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INTERETS DE RECHERCHE

Comportement du consommateur, Management des systèmes d'information, Développement

FORMATION

2024 Doctor of Philosophy, Systèmes d'informations, University of Augsburg, Allemagne

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

2024 - Présent Professeur assistant, ESSEC Business School, France

PUBLICATIONS

Articles

BARBE, O., BRITZELMAIER, B., LIST, F. et ANDRASCHKO, L. (2020). Key financial performance indicators in German family firms: findings of an empirical study. *International Journal of Business and Globalisation*.

BRITZELMAIER, B., POEPPLOW, U. et ANDRASCHKO, L. (2020). Capital budgeting practices of SME in Baden-Württemberg: findings of an empirical study. *International Journal of Business and Globalisation*, 24(1), pp. 78-93.

BRITZELMAIER, B., ARMBRUSTER, J. et ANDRASCHKO, L. (2019). Bestandsaufnahme Beteiligungscontrolling. *Controller Magazin*.

Actes d'une conférence

ANDRASCHKO, L., QUICK, J., VOLLENBERG, C. et OSHRI, I. (2024). Unveiling Pathways of Social Media Use for Social and Environmental Sustainability Mindfulness. Dans: *International Conference on Information Systems, ICIS 2024 Proceedings*. Bangkok: Association for Information Systems (AIS).

ANDRASCHKO, L. et CHAN, F. (2024). On the Paradox of Twin Transformation. Dans: *2024 International Conference on Information Systems (ICIS)*. Association for Information Systems (AIS).

ANDRASCHKO, L., WUNDERLICH, P., SARKER, S. et VEIT, D.J. (2023). Sustainable IS Use: What IS Needed to REDUSE. Dans: *International Conference on Information Systems*. Association for Information Systems (AIS).

ANDRASCHKO, L., WUNDERLICH, P., SARKER, S. et VEIT, D.J. (2023). On the role of smartness in helping consumers create sustainable outcomes. Dans: *European Conference on Information Systems*. Association for Information Systems (AIS).

ANDRASCHKO, L., WUNDERLICH, P., SARKER, S. et VEIT, D.J. (2022). Exploring the behavioral sprouts of smart home farming. Dans: *European Conference on Information Systems*. Association for Information Systems (AIS).

ANDRASCHKO, L., WUNDERLICH, P., SARKER, S. et VEIT, D.J. (2021). Towards a taxonomy of smart home technology: a preliminary understanding. Dans: *International Conference on Information Systems*. Association for Information Systems (AIS).

ENSEIGNEMENT

2024	Project supervision at Accenture SBA Chair, ESSEC Business School, France
2024	Managing IT in the Digital Age, ESSEC Business School, France