

Cristina ALAIMO

Professeur associé

Département: Systèmes d'Information, Data

Email: cristina.alaimo@essec.edu

Analytics et Opérations

ESSEC Business School

3 avenue Bernard Hirsch

95021 Cergy-Pontoise

France

INTERETS DE RECHERCHE

Management des systèmes d'information, Théorie organisationnelle

FORMATION

2014 Docteur en gestion, systèmes d'information et innovation, London School of Economics and Political Science (LSE), Royaume-Uni
Management Information Systems

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

2024 - Présent	Professeur associé, ESSEC Business School, France
2020 - 2024	Professeur assistant, Luiss University, Italie
2017 - 2020	Professeur assistant, University of Surrey, Royaume-Uni
2014 - 2017	Post-Doctorant, London School of Economics and Political Science (LSE), Royaume-Uni

BOURSES, PRIX ET DISTINCTIONS

Prix et Distinctions

2025	EGOS Book Award 2025, EGOS - European Group for Organizational Studies
2025	Thinkers50 Radar List 2025, Royaume-Uni

PUBLICATIONS

Articles

CENNAMO, C., KRETSCHMER, T., CONSTANTINIDES, P., ALAIMO, C. et SANTALÓ, J. (2023). Digital Platforms Regulation: An Innovation-Centric View of the EU's Digital Markets Act. *Journal of European Competition Law & Practice*, 14(1), pp. 44-51.

AALTONEN, A., ALAIMO, C., PARMIGGIANI, E., STELMASZAK, M., JARVENPAA, S.L., KALLINIKOS, J. et MONTEIRO, E. (2023). What is Missing from Research on Data in Information Systems? Insights from the Inaugural Workshop on Data Research. *Communications of the Association for Information Systems*, 53(1), pp. 475-490.

ALAIMO, C. et KALLINIKOS, J. (2022). Organizations Decentered: Data Objects, Technology and Knowledge. *Organization Science*, 33(1), pp. 19-37.

ALAIMO, C. (2022). From People to Objects: The digital transformation of fields. *Organization Studies*, 43(7), pp. 1091-1114.

ALAIMO, C. et KALLINIKOS, J. (2021). Managing by Data: Algorithmic Categories and Organizing. *Organization Studies*, 42(9), pp. 1385-1407.

AALTONEN, A., ALAIMO, C. et KALLINIKOS, J. (2021). The Making of Data Commodities: Data Analytics as an Embedded Process. *Journal of Management Information Systems*, 38(2), pp. 401-429.

ALAIMO, C., KALLINIKOS, J. et VALDERRAMA, E. (2020). Platforms as service ecosystems: Lessons from social media. *Journal of Information Technology*, 35(1), pp. 25-48.

ALAIMO, C. et KALLINIKOS, J. (2017). Computing the everyday: Social media as data platforms. *Information Society*, 33(4), pp. 175-191.

Ouvrages et édition d'ouvrages

ALAIMO, C. et KALLINIKOS, J. (2024). *Data Rules Reinventing the Market Economy*. The MIT Press.

Chapitres d'ouvrage

ALAIMO, C. et AALTONEN, A. (2023). Strategizing with data: data-based innovations and complementarities. Dans: Carmelo Cennamo, Giovanni Dagnino, Feng Zhu eds. *Research Handbook on Digital Strategy*. 1 ed. Edward Elgar Publishing Ltd, pp. 239-254.

DE SIMONE, C., CECI, F. et ALAIMO, C. (2023). Data Ecosystem and Data Value Chain: An Exploration of Drones Technology Applications. Dans: Stefano Za, Robert Winter, Alessandra Lazazzara eds. *Sustainable Digital Transformation*. 1 ed. Springer International Publishing, pp. 203-218.

ALAIMO, C., KALLINIKOS, J. et AALTONEN, A. (2020). Data and value. Dans: Satish Nambisan, Kalle Lyytinen, Youngjin Yoo eds. *Handbook of Digital Innovation*. 1 ed. Edward Elgar Publishing Ltd, pp. 162-178.

ALAIMO, C. et KALLINIKOS, J. (2019). Social Media and the Infrastructuring of Sociality. Dans: Martin Kornberger, Geoffrey C. Bowker, Julia Elyachar, Andrea Mennicken, Peter Miller, Joanne Randa Nucho, Neil Pollock eds. *Thinking Infrastructures*. 1 ed. Emerald Publishing Limited, pp. 289-306.

ALAIMO, C. et KALLINIKOS, J. (2018). Objects, Metrics and Practices: An Inquiry into the Programmatic Advertising Ecosystem. Dans: Ulrike Schultze, Margunn Aanestad, Magnus Mähring, Carsten Østerlund, Kai Riemer eds. *Living with Monsters? Social Implications of Algorithmic Phenomena, Hybrid Agency, and the Performativity of Technology*. 1 ed. Cham: Springer International Publishing, pp. 110-123.

ALAIMO, C. et KALLINIKOS, J. (2016). Encoding the Everyday: The Infrastructural Apparatus of Social Data. Dans: Cassidy R. Sugimoto, Hamid R. Ekbia, Michael Mattioli eds. *Big Data Is Not a Monolith*. 1 ed. The MIT Press, pp. 77-90.

Editeur invité d'un numéro spécial

ALAIMO, C., GAWER, A., HAEFLIGER, S., MICELOTTA, E. et REISCHAUER, G. (2025). Platform Organizations and Societal Change. *Organization Studies*.

Actes d'une conférence

DUX, N.A. et ALAIMO, C. (2024). Data for Sustainability in Industrial Platform Ecosystems: The case of Enel X. Dans: *ICIS 2024 Proceedings*. Bangkok: Association for Information Systems (AIS).

Conférences

ALAIMO, C., KYRIAKOU, H., WESTERMAN, G. et YOUNGJIN, Y. (2024). Building Cumulative Knowledge in the Era of Artificial Intelligence: Challenges and Opportunities for Management Research and Practice. Dans: 2024 European Conference on Information Systems (ECIS). Paphos.

AUTRES ACTIVITES DE RECHERCHE

Co-direction d'une revue

Depuis 2025 Organization Studies

Depuis 2024 European Journal of Information Systems

Membre d'un comité de lecture

Depuis 2025 Journal of Management Information Systems

2022 - 2024 Organization Studies

Supervision de thèses / HDR

2024 D. PAPAROVA (University of Agder), Membre de jury
N. DUX (Luiss University), Directeur de thèse
C. POLITO (Luiss University), Directeur de thèse
D. DI PRISCO (Luiss University), Co-directeur de thèse