2006 SEFBIS Journal

2006 - 2008 Canadian Journal of Administrative Sciences / Revue Canadienne des Sciences de l'Administration

2005 - 2010 International Journal of Technology and Human Interaction

2002 - 2008 Systèmes d'Information et Management

2001 - 2012 Information Technology and People

2001 - 2007 Journal of Strategic Information Systems

2001 - 2021 Information Systems Journal

## Affiliations

- 2012 - 2013 Président de l'Association of Information Systems
- 2002 - 2007 Vice-Président(élu): IFIP Technical Committee 8 (and French representative)
- 2000 - 2002 Président (élu): IFIP Working Group 8.2
- 2000 Président élu: Comité des Professeurs et Présidents SI au UK
- 1997 - 1999 Président (élu): UK Academy of Information Systems
- Depuis 2005 Membre (par nomination) IS Senior Scholars Forum

## Supervision de thèses / HDR

- 2019 Seyed Reza MOUSAVI BAYGI (ESSEC Business School), Co-directeur de thèse, Premier Poste : Assistant Professor - IESEG Business School
- 2016 Aakanksha GAUR (ESSEC Business School), Co-directeur de thèse, Premier Poste : Research fellow - SDA Bocconi School of Management
- 2012 Aljona PUTILINA ép ZORINA (ESSEC Business School), Directeur de thèse, Premier Poste : Professeur Assistant - Leeds Business School
- 2011 Julien MALAURENT (ESSEC Business School), Directeur de thèse, Premier Poste : Assistant Professor - ESSEC Business School