# Lars ANDRASCHKO

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## INTERETS DE RECHERCHE

Comportement du consommateur, Management des systèmes d'information, Développement

## FORMATION

2024 Doctor of Philosophy, Systèmes d'informations, University of Augsburg, Allemagne

## EXPERIENCE PROFESSIONNELLE

### Positions académiques principales

2024 - Présent Professeur assistant, ESSEC Business School, France

## BOURSES, PRIX ET DISTINCTIONS

### Bourses

2025 CY Generations, CY Cergy Paris Université, France

## PUBLICATIONS

### Articles

ANDRASCHKO, L. et WERITZ, P. (2026). Human agency and deliberate reassertion in the age of generative AI: Evidence from online labor platforms. *Electronic Markets*, In press.

BARBE, O., BRITZELMAIER, B., LIST, F. et ANDRASCHKO, L. (2020). Key financial performance indicators in German family firms: findings of an empirical study. *International Journal of Business and Globalisation*.

BRITZELMAIER, B., POEPPLOW, U. et ANDRASCHKO, L. (2020). Capital budgeting practices of SME in Baden-Württemberg: findings of an empirical study. *International Journal of Business and Globalisation*, 24(1), pp. 78-93.

BRITZELMAIER, B., ARMBRUSTER, J. et ANDRASCHKO, L. (2019). Bestandsaufnahme Beteiligungscontrolling. *Controller Magazin*.

### Editeur invité d'un numéro spécial

ANDRASCHKO, L., WERITZ, P., SUTANTO, J., THATCHER, J.B. et VEIT, D.J. (2026). Special Issue on: "Sustainability and digitalization: Forging impactful pathways for future generations". *Electronic Markets*, Forthcoming.

### Actes d'une conférence

ANDRASCHKO, L., QUICK, J., VOLLENBERG, C. et OSHRI, I. (2024). Unveiling Pathways of Social Media Use for Social and Environmental Sustainability Mindfulness. Dans: *International Conference on Information Systems, ICIS 2024 Proceedings*. Bangkok: Association for Information Systems (AIS).

ANDRASCHKO, L. et CHAN, F. (2024). On the Paradox of Twin Transformation. Dans: *2024 International Conference on Information Systems (ICIS)*. Association for Information Systems (AIS).

ANDRASCHKO, L., WUNDERLICH, P., SARKER, S. et VEIT, D.J. (2023). Sustainable IS Use: What IS Needed to REDUSE. Dans: *International Conference on Information Systems*. Association for Information Systems (AIS).

ANDRASCHKO, L., WUNDERLICH, P., SARKER, S. et VEIT, D.J. (2023). On the role of smartness in helping consumers create sustainable outcomes. Dans: *European Conference on Information Systems*. Association for Information Systems (AIS).

ANDRASCHKO, L., WUNDERLICH, P., SARKER, S. et VEIT, D.J. (2022). Exploring the behavioral sprouts of smart home farming. Dans: *European Conference on Information Systems*. Association for Information Systems (AIS).

ANDRASCHKO, L., WUNDERLICH, P., SARKER, S. et VEIT, D.J. (2021). Towards a taxonomy of smart home technology: a preliminary understanding. Dans: *International Conference on Information Systems*. Association for Information Systems (AIS).

### Conférences

ANDRASCHKO, L. et CHAN, F. (2025). Sustainability in the Era of Generative AI: Structuring Research Problems and Contribution Spaces. Dans: 2025 International Conference on Information Systems (ICIS) Conference. Nashville.

## AUTRES ACTIVITES DE RECHERCHE

### Co-direction d'une revue

Depuis 2025 ICIS

### Organisation d'une conférence

2025 - 2026 Member of the conference committee of the European Conference on Information Systems (ECIS), Review Coordinator/PCS support

### Autres activités de recherche

Depuis 2025 Guest Editor

## ENSEIGNEMENT

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|---|---|
| 2026 | Sustainable AI, ESSEC Business School, France |
| 2025 | Sustainability in E-government Services, ESSEC Business School, France |
| 2024 | Project supervision at Accenture SBA Chair, ESSEC Business School, France |
| 2024 | Managing IT in the Digital Age, ESSEC Business School, France |